

HOME-ARP: Sharing Successes

Guidance for Elected Officials



The HOME-ARP program is a one-time financial resource for strategic local investments to provide housing, combat homelessness, and deliver supportive services.

Follow the steps below to promote local HOME-ARP success.

1 **Coordinate with your Department Heads**

Gather information to guide preparation of your story.

Accomplishment data and information from HUD's reporting system will guide you in preparing your story and enable you to demonstrate tangible benefits that HOME-ARP funding brought to your community.

Next, prepare your story!



2 **Prepare your Story**

Detail program outcomes that impact beneficiaries' lives.

Consider the following:

- ☐ Number of affordable housing units created
- ☐ Innovative approaches used to achieve housing goals
- ☐ Improvements made to emergency shelter
- ☐ Number of people assisted by HOME-ARP
- ☐ Milestones or outcomes achieved that addressed unmet community needs



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3

Promote your Success

Spotlight your accomplishments using these methods:



Issue a proclamation
during Community
Development week
each April



Speak at
groundbreaking
and ribbon cutting
ceremonies



Publish an
editorial
personalizing
HOME-ARP's
local impact



Share outcomes
and best practices
with communities
in your region



Highlight
success on social
media and local
platforms



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Share with HUD

Submit your best practices!

Don't forget to encourage staff to share your great work by submitting a Project Profile to HUD!

<https://www.hudexchange.info/programs/HOME/project-profiles>

Project profiles showcase exemplary projects and programs highlighting the best of what can be achieved with HOME-ARP funding.

SUBMIT

