



Best Practices Report | public engagement strategies

Metroplan

Little Rock, AR

2011 Regional Planning

<http://imaginecentralarkansas.org/>

Metroplan uses innovative outreach video to generate feedback and input on their draft regional plan: Imagine Central Arkansas.

11/1/2014

Imagine Central Arkansas

The Imagine Central Arkansas video was produced as a way to inform the public of the results of the plan and to encourage public input. With most of the public unwilling to read through a technical document, this video summarizes the plan in 5 minutes and is structured in a format that keeps the public's attention. See the video here: <http://vimeo.com/109634800>

Tags

public engagement strategies

Denver Regional Council of Governments

Denver, CO

2011 Regional Planning

<https://drcog.org/planning-great-region/metro-vision>

Front Range Economic Strategy Center (FRESC) Union Engagement Strategy

1/31/2014

The Front Range Economic Strategy Center-Colorado (FRESC) conducted primary outreach with targeted under-represented communities in the corridors on which SCI is focusing. This included one-to-one outreach, home meetings, and neighborhood meetings to inform members of these communities about issues and opportunities related to the build-out of the regional rail system. FRESC also engaged potential members of the Northwest Corridor Stakeholder Committee and attendees to the East and Gold Public Forums, as well as participants in the East, Gold, and Metro Vision regional Citizens' Academies. Transit Alliance developed curriculum including topics related to equity for participants in the Citizens' Academies including representatives of target communities. PlaceMatters developed tools for providing and gathering information at the Corridor Public Forums.

<http://fresc.org/>

Tags

public engagement strategies

South Florida Regional Planning Council

Hollywood, FL

2010 Regional Planning

<http://seven50.org/>

SE Florida has unique equitable outreach efforts

1/31/2014

South Florida Regional Planning Council conducted a series of outreach meetings continued during the months of July – December 2013.

Continued outreach by RPCs staff and the project director to minority and underrepresented groups were a priority during this period. Outreach included a Haitian Summit, a millennial event, participation by the team in City-sponsored events such as parking-day, presence of Seven50 in the Climate Compact Summit and other partners organization conferences, highlight of the project in numerous conferences including Florida American Planning Association, Congress for the New Urbanism and Reconnecting America. Outreach efforts also extended to local churches and community groups who either specifically asked for information or who were interested in actively participating in the process.

Tags

equity strategies, public engagement strategies

South Florida Regional Planning Council

Hollywood, FL

2010 Regional Planning

<http://seven50.org/>

South Florida's Broward MPO created a short promotional video about transportation planning to be shown in movie theatre previews

6/30/2015

In partnership with the Palm Beach MPO and South Florida Commuter Services, the Broward MPO produced a short information video about the MPO. The video appeared in select FL cinemas the July 4 weekend, 2015.

View the video: <https://www.youtube.com/watch?v=hBxXBvdEPF4>

The video talks about the purpose of a metropolitan planning organization in long-term transportation planning, and encourages viewers to get involved with the future planning of their city.

Tags

public engagement strategies, transportation choice

Des Moines Area Metropolitan Planning Organization

Des Moines, IA

2010 Regional Planning

<http://www.thetomorrowplan.com/>

Highly visual and engaging scenario planning games

At the Tomorrow Plan's project launch, approximately 300 participants perused a number of different activity stations designed to give a general idea about regional planning and stimulate thinking and conversation about why regional planning would be beneficial in the Des Moines area and what the project should try to accomplish. Activities focused on prompting residents to talk about their aspirations for the region while starting to think about how resource and other constraints will require them to prioritize. See attachments for more detail on the activities.

Event summary: http://www.thetomorrowplan.com/centraliowa/wp-content/uploads/2012/04/Project_Launch_Synthesis.pdf

Event image gallery: <http://www.thetomorrowplan.com/planning-central-iowa/open-house-2/>

Exhibit image gallery: <http://www.thetomorrowplan.com/planning-central-iowa/open-house-2/>

Activity participation gallery: <http://www.thetomorrowplan.com/planning-central-iowa/open-house-activity-gallery/>

Tags

public engagement strategies, scenario planning

Chicago Metropolitan Agency for Planning

Chicago, IL

2010 Regional Planning

<http://www.cmap.illinois.gov/2040/main>

Chicago Metropolitan Agency for Planning supports local food production

1/10/2013

The Chicago Metropolitan Agency for Planning (CMAP) is working to implement its Go to 2040 regional plan for prosperity -- including its goal to strengthen the region's food systems, with assistance from a 2010 HUD Sustainable Communities Regional Grant. By producing more food locally, the region could create more than 5,000 jobs and generate as much as \$6.5 billion per year in economic activity -- as well as have fresh, delicious food! CMAP has produced a new micro website <http://www.cmap.illinois.gov/food> with educational resources targeted to local elected officials, planners and economic development specialists on the importance of producing local food within the metropolitan area. Click on the above link to see site and watch video.

