

Sample Promise Zones COVID-19 Business Outreach Survey Questions

1. Business or Nonprofit Name
2. Business Address
3. Business Zip Code
4. Industry Type
5. Open for Business
 - a. Yes/No
6. Location is limiting the number of customers?
 - a. Yes/No
7. Business Owner Name
8. What is the business owner race/ethnicity?
 - a. Hispanic origin
 - b. African American
 - c. American Indian
 - d. Asian
 - e. Other Pacific Islander
 - f. Other minority
 - g. White
 - h. Prefer not to say
9. What is the business owner's gender?
 - a. Female
 - b. Male
 - c. Nonbinary
 - d. Prefer not to say
10. Main business number (with no dashes, such as 1234567890)
11. Preferred Contact Method
 - a. Business phone
 - b. Cell phone
 - c. Email
12. Owner's Cell Phone Number
13. Owner's Email
14. How many employees do you currently have?
15. Is your organization experiencing COVID-related challenges?
16. What are the top challenges facing your business right now?
 - a. Financial hardship
 - b. Health and safety
 - c. Public services (for example, permitting or utilities or internet access)
 - d. Lack of professional assistance (for example, accounting or legal)
 - e. General business challenges (marketing, managing cash flow, technology)
 - f. Reduction in customers due to closure in area)
 - g. None of the above
 - h. Other
17. For field staff: Where did you refer the business, if you referred them ?
 - a. City of San Antonio Small Business Office
 - b. San Antonio for Growth on the Eastside (SAGE)

- c. WDC
- d. Centro
- e. Launch SA
- f. Women's BusinessCenter
- g. Liffund
- h. Maestro Entrepreneur Center
- i. San Antonio Score
- j. UTSA Institute for Economic Development: Small Business Development Center (SBDC)
- k. UTSA COVID 19 Business Accelerator (COBRA)
- l. Geekdom
- m. International Business Development Center(SAEDF)
- n. South Central Texas Regional Certification Agency
- o. Workforce Solutions Alamo (WSA)
- p. None
- q. Other