



## Best Practices Report | arts and culture

### City of Santa Monica

Santa Monica, CA

2010 Community Challenge

<http://smgov.net/>

#### Santa Monica, CA Receives \$75,000 Arts Grant for Bergamot Expo Rail Station

7/26/2013

The City of Santa Monica, CA received a \$75,000 grant from the National Endowment for the Arts (NEA) supporting artist residencies and banner murals for the Bergamot Station Arts Center during the construction of a new Expo Light Rail stop at the site. The City of Santa Monica developed the Bergamot Area Plan with a HUD Sustainable Communities grant. Read the full article.

<http://www.buildexpo.org/>

<http://www.smgov.net/departments/pcd/>

<http://www.smmirror.com/articles/News/Santa-Monica-Receives-75K-Grant-From-National-Endowment-For-The-Arts/38056>

#### Tags

arts and culture, finance mechanisms, implementation strategies

### City of New Orleans

New Orleans, LA

2010 Community Challenge

<http://www.livableclaiborne.com/>

#### City of New Orleans successfully engages Mardi Gras Indian community

9/1/2013

During the outreach efforts for the Livable Claiborne Communities, it became clear that there were many segments of the community that preferred for the LCC project team to meet with them at their own forums and learn directly from their constituencies, whether those constituent groups were place-based or formed around a social, cultural or economic interest. As part of the "Meeting in a Bag" outreach method, the LCC project team and city agency representatives were hosted by different groups during the study. Perhaps the most transformational series of meetings occurred with the New Orleans Black Indians (also known as the Mardi Gras Indians), whose skills, commerce, and industry have supported the tradition of these New Orleans Culture Bearers for generations. However, the events vividly celebrated through their unique skills have not been fully captured for their economic benefit. That opportunity unquestionably exists given the fact that there is a well-established market for the authentic culture of New Orleans by both national and international visitors. Moreover, beyond the opportunities in the tourism market the New Orleans Free Trade Zone and the local, national and international market for materials used in the fabrication provides an opportunity which can lead to the creation of import and export trade opportunities, as well as manufacturing opportunities for the Black Indian nations and the communities they represent.

#### Tags

arts and culture, economic development, public engagement strategies

### Franklin Regional Council of Governments

Greenfield, MA

2010 Regional Planning

<http://frcog.org/program-services/land-use-planning-zoning/>

#### Franklin Regional COG's arts-based public engagement

1/1/2014

A key piece of FRCOG's public engagement was a public art display. Community Action, one of the project partners, organized a youth group that helped select the winning artist and participated in the creation of the art. The selected artist created a mosaic design that incorporated the handprints of many county residents, including the youth group. The youth group worked closely with the artist, cutting glass pieces to create the hands contained in the mosaic. The art display was unveiled in a ceremony at the Franklin County Transit Center (the first net-zero energy transit center in the nation). Another Community Action youth group assisted in the presentation of the display during the ceremony with a choreographed dance and music. Large posters of the mosaic were created and attached to the sides of the Franklin Regional Transit Authority buses for several weeks during the public comment period for the draft Plan in order to help publicize the Open Houses and the Sustainable Franklin County Plan.

#### Tags

arts and culture, public engagement strategies

## City of Flint

Flint, MI

2010 Community Challenge

<http://www.imagineflint.com/>

### Flint, MI, Engages Artists in Helping the City Plan for its Future

**3/1/2013**

Flint, MI, a FY10 Community Challenge Grantee, is engaging artists in helping the city plan for its future. Through a complementary grant from the National Endowment for the Arts (NEA), Flint has secured nine artists-in-residence for its nine wards to help engage residents in exploring the role arts play in the city's future, and providing input into the city's first masterplan in 50 years! Read more here.

[http://www.mlive.com/entertainment/flint/index.ssf/2013/02/resident\\_artists\\_picked\\_to.html](http://www.mlive.com/entertainment/flint/index.ssf/2013/02/resident_artists_picked_to.html)

#### Tags

arts and culture, public engagement strategies

## City of Glens Falls, NY/Community & Economic Development

Glens Falls, NY

2010 Community Challenge

<http://www.agcny.org/>

### Glens Falls, NY receives Smart Growth and Sustainable Planning Award

**7/3/2013**

The City of Glens Falls approved its Downtown Vision and Development Strategy in late June developed with support from HUD's Community Challenge Grant program. The plan identified arts and entertainment as a strong niche for Glens Falls to attract residents and tourists downtown. Well on its way to implementation, the City also approved bicycle and pedestrian recommendations, and is working on inclusionary zoning for workforce housing. Earlier this year, the City received \$500,000 in state economic development funds, which will be used for a mixed-use building with market rate apartments, office space, and parking in an infill location that's currently a parking lot.

<http://www.glensfallslcd.com/>

<http://www.pjscompany.com/projects/view/?project=glens-falls-downtown-vision-development-strategy>

#### Tags

arts and culture, award, economic development, finance mechanisms, implementation funding, neighborhood/downtown plan, plan adoption, policy change, transportation choice, zoning

## City of Glens Falls, NY/Community & Economic Development

Glens Falls, NY

2010 Community Challenge

<http://www.agcny.org/>

### Glens Falls, NY plan receives multiple awards for excellence

**6/11/2013**

The Glens Falls, NY, Downtown Vision and Development Strategy received the 2013 Smart Growth and Sustainable Planning Award by the American Society of Consulting Planners— an affiliate of the American Planning Association. The strategy identified arts and entertainment as a strong niche for Glens Falls to attract residents and tourists downtown.