<http://www.cmap.illinois.gov/2040/main>

<http://www.cmap.illinois.gov/food>

Tags

economic development, food, public engagement strategies

City of New Orleans

New Orleans, LA

2010 Community Challenge

<http://www.livableclaiborne.com/>

City of New Orleans successfully engages Mardi Gras Indian community

9/1/2013

During the outreach efforts for the Livable Claiborne Communities, it became clear that there were many segments of the community that preferred for the LCC project team to meet with them at their own forums and learn directly from their constituencies, whether those constituent groups were place-based or formed around a social, cultural or economic interest. As part of the "Meeting in a Bag" outreach method, the LCC project team and city agency representatives were hosted by different groups during the study. Perhaps the most transformational series of meetings occurred with the New Orleans Black Indians (also known as the Mardi Gras Indians), whose skills, commerce, and industry have supported the tradition of these New Orleans Culture Bearers for generations. However, the events vividly celebrated through their unique skills have not been fully captured for their economic benefit. That opportunity unquestionably exists given the fact that there is a well-established market for the authentic culture of New Orleans by both

national and international visitors. Moreover, beyond the opportunities in the tourism market the New Orleans Free Trade Zone and the local, national and international market for materials used in the fabrication provides an opportunity which can lead to the creation of import and export trade opportunities, as well as manufacturing opportunities for the Black Indian nations and the communities they represent.

Tags

arts and culture, economic development, public engagement strategies

Franklin Regional Council of Governments

Greenfield, MA

2010 Regional Planning

<http://frcog.org/program-services/land-use-planning-zoning/>

Franklin Regional COG's arts-based public engagement

1/1/2014

A key piece of FRCOG's public engagement was a public art display. Community Action, one of the project partners, organized a youth group that helped select the winning artist and participated in the creation of the art. The selected artist created a mosaic design that incorporated the handprints of many county residents, including the youth group. The youth group worked closely with the artist, cutting glass pieces to create the hands contained in the mosaic. The art display was unveiled in a ceremony at the Franklin County Transit Center (the first net-zero energy transit center in the nation). Another Community Action youth group assisted in the presentation of the display during the ceremony with a choreographed dance and music. Large posters of the mosaic were created and attached to the sides of the Franklin Regional Transit Authority buses for several weeks during the public comment period for the draft Plan in order to help publicize the Open Houses and the Sustainable Franklin County Plan.

Tags

arts and culture, public engagement strategies

Metropolitan Area Planning Council

Boston, MA

2010 Regional Planning

<http://www.mapc.org/metrofuture>

Metro Boston Grantee Elects New Consortium Members with Key-Pad Polling

5/7/2012

Metro Boston (MAPC), a HUD Regional Grantee, elected at-large representatives for its consortium, using live, interactive key-pad polling. The agenda also included a discussion of the region's changing housing needs, and how transportation was exacerbating high housing costs in the suburbs. Barbara Fields, HUD Regional Administrator, and Office of Sustainable Housing Director Shelley Poticha joined local representatives at this spring gathering. To learn about the region's vision for the future, see these links:

<http://mapc.org/metrofuture/sustainable-communities>

<http://www.metrofuture.org/>

Tags

federal and state alignment, governance structures, public engagement strategies

Montachusett Regional Planning Commission

Fitchburg, MA

2011 Community Challenge

<http://www.mrpc.org/>

Montachusett develops transit-centered planning effort to engage underrepresented communities

1/8/2014

The Montachusett RPC led an inclusive planning effort for their new Wachusett Station train station in Central Massachusetts. Their public input sessions engaged the public in ideas about how to plan for growth in the 2.5-mile radius around the station. Members of the public commented on the unique features of the area, how open space is needed, and how the plan should create the environment for people to want to visit the businesses around the station.

The National Association of Development Organizations (NADO) created a case study describing this TOD engagement.

<http://www.nado.org/the-wachusett-station-smart-growth-corridor-plan-a-case-study-on-engaging-underrepresented-communities/>

Tags

case studies, equity strategies, public engagement strategies, TOD

City of Flint

Flint, MI

2010 Community Challenge

<http://www.imagineflint.com/>

Flint, MI, Engages Artists in Helping the City Plan for its Future

3/1/2013

Flint, MI, a FY10 Community Challenge Grantee, is engaging artists in helping the city plan for its future. Through a complementary grant from the National Endowment for the Arts (NEA), Flint has secured nine artists-in-residence for its nine wards to help engage residents in exploring the role arts play in the city's future, and providing input into the city's first masterplan in 50 years! Read more here.

http://www.mlive.com/entertainment/flint/index.ssf/2013/02/resident_artists_picked_to.html

