

Public Housing Repositioning Strategies

Housekeeping

- All participants will be muted
- Raise your "hand" to be unmuted and ask question.
- On topic questions / parking lot questions: both welcome.
- Periodic breaks

Ground Rules

- Participate in each session of the webinar series
- Avoid distractions
- Silence your phone
- Ask plenty of questions. It is the best way to learn!

Why are we here?

The goal of this training is to help inform PHAs of their repositioning options. The training will start with the basics of repositioning, then describe the various policy tools involved in repositioning. We will discuss the decision-making process in choosing a repositioning strategy, and how the Project-Based Voucher program intersects with repositioning.



Webcast Training Agenda

Session 1

Nov 12

Introduction to Repositioning

RAD

Session 2

Nov 14

Section 18

Streamlined Voluntary Conversion

Session 3

Nov 19

Intersection with PBV

Repositioning
Decision
Matrix

Session 4

Nov 21

Public Housing Close-out

Case Studies

Here are some questions we will cover today

- 1. What is "repositioning"?
- 2. What does repositioning mean for residents?
- 3. What does repositioning mean for local control?
- 4. What is RAD?
- 5. What are the benefits of a RAD conversion?
- 6. What tools/resources are available for PHAs to plan a RAD conversion?
- 7. How does a PHA apply for RAD?

Why reposition public housing?

Public Housing Repositioning has allowed PHAs to:

- Modernize aging properties
- Stabilize property revenues
- Conduct substantial rehabilitation
- Demolish/redevelop distressed/obsolete properties
- Support neighborhoods of opportunities
- Thin densities and mix incomes
- Streamline operations

HUD and PHA shared goals

- Improve physical conditions
- Stabilize financial performance & longterm operations
- Secure improved access to affordable housing

What does "repositioning" mean?

Unit is taken out of the federal public housing inventory and converted from Public Housing Section 9 to Section 8

Preserve affordable housing availability, using a project-based unit or voucher

Why reposition public housing?

- Backlog of capital needs estimated at \$26 billion in 2010
- Conversion to long-term, Section 8 rental assistance contracts:
 - Stabilizes project revenue
 - Provides access to debt and equity to finance capital needs
 - Simplifies program administration

Better physical conditions

Long-term affordable rental assistance

Flexibility to move through HCV program requirements

What do residents gain?

What is HUD's role?

- Ensure PHAs know of repositioning strategies
- Provide technical assistance to help communities weigh their options

What is the Field Office's role?

- Help PHAs weigh their repositioning options
- Help PHAs assemble RAD, Section 18 and Streamlined Voluntary Conversion applications
- Provide technical assistance in PBV program implementation

Field Offices are ready to assist!

This is ENTIRELY Voluntary

- HUD is not planning to end the Public Housing program.
- PHAs still have access to Capital Fund Financing, Operating Fund Financing, Energy Performance Contracts, etc.

Decision to reposition is voluntary and entirely up to PHAs and local stakeholders

Will my PHA continue to exist if I reposition?

- Yes! "Repositioning" gives PHAs options to elect to subsidize housing outside of the public housing model.
- Repositioning does **not** reduce local control of the existing units. (In fact, there is MORE local control and flexibility to meet the community's needs.)

Knowledge Check



What are some reasons why PHAs may chose to reposition?

Stabilize Revenue

Provides Access to Debt/Equity

Reduce Administrative Burden

Knowledge Check



(True of False)

PHAs should worry about losing local control of their housing if they reposition?

False.

What are my options?

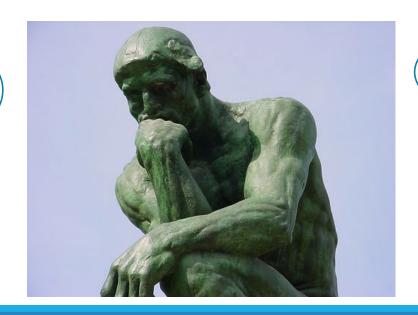
Repositioning Considerations

How many households do you want to serve?

Do you want to own and operate housing?

