



Best Practices Report | scenario planning

Des Moines Area Metropolitan Planning Organization

Des Moines, IA

2010 Regional Planning

<http://www.thetomorrowplan.com/>

Highly visual and engaging scenario planning games

At the Tomorrow Plan's project launch, approximately 300 participants perused a number of different activity stations designed to give a general idea about regional planning and stimulate thinking and conversation about why regional planning would be beneficial in the Des Moines area and what the project should try to accomplish. Activities focused on prompting residents to talk about their aspirations for the region while starting to think about how resource and other constraints will require them to prioritize. See attachments for more detail on the activities.

Event summary: http://www.thetomorrowplan.com/centraliowa/wp-content/uploads/2012/04/Project_Launch_Synthesis.pdf

Event image gallery: <http://www.thetomorrowplan.com/planning-central-iowa/open-house-2/>

Exhibit image gallery: <http://www.thetomorrowplan.com/planning-central-iowa/open-house-2/>

Activity participation gallery: <http://www.thetomorrowplan.com/planning-central-iowa/open-house-activity-gallery/>

Tags

public engagement strategies, scenario planning

Mid-America Regional Council (RPG)

Kansas City, MO

2010 Regional Planning

<http://www.marc.org/Regional-Planning/Creating-Sustainable-Places>

MARC develops Envision Tomorrow Plus (ET+) tool in conjunction with Salt Lake and Austin region Grantees

1/29/2014

In partnership with fellow regional planning grantees in Salt Lake City and Austin, MARC helped develop Envision Tomorrow+, an innovative planning tool that combines conventional scenario and site planning with an economic pro forma. The tool can help planners make land-use decisions more effectively by accounting for the economic feasibility of a proposed development during the planning process. This tool provides a bridge between the planning community and development community, leading to more realistic conversations. It incorporates metrics to assess more than just economic feasibility; it helps identify, among economically feasible projects, which project offers the best social and environmental benefit.

Tags

capacity building, scenario planning

Mid-America Regional Council (RPG)

Kansas City, MO

2010 Regional Planning

<http://www.marc.org/Regional-Planning/Creating-Sustainable-Places>

MARC develops Visualization Library tool

1/29/2014

An exceedingly important planning need is the ability to quickly and affordably visualize how a specific development will look and integrate with surrounding communities. MARC has developed two specific tools to address this need. The first is a Visualization Library, an online catalog of more than 200 examples, mostly from the Kansas City metro area, that show how current forms of sustainable development work. The second element is the capacity to create specific visualizations of proposed projects. MARC has developed the internal capacity to create such visualizations and provide training to local government professionals who are interested in doing this in their own shops.

Tags

public engagement strategies, scenario planning

Centralina Council of Governments

Charlotte, NC; SC

2011 Regional Planning

<http://www.connectourfuture.org/>

Centralina exhibits exemplary regional scenario planning, coding over 1 million parcels

1/31/2013

In coordination with local government staff, more than 1.2 million parcels of land were coded indicating the parcel's development status (e.g. developed, undeveloped, underdeveloped, permanent open space and agricultural, etc.)

"This marks a major milestone as we work to prepare for the scenario planning portion of this project," said Michelle Nance, Centralina Council of Governments Planning Director. "Planners from throughout the region are working together with us so we can know how the region will develop and how it will look from a land use perspective in 2050 based on their existing land use plans, policies and ordinances."

Nance said that the development status of land is important to computer modeling of growth trends because it will allow the model to show growth being allocated primarily to land that is coded as undeveloped or underdeveloped.

<http://www.centralinanews.com/mystory.cfm?NID=109>

Tags

scenario planning

Centralina Council of Governments

Charlotte, NC; SC

<http://www.connectourfuture.org/>

2011 Regional Planning

Incredible outreach efforts to generate maps for alternate growth scenario.

1/31/2014

Over the course of developing their alternative growth scenario, Centralina COG held 57 Community Growth Workshops with 1,195 persons in attendance. Outreach covered 14 counties, and included Spanish-language and Youth Group, and Low-Income workshops in addition to general public workshops, with the demographics of participants closely tracking with the region's demographics. The 57 workshops produced a total of 170 + county-level maps, displaying participants' desired growth patterns at the Community Type level for their county, and including transit, roads, greenways, and the guiding principles they used to develop their maps. Results were used to develop alternative growth scenario concepts.

Mapping results from the Community Growth Workshops (57 total) were compiled to create separate data layers including the following for each county: type of growth desired as indicated by 11 community place type stickers, where to focus growth, where to avoid growth, new and improved transit, new and improved roads, and new and improved greenways.