Tags

arts and culture, public engagement strategies

City of Flint

Flint, MI

2010 Community Challenge

<http://www.imagineflint.com/>

Flint community came together to create a vision for a healthier, greener, and more prosperous future

In developing its new Master Plan, the City of Flint went to extraordinary lengths to bring Flint and area residents from all walks of life together to create a new vision for the city:

Outreach and community engagement has served as the foundation for the Imagine Flint planning process. In all, over 5,000 Flint residents and roughly 6,000 community members have attended one of over 300 master plan events. Some key highlights of Imagine Flint outreach are below:

200+ meetings conducted - over 2,500 attended

30 Do-it-Yourself workshops completed - 500 individuals participated

1,700 visitors in the Imagine Flint project studio

500+ attended Community Vision & Goals workshop

350+ attended (2) Land Use Workshops

210 individuals attended Sub-Area workshops

9 Ward Input Sessions were held - 300 participants

Over 1,000 monthly "hits" on imagineflint.com

150 surveys completed

Over 750 Facebook "likes"

In addition, as part of its planning process, Flint convened implementation task forces to focus on seven key policy areas. The task forces included a wide cross-section of the Flint community and their work resulted in a comprehensive vision for the city that garnered strong community support.

<http://www.imagineflint.com/PlanImplementation/ImplementationTaskGroups.aspx>

Tags

public engagement strategies

Metropolitan Council (MN)

St. Paul, MN

2010 Regional Planning

<http://www.corridorsofopportunity.org>

Corridors of Opportunity Community Engagement Team engages thousands of Twin Cities area residents to ensure that underrepresented communities are a powerful voice in creating an equitable regional transit system

The Corridors of Opportunity Community Engagement Team is led by the Alliance for Metropolitan Stability, the Minnesota Center for Neighborhood Organizing and Nexus Community Partners.

The CET's goal is to transform community engagement in the Twin Cities region so that all residents — particularly underrepresented and marginalized communities (low-income, communities of color, immigrant communities, persons with disabilities) — are empowered and equipped to participate in transitway planning. The CET manages a community engagement and outreach grant making process and has established a steering committee of community leaders whose goals are to ensure that underrepresented communities are a powerful voice in creating an equitable regional transit system.

Among other things, the Metropolitan Council dedicated \$750,000 of its HUD grant towards funding 17 community organizations in order to support community engagement of traditionally underrepresented populations in mostly low-income, largely minority neighborhoods that will be served by the new transit lines.

Tags

equity strategies, public engagement strategies

East-West Gateway Council of Governments

Saint Louis, MO

<http://www.onestl.org/>

2010 Regional Planning

EWGCOG developed a public engagement facilitator handbook

1/13/2014

The East-West Gateway Council of Governments (EWGCOG) created a 54-page "RPSD Facilitator Handbook" for communities and institutions coming together to address their most pressing challenges and develop successful solutions.

The goal of the handbook is to help stakeholders to engage in productive dialogue and deliberation about what is working, what is not working, and what can be done at various levels to help reach communities' goals. Effective facilitation of dialogue in a range of settings is critically important to the success and sustainability of solutions that are developed.

This handbook was created as a reference guide to support facilitators. In it you will find key principles of effective engagement, strategies and techniques for creating productive environments for dialogue and problem solving, and specific tips for managing different type of meetings and personalities. The contents of this handbook were adapted from materials used by Public Agenda, the Center for Public Deliberation at Colorado State University, and the Center for Civic Participation at Maricopa Community College. Together they represent the current state of the art in effective facilitation of dialogue and collaborative problem solving.

In addition to the primary resources, we also adapt sections from Sam Kaner's Facilitator's Guide to Participatory Decision Making and draw on the insights of organizations like the International Association for Public Participation in order to offer a wide range of concrete how-to tips for facilitators and recorders.

<http://www.ewgateway.org/RPSD/RPSD-Resources/RPSDFacilitatorHandbook-Jan2012.pdf>

Tags

public engagement strategies

Mid-America Regional Council (CCP)

Kansas City, MO

<http://www.marc.org/Regional-Planning/Creating-Sustainable-Places>

2011 Community Challenge

MARC releases a YouTube video: "Creating Sustainable Places: From Vision to Reality"

12/16/2013

http://www.youtube.com/watch?list=UUrXMZ4dbP_zVy82ejLpQ6Gg&v=9RPG_CaIaPY

Sustainable places are VIBRANT, with activity centers that offer a rich mix of amenities and housing choices, with easy access to jobs, services and recreation. They are CONNECTED by transportation corridors that accommodate different modes of travel — walking, biking, transit and auto. They are GREEN, respecting and preserving the natural environment while promoting healthy lifestyles and healthy residents.