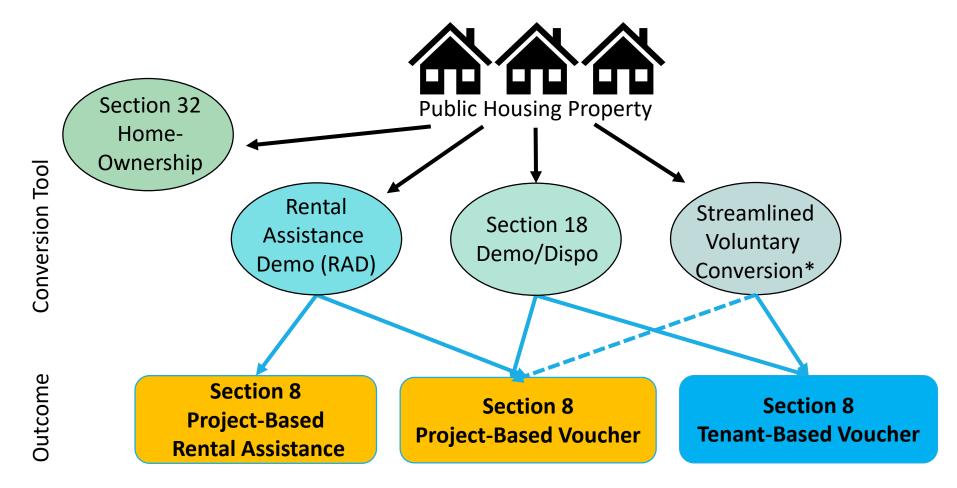
Where should housing in your community exist?

Who are you serving? (elderly, families, homeless)



What income levels are you serving?

Public Housing Repositioning Options



^{*} Under Voluntary Conversion tenant protection vouchers must first be offered to residents as tenant-based assistance, but may be project-based with tenant consent.

Important Resources

To learn about repositioning options, visit the new Repositioning webpage at:

https://www.hud.gov/program_offices/public_indian_housing/repositioning

Here you can find:

- Training Videos (Repositioning 101, Sec 18 Overview, and Streamlined Voluntary Conversion Overview)
- Case Studies
- Links to other key sites (RAD and Special Application Center)



Rental Assistance Demonstration (RAD) Overview

What is RAD?

- RAD designed to address growing backlog of capital needs, estimated at \$26 billion in 2010
- Authorized in 2011, RAD now allows 455,000 public housing units to convert to long-term, Section 8 rental assistance contracts, allowing:
 - Better access to debt and equity to finance capital needs
 - Stronger platform for long-term preservation
 - Program simplification
 - Robust resident rights

RAD: Key Features



Rents

Predictable contract rents to start and adjusted by Operating Cost Adjustment Factor (OCAF)



Capital Needs

PHA secures
financing, funds
Replacement
Reserve and
completes capital
needs assessment



Tenant Rights

Right of return, choice mobility and no rescreening

Retain organizing & procedural rights



Public Stewardship

Ownership/control by public or non-profit with use agreement

Long-term HAP contract renewable at expirations

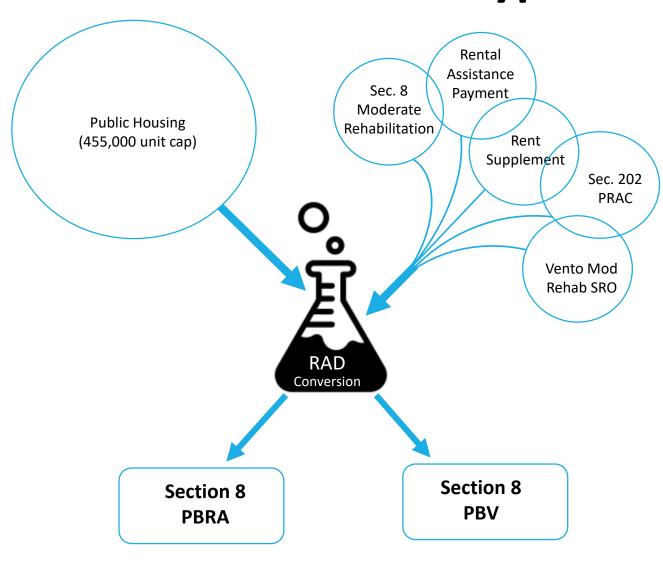
RAD Key Features

- RAD is the only repositioning option that allows public housing funds/reserves to be used to directly support conversion to Section 8 (i.e., Public Housing funds can be used towards development budget, relocation, Replacement Reserves, etc.).
- RAD is the only repositioning option that allows conversion to PBV or PBRA.