Tags

public engagement strategies, quantitative results, scenario planning

Doña Ana County

Las Cruces, NM

<http://www.vivadonaana.org/>

2011 Regional Planning

Dona Ana, NM, launches innovative Community Planning Academy to educate residents

1/8/2014

Dona Ana created trainings/Planning Academies for community members so that they can most effectively engage in the county's planning process. They held a pilot session in November, attended by 35 residents and community members, representing 15 different jurisdictions. Activities included a photo activity, activities that bring planning down to a personal level; all their materials are very attractive and translated into spanish.

<http://www.vivadonaana.org>

Tags

education/schools, public engagement strategies, scenario planning

Niagara Frontier Transportation Authority

Buffalo & Niagara Falls, NY

<http://www.oneregionforward.org/>

2011 Regional Planning

One Region Forward Scenario Planning in Slow Growth Regions

2/12/2015

Like most Sustainable Communities regional planning grantees, Buffalo Niagara leveraged scenario planning as a community engagement, visioning, and decision-support tool. Yet, unlike regions that centered the exercise around the allocation of anticipated growth, the team behind One Region Forward crafted an exercise to reflect the particular challenges of rebalancing inner-city housing abandonment with outer-ring suburban and exurban housing growth in a region that has suffered from "sprawl without population growth."

One Region Forward's team at the University at Buffalo Regional Institute customized an interactive scenario planning game that featured maps, stickers, markers, and other "game board" elements that made the exercise understandable, fun, and pertinent to local conditions. As participants considered what type of change they would like to see for the region over the next forty years, they were forced to consider how to shape development where little or no growth is expected and the overhang of vacant land, housing, and industrial property is significant. The activity was "played" by nearly

1,000 citizens at large "Community Congress" forums and at local block club meetings, rural town halls, church and cafeteria basements, and individual citizens' homes.

In 2014, One Region Forward joined its fellow grantees from Northeast Ohio to present on scenario planning for slow-growth regions at the national American Planning Association conference in Atlanta, GA.

For more information, please visit www.oneregionforward.org/scenarios

Tags

public engagement strategies, scenario planning

Northeast Ohio Areawide Coordinating Agency

Cleveland, OH

2010 Regional Planning

<http://vibrantneo.org/>

NOACA creates the "Northeast Ohio Atlas," a valuable compilation of different regional maps

7/20/2012

The Northeast Ohio Atlas includes a wealth of maps that give key insights into key regional trends, challenges, and opportunities. The maps feature data demographics, public health (including asthma rates and blood lead levels), land use, transportation, recreational and ecological amenities, infrastructure, and the economy. See the Atlas at <http://cat.neoscc.org/neosccs-northeast-ohio-atlas/>

Tags

federal and state alignment, performance metrics, public engagement strategies, scenario planning

City of Columbia, Tennessee

Columbia, TN

2010 Community Challenge

<http://www.columbiatn.com/JCBoulevard/JCBoulevard.htm>

Columbia, Tennessee and NACTO Created Exemplary Urban Design Charette Materials for the James Campbell Boulevard redevelopment

7/20/2012

The Charette Catalogue document is a visual synopsis of the work produced during the week-long design charrette conducted by Town Planning & Urban Design Collaborative on behalf of the City of Columbia. The goal of the charrette was to gather input from the

community as to how they would like to see James Campbell Boulevard transform in the future. The final master plan document will be produced and distributed shortly and will include the work products with full explanations and narratives. In the meantime, this document will give the community an opportunity to study in more detail the visuals and the work that was shown to them during the presentations and in the studio.

Charette Catalogue http://nacto.org/docs/usdg/james_campbell_boulevard_columbia.pdf

Final Plan http://nacto.org/docs/usdg/the_boulevard_2050_plan_columbia.pdf

Tags

public engagement strategies, scenario planning

City of Seattle

Seattle, WA

2011 Community Challenge

<http://www.seattle.gov/housing/Cornerstones/default.htm>

Seattle releases 2035 Equity Analysis Scenario Planning Document

5/4/2015

The linked document is an executive summary displaying alternative growth scenarios and the potential effects on equity in the Seattle region.

In May 2015, the Seattle Department of Planning and Development (DPD) released for public comment a Draft Environmental Impact Statement (EIS) on the Seattle 2035 Comprehensive Plan Update. This is a major milestone towards an update to the City's Comprehensive Plan which plots a 20-year vision and roadmap for Seattle's future growth and livability. The Draft EIS provides detailed information on various growth alternatives, their potential impacts to the environment, and proposed mitigation strategies.

http://www.seattle.gov/dpd/cs/groups/pan/@pan/documents/web_informational/p2273983.pdf

Tags

equitable development, equity strategies, scenario planning