Mid-America Regional Council's Creating Sustainable Places project focused on these three qualities of sustainability. This project wrap-up video offers an explanation of Creating Sustainable Places and its impact on the Kansas City region. Answers to the question "Where do we go from here?" are examined, and concrete ideas offered for how we can continue to work together creating the reality of sustainability.

Although its foundation has been many years in the making, Creating Sustainable Places was officially launched in October 2010, when a consortium of more than 60 regional partners, led by the Mid-America Regional Council, received a \$4.25 million planning grant from the U.S. Department of Housing and Urban Development to advance the implementation of the Regional Plan for Sustainable Development. The project culminated in an event on Dec. 6, 2013, which celebrated the coordinating committee, stakeholders, partners and accomplishments, as well as set the stage for next steps in creating a sustainable Kansas City region.

Tags

public engagement strategies

Mid-America Regional Council (RPG)

Kansas City, MO

<http://www.marc.org/Regional-Planning/Creating-Sustainable-Places>

2010 Regional Planning

MARC develops Visualization Library tool

1/29/2014

An exceedingly important planning need is the ability to quickly and affordably visualize how a specific development will look and integrate with surrounding communities. MARC has developed two specific tools to address this need. The first is a Visualization Library, an online catalog of more than 200 examples, mostly from the Kansas City metro area, that show how current forms of sustainable development work. The second element is the capacity to create specific visualizations of proposed projects. MARC has developed the internal capacity to create such visualizations and provide training to local government professionals who are interested in doing this in their own shops.

Tags

public engagement strategies, scenario planning

Mid-America Regional Council (RPG)

Kansas City, MO

2010 Regional Planning

<http://www.marc.org/Regional-Planning/Creating-Sustainable-Places>

MARC partners with local public TV station on Outreach and Engagement

4/14/2014

MARC partnered with local TV station, KCPT, to host a 12-part series called Imagine KC. This half-hour program featured a particular aspect of a sustainable region for each of the shows; from public transit, to healthy neighborhoods, to how they want their communities to redevelop.

www.imaginekc.org

Tags

public engagement strategies

City of Hattiesburg

Hattiesburg, MS

2010 Community Challenge

<http://www.midtowninmotion.org/>

City of Hattiesburg, Mississippi develops impressive video to promote the economic value of a downtown redevelopment plan

10/30/2013

This video promotes the Midtown Hattiesburg redevelopment and the plan itself. It features professional production and uses all sorts of business and community leaders to make the (economic) case for having a walkable, mixed-use downtown. Currently located at:

http://link.brightcove.com/services/player/bcpid893449000001?bckey=AQ~~.AAAABDgpmk~.ED_cDwcEXowGdmhYY7PFHDStwMHJIaI&bctid=2618861451001

Tags

economic development, implementation strategies, public engagement strategies

Centralina Council of Governments

Charlotte, NC; SC

2011 Regional Planning

<http://www.connectourfuture.org/>

Charlotte, NC Hosts Regional Visioning Summit, Draws 400 Participants

8/26/2013

In Charlotte, NC, more than 400 elected officials and community, housing and business leaders from the 14-county, two-state region participated in a day-long conference in June 2014 considering how the region could be ready for another 1.8 million people and 860,000 jobs by 2050.

The collective table workshops produced four "Growth Themes" or general patterns:

Dispersed Growth: growth all over the region;

Corridor Growth: growth in areas supported by major transportation networks or areas with intensified concentration of a particular type of development;

Compact Urban Center Growth: significant growth in the region's urban core;

Growth in Multiple Centers: concentrated growth in several city centers in the region.

Participants also had a chance to weigh in on the principles they believed are most important to the region's future growth. The top four that emerged were:

Support enhanced regional transportation connections within the region and other parts of the state.

2. Encourage a more compact pattern of development that will reduce suburban/rural sprawl (tied for second).

3. Encourage development in areas where the necessary infrastructure (roads, water, sewer, and schools) is available, planned, or can be cost effectively provided (tied for second).

4. Preserve water resources and quality.

<http://www.centralinanews.com/mystory.cfm?NID=139>

Tags

public engagement strategies

Centralina Council of Governments

Charlotte, NC; SC

2011 Regional Planning

<http://www.connectourfuture.org/>

Incredible outreach efforts to generate maps for alternate growth scenario.

1/31/2014

Over the course of developing their alternative growth scenario, Centralina COG held 57 Community Growth Workshops with 1,195 persons in attendance. Outreach covered 14 counties, and included Spanish-language and Youth Group, and Low-Income workshops in addition to general public workshops, with the demographics of participants closely tracking with the region's demographics. The 57 workshops produced a total of 170 + county-level maps, displaying participants' desired growth patterns at the Community Type level for their county, and including transit, roads, greenways, and the guiding principles they used to develop their maps. Results were used to develop alternative growth scenario concepts.