RAD Conversion Types

RAD for Public Housing

also known as the "1st Component"



RAD for Other Multifamily Housing

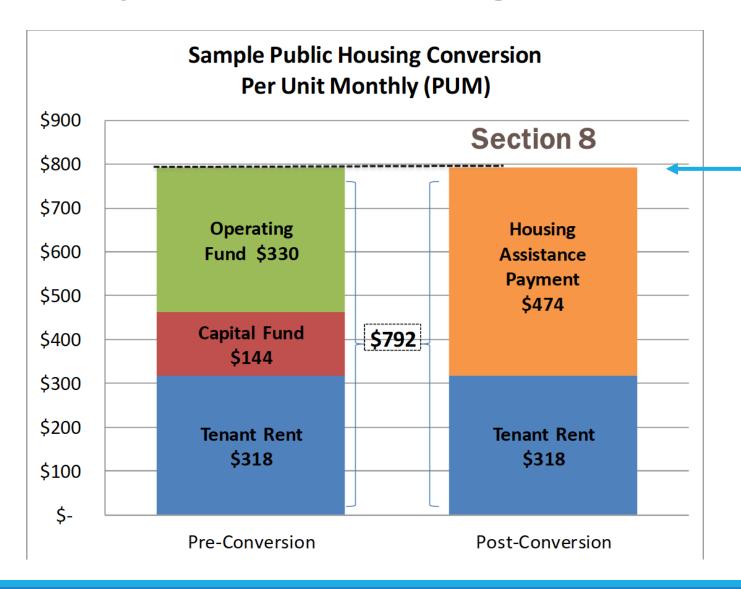
also known as the "2nd Component"

Program Requirements

Contracts and Rents

- Predictable initial contract rent setting rents based on public housing funding levels with certain flexibilities
- Automatic annual adjustment of rents based on Annual Operating Cost Adjustment Factor (OCAF), subject to certain rent caps.
- RAD HAP funding begins at construction closing "Rehab Assistance Payments"
- No limitation on use of project cash flow

Sample Public Housing Conversion



This \$792 becomes a

Contract Rent which
becomes a dependable
revenue source that can be
used to plan for the future
(i.e., leverage debt).

HUD posts the RAD Rents for EVERY Public Housing Project Online.

- Just go to the HUD RAD Website (https://www.hud.gov/RAD/library/notices)
- Click on "2018 RAD Rents" or the most current RAD Rent Table

RAD TOOLS

The below guides and resources may be useful for PHAs that may be considering applying or are planning for a RAD 1 Conversion.

RAD Rents for Public Housing Conversions

2018 RAD Rents (Updated 6/7/2019): The table includes HUD's calculations of RAD Contract Rents for each public housing property based on 2018 Appropriation levels. These rents will form the basis of the conversion rents for properties awarded CHAPS or with amended CHAPs on or after January 1, 2019. For additional information on the process of revising RAD rents for existing CHAPs, the "FAQs on Securing RAD Rents" document is also available.

RAD Guides and References

- * RAD Conversion Guide for Public Housing Agencies
- * RAD Inventory Assessment Tool (Third Version) (Save to your computer and enable macros. Get instructions here.) Updated 6/25/2019 | Webinar Training (Note: The link to the webinar is listed on the RAD Resource Desk)

HUD posts the RAD Rents for EVERY Public Housing Project Online.