In addition, the plan received the 2013 Merit Award for Planning & Analysis from the NY Upstate Chapter of the American Society of Landscape Architects.

<http://www.glensfallslcd.com/>

<http://www.pjscompany.com/projects/view/?project=glens-falls-downtown-vision-development-strategy>

#### Tags

arts and culture, neighborhood/downtown plan

## City of Providence

Providence, RI

2010 Community Challenge

<http://www.providenceri.com/planning/transportation-corridors-to-livable-communities-0>

### City of Providence and Rhode Island Public Transportation Agency Partner to Integrate Arts and Culture and Transit

**8/1/2014**

Through the Transportation Corridors to Livable Communities project, the City of Providence has worked to integrate arts and cultural opportunities into neighborhood-based community hubs, build community and foster neighborhood vitality through increased access and diversified cultural participation, and increase access to art, culture, and creativity at the street-level in order to catalyze social and physical change in the neighborhoods located along the five busiest bus corridors in Providence. Transit and pedestrian amenities along each corridor will have a cohesive look that will reflect local neighborhood culture, history, and heritage and help create a clear identity for each corridor.

The City worked with the community and local stakeholders to develop themes for each corridor that will celebrate the unique identity of these significant areas. In 2013, the City and RIPTA invited artists to submit concepts for panels and seating that reflected the interpretive theme established for two of the corridors to be included in select bus shelters. As funding is secured in the coming years, this process will be rolled out for the remaining three corridors.

### Tags

arts and culture

## Chittenden County Regional Planning Commission

Winooski, VT

2010 Regional Planning

<http://ecosproject.com/>

### ECOS project team partners with Burlington City Arts for public engagement

12/31/2013

The ECOS project partner Burlington City Arts led the charge on community engagement. The goal was to learn about residents' priorities for initiatives – "What should we do and who should do it? – by engaging community members in different creative endeavors: community-created murals, portraits and stories of the many New Americans who are in different of assimilation to communities in the county, and a youth creative writing contest about what 2035 in Chittenden County should look like.

### Tags

arts and culture, public engagement strategies

## City of Burlington, Vermont

Burlington, VT

2010 Community Challenge

<http://www.burlingtonvt.gov/PlanBTV/>

### Burlington City Arts Foundation Receives 2014 NEA Our Town Grant for \$100,000 to create 'Cultural Master Plan'

7/23/2014

The NEA grant will support an artist-led engagement and visioning process to develop a comprehensive cultural master plan for Burlington's South End. Artists will lead community workshops to facilitate temporary public art projects and exhibitions that are inspired by the history of South End and that will articulate hopes for the future. Lead partners, Burlington City Arts Foundation and City of Burlington Planning and Zoning Department, will engage a master planning team to outline opportunities for new cultural spaces, permanent public art, and artist live/work space. The neighborhood of South End, a U.S. Housing and Urban Development Neighborhood Revitalization Strategy Area, is home to 12,160 residents, 71% of the whom have a low to moderate income. - See more at: <http://arts.gov/national/our-town/grantee/2014/burlington-city-arts-foundation#sthash.wnZeh31U.dpuf>

### Tags

arts and culture, implementation funding, neighborhood/downtown plan

## City of Burlington, Vermont

Burlington, VT

2010 Community Challenge

<http://www.burlingtonvt.gov/PlanBTV/>

### Public engagement on public art in Burlington, VT

12/31/2013

Public Art is an important component of what makes Burlington such a thriving community. PlanBTV went into the schools and offered kids a fun opportunity to participate in the project through an Art Contest that included four mediums (photo, drawing, essay, video). About 60 submissions were received and nearly 800 votes cast to determine the winners. An Art Juried Exhibit for professional artists (9 participated) provided us with their view of the "Essence of the City".

### Tags

arts and culture, public engagement strategies

## City of Seattle

Seattle, WA

2011 Community Challenge

<http://www.seattle.gov/housing/Cornerstones/default.htm>

### City of Seattle Office of Arts and Cultural Affairs Receives 2014 NEA Our Town Grant for \$50,000

7/23/2014

The NEA grant will support the development of cultural placemaking toolkits for activating urban spaces with the arts. The toolkits will provide visioning and implementation strategies to guide neighborhood wayfinding, pop-up space activations, neighborhood cultural plans, park and public space design, and the establishment of tax tools to benefit artists and arts organizations. City of Seattle Office of Arts & Culture will partner with other city agencies, Capitol Hill Housing Foundation, Seattle Housing Authority, and Walk Score to pilot the implementation of the toolkits in four diverse Seattle neighborhoods. The pilot neighborhoods will include Georgetown, Yesler Terrace, Capitol Hill, and Waterfront. The City of Seattle has a population of

635,000. - See more at: <http://arts.gov/national/our-town/grantee/2014/city-seattle-washington-aka-city-seattle-office-arts-cultural-affairs#sthash.iiATEC4z.dpuf>

### **Tags**

arts and culture, implementation funding