Mapping results from the Community Growth Workshops (57 total) were compiled to create separate data layers including the following for each county: type of growth desired as indicated by 11 community place type stickers, where to focus growth, where to avoid growth, new and improved transit, new and improved roads, and new and improved greenways.

Tags

public engagement strategies, quantitative results, scenario planning

Nashua Regional Planning Commission

Merrimack, NH

2011 Regional Planning

<http://granitestatefuture.org/>

Granite State Future/Nashua Region created a Storytelling companion to their final plan

9/30/2014

As part of the plan they developed under the Granite State Future project, the Nashua Regional Planning Commission created a shorter companion piece to their regional plan that prioritized accessibility and concision in an effort to make the plan readable and understandable by area residents. "The Nashua Region: A story worth telling" includes an introduction to key issues and trends from the Nashua Regional Plan and incorporates stories from area residents that illustrate how regional planning is relevant to regular people's lives.

Tags

final product, public engagement strategies

Upper Valley Lake Sunapee Regional Planning Commission

Lebanon, NH

2010 Community Challenge

http://www.uvlsrpc.org/project/Municipal_Policy_Audits_24/?fromSearch=true&/search_projects/=19

Livable Communities Corps uses GPS equipment to conduct walkability assessments and collect healthy food access data

8/1/2012

Upper Valley Lake Sunapee Planning Commission trained a cadre of volunteers called a Livable Communities Corps. These volunteers collected data with GPS and along the way were taught about local policies, how to become more involved in policymaking, and opportunities to impact the quality of life in their communities. Healthy communities can also be encouraged by mapping healthy food choice options. The initiative was part of a larger project that will assist community leaders to implement policy changes that locate housing supply and new food source options to be within walking distance of one another.

Tags

public engagement strategies

Rutgers, The State University of New Jersey

New Brunswick, NJ

2011 Regional Planning

<http://togethernorthjersey.com/>

Together North Jersey's Bloomfield Corridor Plan is a model of regional corridor planning and leveraging investments

3/16/2015

TNJ's Bloomfield Corridor Plan is a best-practice model of regional planning along a corridor and leveraging investments made to address similar challenges with similar solutions while also providing ways for communities to maintain their unique identity. Over 1200 people responded with comments to a survey seeking feedback on Bloomfield Avenue Corridor Use and Perception, and hundreds more were involved in focus groups and town halls. Participants gave knowledge and insight about the use, local preferences, and impacts of Bloomfield Avenue to the region and help to inform the prioritization of actions to improve access, awareness, health and safety along the corridor. The "dotmocracy" maps from this effort are particularly compelling in how clearly they reveal opportunities and challenges. The target locations were identified for their specific challenges, but could easily serve as prototypes for design strategies in other locations.

The plan also leveraged the Urban Street Design Guide developed by the National Association of City Transportation Officials, which many other SCI grantees found useful in addressing their own challenges.

Link to NACTO Urban Street Design Guide: <http://nacto.org/usdg/>

Link to TNJ Bloomfield Corridor Plan is forthcoming (3/16/2015).

Tags

corridor plan, public engagement strategies, transportation choice

Doña Ana County

Las Cruces, NM

2011 Regional Planning

<http://www.vivadonaana.org/>

Viva Dona Ana (NM) Takes its Show on the Road!

3/20/2013

To make it as easy as possible for residents in Dona Ana County, NM, to weigh in on the county's plan for the future, "Viva Dona Ana" launched a series of mobile workshops in places residents typically go. Over two days in 2013, the project team met with 250 residents in 10 locations – including grocery stores, restaurants, and flea markets!

<http://www.vivadonaana.org/>

Tags

public engagement strategies

Doña Ana County

Las Cruces, NM

2011 Regional Planning

<http://www.vivadonaana.org/>

Dona Ana, NM, launches innovative Community Planning Academy to educate residents

1/8/2014

Dona Ana created trainings/Planning Academies for community members so that they can most effectively engage in the county's planning process. They held a pilot session in November, attended by 35 residents and community members, representing 15 different jurisdictions. Activities included a photo activity, activities that bring planning down to a personal level; all their materials are very attractive and translated into Spanish.

http://www.vivadonaana.org

Tags

education/schools, public engagement strategies, scenario planning

City of Henderson on behalf of the SNRPC

Henderson, NV

2011 Regional Planning

<http://www.southernnevadastrong.org/>

Southern Las Vegas has exemplary comprehensive communications and engagement activities

7/1/2013

There were fifteen open houses conducted throughout the first half of 2014 giving residents the opportunity to provide input through Metroquest surveys, visioning exercises and discussions with staff. Over 48,000 flyers (4,000 households for each event) were handed out around twelve of the meeting locations along with newspaper notices and social media posts. Jurisdictions noticed the events on websites and via council newsletters.