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	*RAD contract rent	udes HUD's calculations of RAD Contract Rents fo s listed are net of any tenant-paid utilities. C the "Gross Rent" that can be compared to the	onverting prop PBV or PBRA re	perties utilize the utility allowance	in effect at	the pub	lic housi e current	ing prope t utility a	erty at th	ne time d	of conve	rsion. Averag erty.	ge utility a	allowances				from tenant file
2		Project Identifier	r				Public H	lousing U	nits			Ren	t Calculatio	on				2018 Contra
3	PIC Number	PHA Name	PHA Code	PROJECT NAME	Public Housing Units	0-BR	1-BR	2-BR	3-BR		5+-BR	Fund	Tenant Rents	2018 PUM Op Fund	2018 PUM Contract Rent (weighted)	Allowance*	Estimated Gross Rent*	RAD Rents as a percent of FMR
-	AK001000213	Alaska Housing Finance Corporation	AK001	Wrangell	20	0	4	4	12	0	0	\$224	\$416	\$788	\$1,428	\$36	\$1,464	137%
	AK001000216	Alaska Housing Kinance Corporation	AF J01	Cordova	16	0	0	0	16	0	0	\$235	\$705	\$605	\$1,544	\$36	\$1,581	106%
	AK001000244	Alaska Housing Finance Corporation	AK001	Wasilla	32	0	32	0	0	0	0	\$203	\$418	\$51 6	\$1,136	\$73	\$1,209	145%
7	AK001000247	Alaska Housing Finance Corporation	AK001	Anchorage Central	120	0	120	0		0	0	\$202	\$466	\$/,66	\$1,234	\$0	\$1,23	119%
-	AK001000257	Alaska Housing Finance Corporation	AK001	Bethel	117	0	0	0	92	20	5	\$137	\$750	\$747	\$1,633	\$29	\$1,652	86%
	AK001000260	Alaska Housing Finance Colporation	AK001	Nome	33	0	0	٥	20	5	0	\$129	\$902	\$482	\$1,512	\$29	\$1,541	84%
	AK001000263	Alaska Housing Finance Corporation	AK001	Valdez	7	0	0	4	3	0	0	\$121	\$362	\$770	\$1,252	\$53	\$1,304	99%
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-	AK001000277	Alas	1	JUNEAU							2	Dont				\$15	\$1,245	81%
$\overline{}$	AK001000279	Alaska Housing Finance Corporation	AK001	KETCHIKAN	73	0	57	0	16		0	Rent				36	\$1,265	115%
-	AK001000280	Alaska Housing Finance Corporation	AK001	SITKA	44	0	24	8	10		0	0.400	0400			\$46	\$1,265	99%
	AL001000001	Housing Authority of the Birmingham District	AL001	ELYTON VILLAGE	478	0	38	382	58	0	0	\$186	\$126	\$444	\$756	\$103	\$859	95%
	AL001000004	Housing Authority of the Birmingham District	AL001	SOUTHTOWN	455	0	164	199	92	0	0	\$180	\$48	_ 11	oro io ba		DAD	89%
	AL001000006	Housing Authority of the Birmingham District	AL001	CHARLES P MARKS VILLAGE	500	0	50	201	201	40	8	\$201	\$87	П	ere is no	ow your	KAU	89%
	AL001000007 AL001000009	Housing Authority of the Birmingham District	AL001	JOSEPH H LOVEMAN VILLAGE SMITHFIELD COURT	280	0	18	101	101	50	10	\$204	\$52 \$124	D	opt Com	noros t		93% 90%
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	AL001000014	Housing Authority of the Birmingham District	AL001	RUSSELL B HARRIS HOMES NORTH BIRMINGHAM HOMES	188	0	52	59	94	10		\$202	\$212 \$55	\$388 \$626		•	\$907	89%
	AL001000016	Housing Authority of the Birmingham District	AL001		271	0	39	62		45	31 5	\$215	\$55 \$160	\$626 \$447	\$895		\$1,022	88%
	AL001000017	Housing Authority of the Birmingham District	AL001	COOPER GREEN HOMES	227	0	50	69	67	36		\$212		*	\$819		\$915	88%
$\overline{}$	AL001000018	Housing Authority of the Birmingham District	AL001	RALPH KIMBROUGH HOMES	231	0	68	64	66	20	13	\$206	\$90	\$506	\$802		\$919	89%
30	AL001000023	Housing Authority of the Birmingham District	AL001	ROOSEVELT CITY	118	0	4	12	55	39	8	\$231	\$0	\$595	\$826	\$286	\$1,111	90%
	20	10 DAD Davis																

ITEM	PBV	PBRA
Appropriations	Tenant-Based Rental Assistance account	Project-Based Rental Assistance account
Rent Setting	 Current funding, unless that exceeds 110 % of FMR, less utility allowances, or Rent Reasonableness. 	 Current funding, unless that exceeds 120% of FMR, less utility allowance and is supported by a Rent Comparability Study, which may then support up to 180% of FMR.
Contract Administrator	PHA with an HCV Program	HUD Office of Multifamily Housing
Contract Term	• 15-20 years	• 20 years
	 Required renewal 	 Required renewal
Inspections	HQS (performed by PHA or Independent Entity)	UPCS (performed by REAC)
Choice Mobility	Household may request voucher after one year	 Household may request voucher after two years Additional constraints allowed
Other	Normal PBV competitive selection, income-mixing, and PBV program cap requirements does not apply	• N/A

Project-Based Voucher vs. Project-Based Rental Assistance

RAD Rent Caps

PBRA

Current funding, except if current funding exceeds 120% of FMR, in which case lower of current funding, market rent (based on Rent Comparability Study), or 150% of FMR.

PBV

Lower of current funding; reasonable rent; or 110% FMR minus utilities

1st Mortgage Debt

- FHA-insured debt:
 - - 223(f) (light/mod rehab) or
 - 221(d)(4) (sub rehab/new construction)

Equity

- 4% LIHTC
- 9% LIHTC
- Historic Tax Credits

Common Financing Sources

Public Housing Funds

- Operating Reserves
- Capital Funds
- Demo/Dispo Transition Funding (DDTF)
- Sales Proceeds

Other Secondary Financing

- HOME
- CDBG
- CDBG-DR and FEMA
- Housing Trust Fund
- Federal Home Loan Bank AHP

Note: RAD Inventory
Assessment Tool can help
better assess project
feasibility and the ability to
leverage debt and equity.

Development Requirements

Capital Needs Assessment

- Identifies all immediate and long-term capital needs
- Financing Plan must cover all capital needs through upfront capitalization and/or ongoing capital "replacement reserve" deposits

Environmental Review

- PBRA or FHA-insured conversion
 - Part 50
 - HUD performs review
- All other PBV
 - Part 58
 - Responsible Entity performs review

Substantial Conversion of Assistance

- Conversion may not result in a reduction of assisted units (greater of 5% or five units)
- Exceptions for consolidation of efficiencies or supportive services units

Note: RAD Streamlined process for very small PHAs (50 or fewer units).

Development Requirements (cont.)

Site and Neighborhood Standards

 All new construction subject to HUD FHEO review when site is in an area of minority concentration.

Ownership and Control

 Property must be owned or controlled by a public or non-profit entity, except in the case of tax credits, where PHA must maintain an "interest" in the project (often satisfied by PHA entering a long-term ground lease).

Davis Bacon and Section 3

 Davis Bacon prevailing wage requirements and Section 3 low-income hiring requirements apply to any construction activity.

Transfer of Assistance

- Transfer of assistance refers to a change in the geographic site of the assistance. It has the potential to improve the location and quality of housing.
- O HUD will assess:
 - that the transfer does not place housing in neighborhoods with highly concentrated poverty
 - whether conversion on-site is economically nonviable (physically obsolete or severely distressed)

Resident Rights and Requirements:

Prior to Conversion

- Resident meetings required prior to application and additional meetings required following CHAP-issuance
- Resident notices:
 - RAD Information Notice (RIN)
 - General Information Notices (GIN)
- RAD conversion is a Significant Amendment to the PHA plan
- No relocation activities can occur until the execution of the RAD Conversion Commitment (RCC)
- Residents may not be involuntarily displaced