Eight additional events were attended by staff (back to school fair, health fair, Asian chamber, etc., to provide information and an opportunity to receive additional input through iPad surveys and visioning exercises. Project leaders participated in fourteen speaking engagements at various business associations, city councils, chambers of commerce and governmental organizations. Targeted Hispanic outreach included over ten additional events that engaged the community and included radio, newspaper, and social media coverage in Spanish. More than 2500 surveys were completed over this period and more than 500 people signed the sign-in sheets for the fifteen open houses. But several more actually attended as groups and families often had only one person sign in.

Tags

public engagement strategies

Niagara Frontier Transportation Authority

Buffalo & Niagara Falls, NY

2011 Regional Planning

<http://www.oneregionforward.org/>

One Region Forward and University at Buffalo School of Architecture and Planning launch the Citizen Planning School

6/2/2014

Through its HUD sustainable communities regional planning grant, One Region Forward and the University at Buffalo School of Architecture and Planning launched the Citizen Planning School, a free learning program designed to provide citizens with capacity and tools to increase the sustainability of their communities and ultimately, the Buffalo Niagara region at large. At planning school workshops and networking sessions, citizen planners worked with academic experts, planning practitioners, community leaders, and fellow citizens to explore key issues in planning and sustainability, gain skills and learn tools to get more involved in the planning process.

In 2014, over two hundred citizens participated in learning sessions online or in-person, while a cohort of 17 Champions for Change received additional support via workshops and one-on-one technical assistance. The collective work is celebrated at an annual year-end event called the "Idea Summit" (<http://www.oneregionforward.org/citizen-planning-school/ideasummit/>) where Citizen Planners receive their certificates of completion and the ideas for change developed by the Champions are featured via multimedia activities.

Starting in spring 2015, the Citizen Planning School and Champions for Change program will be supported by a three-credit service learning course offered by the University at Buffalo School of Architecture and Planning. (<http://ap.buffalo.edu/>)

For more information, please visit www.oneregionforward.org/citizen-planning-school/

Tags

education/schools, public engagement strategies

Niagara Frontier Transportation Authority

Buffalo & Niagara Falls, NY

2011 Regional Planning

<http://www.oneregionforward.org/>

One Region Forward Scenario Planning in Slow Growth Regions

2/12/2015

Like most Sustainable Communities regional planning grantees, Buffalo Niagara leveraged scenario planning as a community engagement, visioning, and decision-support tool. Yet, unlike regions that centered the exercise around the allocation of anticipated growth, the team behind One Region Forward crafted an exercise to reflect the particular challenges of rebalancing inner-city housing abandonment with outer-ring suburban and exurban housing growth in a region that has suffered from "sprawl without population growth."

One Region Forward's team at the University at Buffalo Regional Institute customized an interactive scenario planning game that featured maps, stickers, markers, and other "game board" elements that made the exercise understandable, fun, and pertinent to local conditions. As participants considered what type of change they would like to see for the region over the next forty years, they were forced to consider how to shape development where little or no growth is expected and the overhang of vacant land, housing, and industrial property is significant. The activity was "played" by nearly 1,000 citizens at large "Community Congress" forums and at local block club meetings, rural town halls, church and cafeteria basements, and individual citizens' homes.

In 2014, One Region Forward joined its fellow grantees from Northeast Ohio to present on scenario planning for slow-growth regions at the national American Planning Association conference in Atlanta, GA.

For more information, please visit www.oneregionforward.org/scenarios

Tags

public engagement strategies, scenario planning

Northeast Ohio Areawide Coordinating Agency

Cleveland, OH

2010 Regional Planning

<http://vibrantneo.org/>

NOACA creates the "Northeast Ohio Atlas," a valuable compilation of different regional maps

7/20/2012

The Northeast Ohio Atlas includes a wealth of maps that give key insights into key regional trends, challenges, and opportunities. The maps feature data demographics, public health (including asthma rates and blood lead levels), land use, transportation, recreational and ecological amenities, infrastructure, and the economy. See the Atlas at <http://cat.neoscc.org/neosccs-northeast-ohio-atlas/>

Tags

federal and state alignment, performance metrics, public engagement strategies, scenario planning

City of Greenville

Greenville, SC

2010 Community Challenge

<http://connections.greenvillesc.gov/>

Greenville, SC develops Livability Curriculum for elementary school students.

As part of their FY2010 Community Challenge grant work, the City of Greenville, SC hired a Livability Educator to work with a local science and technology-focused elementary school - A.J. Whittenberg, and to develop a Livability Curriculum for young students. Products developed include a "Community Quest" program focusing on the built and natural environment, an Urban naturalist program, and multiple craft and hands-on projects, including a recycled-bottle greenhouse. More information is available at: <http://connections.greenvillesc.gov/livabilityeducator.aspx>

Tags

education/schools, public engagement strategies, youth and aging

City of Columbia, Tennessee

Columbia, TN

2010 Community Challenge

<http://www.columbiatn.com/JCBoulevard/JCBoulevard.htm>

Columbia, Tennessee and NACTO Created Exemplary Urban Design Charette Materials for the James Campbell Boulevard redevelopment

7/20/2012

The Charette Catalogue document is a visual synopsis of the work produced during the week-long design charrette conducted by Town Planning & Urban Design Collaborative on behalf of the City of Columbia. The goal of the charrette was to gather input from the

community as to how they would like to see James Campbell Boulevard transform in the future. The final master plan document will be produced and distributed shortly and will include the work products with full explanations and narratives. In the meantime, this document will give the community an opportunity to study in more detail the visuals and the work that was shown to them during the presentations and in the studio.

Charette Catalogue http://nacto.org/docs/usdg/james_campbell_boulevard_columbia.pdf

Final Plan http://nacto.org/docs/usdg/the_boulevard_2050_plan_columbia.pdf

Tags

public engagement strategies, scenario planning

City of Knoxville, Tennessee

Knoxville, TN

2010 Regional Planning

<http://www.planeasttn.org/>

Plan East Tennessee engages youth in their regional planning

5/21/2013

Several Sustainable Communities grantees, including Tampa, Florida, and East Tennessee (PlanET) are involving high school students in envisioning how they would like their communities to grow and change in the future. The videos were produced by Austin East High School students as part of the Digital Storytelling Project presented by Plan East Tennessee with support from the Carperbag Theater, Inc and Project GRAD Knoxville.

<https://www.youtube.com/playlist?list=PLiGTdh7xgHsIKjPhLcQEA-pZVfuuVcK6>

Tags

education/schools, public engagement strategies, youth and aging

City of Knoxville, Tennessee

Knoxville, TN

2010 Regional Planning

<http://www.planeasttn.org/>

In their Voice – New Knoxville PlanET (Eastern Tennessee’s) video from WBIR

4/27/2012

Check out a panel discussion aired on WBIR’s Inside Tennessee in which local mayors and Chamber of Commerce Director expound on Knoxville’s Plan Eastern Tennessee, known as PlanET. This Sustainable Communities Grantee has found high interest in regionalism and sustainability among economic development community.

http://portal.hud.gov/hudportal/HUD?src=/program_offices/sustainable_housing_communities/ITV

Tags

economic development, public engagement strategies

City of Austin, TX

Austin, TX

2011 Community Challenge

<http://austintexas.gov/colonypark>

City of Austin engages students to do community outreach as part of service-learning partnership with local community college

2/18/2014

The City of Austin engaged a Public Engagement Team comprised of students and faculty at UT to conduct outreach and public engagement for their HUD SCI project. As part of this, the students were required to attend an orientation to learn more about the Colony Park community and to receive training on developing, administering and collecting surveys. Students conducted the survey in Spanish and English and went door-to-door throughout the neighborhood to educate residents on the neighborhood master plan and to conduct a survey.

Tags

public engagement strategies

Salt Lake County

Salt Lake City, UT

2010 Regional Planning

<http://envisionutah.org/wasatch-choice-2040>

Wasatch Front created an incredible GIS overlay of all transportation in their district

7/20/2012

To support the planning and other processes that the Wasatch Front Regional Council is responsible for, they maintain a number of data sets. The data produced by WFRC is used as inputs to the planning process or is generated by it. These data may be accessed in the sections below. GIS data are also available in shapefile format. If the data you desire are not listed below, contact the WFRC staff.

http://www.wfrc.org/new_wfrc/index.php/resources/data

<http://www.arcgis.com/explorer/?open=e96a4910e6ef49a2a5515b1c21f7ea31&extent=-12571026.8715768,4929071.5,-12347495.3284232,5063413.4>

Tags

federal and state alignment, performance metrics, public engagement strategies, public transit, transportation choice, VMT

City of Richmond, VA

Richmond, VA

2010 Community Challenge

<http://hullstreet360.com/>

Richmond Engages Latino Community in Citylanning Activiteis and creates a Latino Merchants Association

5/23/2012

Richmond's Latino business owners, in conjunction with the city's Hispanic Liaison office, launched a new organization, the Merchants Club of Virginia, and the La Plaza Latino Market, a Saturday event serving Latin food, fruit, produce and crafts. Fueled by their 2010 HUD Community Challenge and DOT TIGER II Planning grants, Richmond is using this new venue, as well as churches, soccer games, and weekly mobile clinics, to better engage the Latino community in the City's neighborhood planning work.