Resident Rights and Requirements: Current Residents

- Residents have an absolute right to return post-rehab
- Prohibition of re-screening residents upon "move-in" to the Section 8 property
- A "phase-in" of resident rents if residents were paying less than 30% of adjusted income prior to conversion, e.g. "flat-renters"
- Continued participation in ROSS and FSS
- "Grandfathered" Earned Income Disregard

Resident Rights and Requirements: Ongoing

- Resident Procedural Rights outlined in section 6 of the Act and detailed in the RAD Notice, including:
 - Resident organizing rights
 - Resident participation funding (\$25 per unit per year)
 - Grievance and termination procedures consistent with public housing requirements

Relocation

- RAD provides residents with relocation protections
 - Uniform Relocation Act (URA) applies (in some cases RAD requirements are in excess of URA)
 - Residents have a right to return post-rehab
 - No relocation activities can occur until the execution of the RAD Conversion Commitment

Common Relocation Options

On-site

Other public housing owned by the PHA

Other affordable housing owned by the PHA

HUD will help
your options
your options

Private Housing

Using housing vouchers administered by the PHA



True or False?

When a PHA converts assistance of a public housing project to Section 8 PBRA or Section 8 PBV, at expiration of the initial contract and each renewal contract, the Agency and Project Owner must accept a renewal contract.





True or False?

A property converted from public housing to PBV or PBRA must be owned or controlled by a public or non-profit entity.

True



True or False?

RAD is the only repositioning tool that allows a PHA to carryover existing public housing funds/reserves and use them toward a Replacement Reserve to support the future Section 8 units (PBV or PBRA) following conversion.



RAD Conversion Process

RAD Conversion Process



Strategic Planning

What do you want to do with your asset and what tools are available?



RAD Application

Confirms project eligibility

Ensure residents and Board consulted

CHAP Award

Reserves conversion authority under the cap

Sets forth the contract rents



Financing Plan

Demonstrate physical and financial viability and compliance with program requirements

(Note PHAs below 50 units, may submit a streamlined financing plan and avoid a physical needs assessment.)



RAD Conversion Committment

HUD approval of the Financing Plan

Sets out terms of closing and construction



Closing & Conversion

Removal of public housing ACC and DOT

Entry into Section 8 HAP Contract & RAD Use Agreement



Rehabilitation/Construction

If applicable, work completed in accordance with RCC

Getting Started: RAD Application

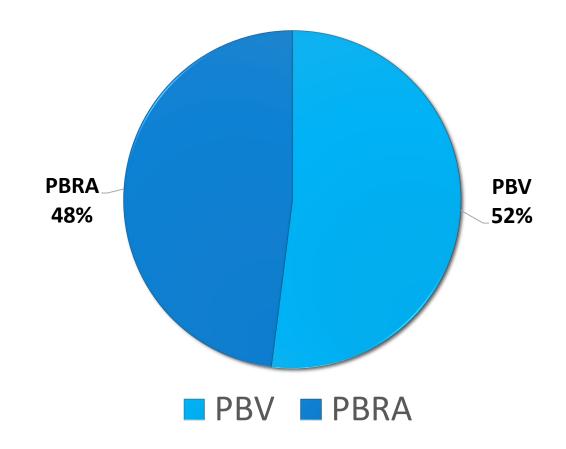
- Application recently streamlined and available at www.RADresource.net
 - Check out RAD Resource Desk for recorded webcast on how to submit a RAD application
- Must include:
 - Board Approval
 - Resident Comments
- For PHAs that have multiple properties, additional application flexibilities available through:
 - Portfolio Award
- An approved RAD application is not a binding commitment on behalf of the PHA. A PHA can withdraw from RAD at any point up until final closing, and there is absolutely no penalty from HUD.

Current Efforts

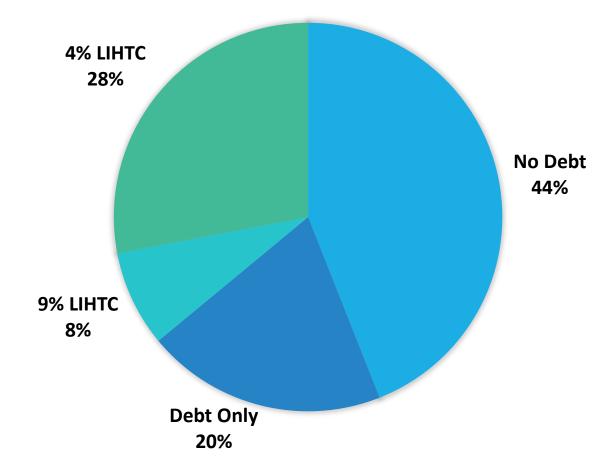
- RAD Notice Revision 4 released on September 5, 2019
- RAD Inventory Assessment Tool update
- Post-closing oversight of public housing conversions
 - Completion certification
 - On-boarding to PBRA
 - Asset management of PBV properties

New RAD Notice, Revision 4 released

- RAD rents will be updated every two years (ATT 1C)
- "Concept call" step added to the RAD process (Section 1.12.C)
- More stringent resident notice requirements (Section 1.8)
- Same resident rights from RAD-PBVs extended to regular PBVs used in RAD conversions (Section 1.6)
- Mechanisms for PHAs to enter into partnerships with each other (Section 1.5L)
- Rent increases in certain scenarios for PBRA (e.g., in Opportunity Zones) (Section 1.7.A.5)
- Changes in when the Capital Needs Assessment Tool must be submitted (Section 1.4.A.1)



Closed Conversions: PBV vs. PBRA



Conversion Financing

Important Resources

- RAD Statute
- Rental Assistance Demonstration Final Implementation,
 Revision 4: H-2019-09 PIH-2019- 23 (HA)
- Fair Housing, Civil Rights and Relocation Notice:
 H 2016-17 PIH 2016-17 (HA)
- Guides and FAQs (http://www.radresource.net/)
- RAD Inventory Assessment Tool
- RAD Notice, application materials and additional resources can be found at http://www.hud.gov/rad





Describe a resident's right to return requirement.

Any resident that may need to be temporarily relocated to facilitate rehabilitation or construction has a right to return to an assisted unit at the Covered Project once rehabilitation or construction is completed.



True or False?

A resident does not have the right to request a tenant-based voucher after a period of residency at the converted property.

False

RAD Exercise

Go to the RAD 2018 Rents File and find the RAD Rents for Oxnard, CA, project number CA031000001. (PHA has 7 projects for a total of 666 units)

- What is the weighted average RAD Rent? \$926
- How does that amount compare with the FMR?
- Is this project likely to be affected by a PBRA rent cap?
- Is this project likely to be affected by a PBV rent cap?

RAD – Key Takeaways

- More Stable Funding Platform The Section 8 program is a much more stable and reliable funding platform for the long-term preservation of low-income housing, with long-term subsidy contracts and automatic annual rent adjustment factors.
- More Rational Regulatory Environment By converting to Section 8, PHAs leave behind a much more complicated regulatory environment, including such requirements as Annual Plans, Community Service, and the Public Housing Assessment System.
- Better Able to Leverage Debt and Equity Section 8 is a much more reliable tool for leveraging private capital (mostly due to the long-term housing assistance payments contracts that have annual adjustments in contract rents).

RAD – Key Takeaways (continued)

- Long-term Public/Non-Profit Ownership or Control and Affordability Restrictions The RAD statute requires converting projects to be owned or controlled by a public
 or non-profit entity, enforced through perpetual use agreements that get recorded
 with local land records.
- Strong Resident Rights and Protections All residents of converting projects have an absolute right to return and any temporary relocation is covered by the Uniform Relocation Act. RAD also requires significant resident input. When the project converts to Section 8, tenants pay 30% of their income.
- Utilization of Public Housing Funds RAD is the ONLY repositioning tool that allows a PHA's public housing funds (including any public housing reserves) to be broadly utilized for conversion related expenses such as pre-development costs, construction costs, establishing a project reserve, etc.

End of Session 1

Things to consider:

- How could repositioning help your PHA?
- What are your Public Housing Project RAD Rents?
- How could you leverage these Rents to improve your housing?