<http://www.clubcmva.com/>

They used the City's Hispanic Liaison's office as an outreach arm and the business owners were in parallel creating a merchant's association for the Latino community. They also hired good consultants with a mind toward these issues and worked with LISC. Their outreach strategy involved ads in all 3 Spanish-language newspapers, phone trees, and tabling at community events. For more information, contact John Taylor.

John.W.Taylor@Richmondgov.com

Tags

equity strategies, public engagement strategies, small business

New River Valley Planning District Commission

Radford, VA

2010 Regional Planning

<http://nrvlivability.org/>

New River Valley releases their interim planning report with an exemplary comprehensive outreach strategy

10/22/2012

The New River Valley Planning District Commission in Radford, Va., a 2010 Regional Planning grantee, and its partners, recently released, Livability in the New River Valley, an interim report that examines local assets and trends, and sets the stage for its future plan, along with an interactive website and high quality video.

<http://www.nrvpdc.org/>

<http://nrvlivability.org/sites/default/files/Anonymous/NRV%20Livability%20Report%20091812.pdf>

<http://nrvlivability.org/>

http://www.youtube.com/watch?v=ajh7jYcP9_4&feature=youtu.be

Tags

final product, public engagement strategies

New River Valley Planning District Commission

Radford, VA

2010 Regional Planning

<http://nrvlivability.org/>

The Community Foundation of New River Valley allows community members to contribute to specific NRV Livability initiatives

4/23/2014

After the New River Valley grant (NRV Livability) finished its Sustainable Communities grant, the Community Foundation picked up the mantle. This includes organizing their first big giving campaign around the 4 themes from the NRV Livability report. Their online giving campaign featured four themes. Clicking on a theme brings up donation opportunities and data from the report.

As of 4/28/2014, the total raised by GiveBigNRV is \$61,537, and the total raised on the GiveBigNRV Giving Day was \$39,863.

<https://cfnrvgivebig.org/c/NRV>

Tags

implementation funding, implementation strategies, philanthropy, public engagement strategies

Chittenden County Regional Planning Commission

Winooski, VT

2010 Regional Planning

<http://ecosproject.com/>

ECOS project team partners with Burlington City Arts for public engagement

12/31/2013

The ECOS project partner Burlington City Arts led the charge on community engagement. The goal was to learn about residents' priorities for initiatives – "What should we do and who should do it? – by engaging community members in different creative endeavors: community-created murals, portraits and stories of the many New Americans who are in different of assimilation to communities in the county, and a youth creative writing contest about what 2035 in Chittenden County should look like.

Tags

arts and culture, public engagement strategies

City of Burlington, Vermont

Burlington, VT

2010 Community Challenge

<http://www.burlingtonvt.gov/PlanBTV/>

Burlington's "planBTV Downtown and Waterfront Guide Final Plan" doubles as a beautiful magazine distributed around town

6/1/2013

"WARNING: This plan should not be filed" from p9:

"PlanBTV is using a magazine format intentionally, to make this document as accessible as possible to the public, stakeholders, policy-makers and city staff. This plan builds on years of hard work and is intended to be actively used."

132 Page Final Plan http://issuu.com/tpudc/docs/planbtv_downtownwaterfrontmasterpla

Tags

final product, public engagement strategies

City of Burlington, Vermont

Burlington, VT

2010 Community Challenge

<http://www.burlingtonvt.gov/PlanBTV/>

Public engagement on public art in Burlington, VT

12/31/2013

Public Art is an important component of what makes Burlington such a thriving community. PlanBTV went into the schools and offered kids a fun opportunity to participate in the project through an Art Contest that included four mediums (photo, drawing, essay, video). About 60 submissions were received and nearly 800 votes cast to determine the winners. An Art Juried Exhibit for professional artists (9 participated) provided us with their view of the "Essence of the City".

Tags

arts and culture, public engagement strategies

Puget Sound Regional Council

Seattle, WA

2010 Regional Planning

<http://www.psrc.org/growth/growing-transit-communities/>

PSRC created and staffed a Regional Equity Network to encourage underrepresented groups to participate

1/31/2014

A central element of the Growing Transit Communities work program has been to create and staff a Regional Equity Network to increase participation of historically underrepresented communities in regional planning activities, build local capacity, and give voice to community priorities.

The Regional Equity Network has been directly resourced by grant funds through two contracts with Impact Capital, a sub-recipient and project partner. One contract, in the amount of \$290,000, was used to fund a staff position at Impact Capital, the Equity Network Manager, to coordinate the development of the Regional Equity Network and to administer a community equity grant program.

<http://pugetsoundequity.org/>

<http://www.psrc.org/growth/growing-transit-communities/regional-equity/>

<http://www.psrc.org/about/advisory/gtc-committees/equity-net-sc>

Tags

equity strategies, governance structures, public engagement strategies