Engaging Interested Parties for Successful HOME-ARP Implementation

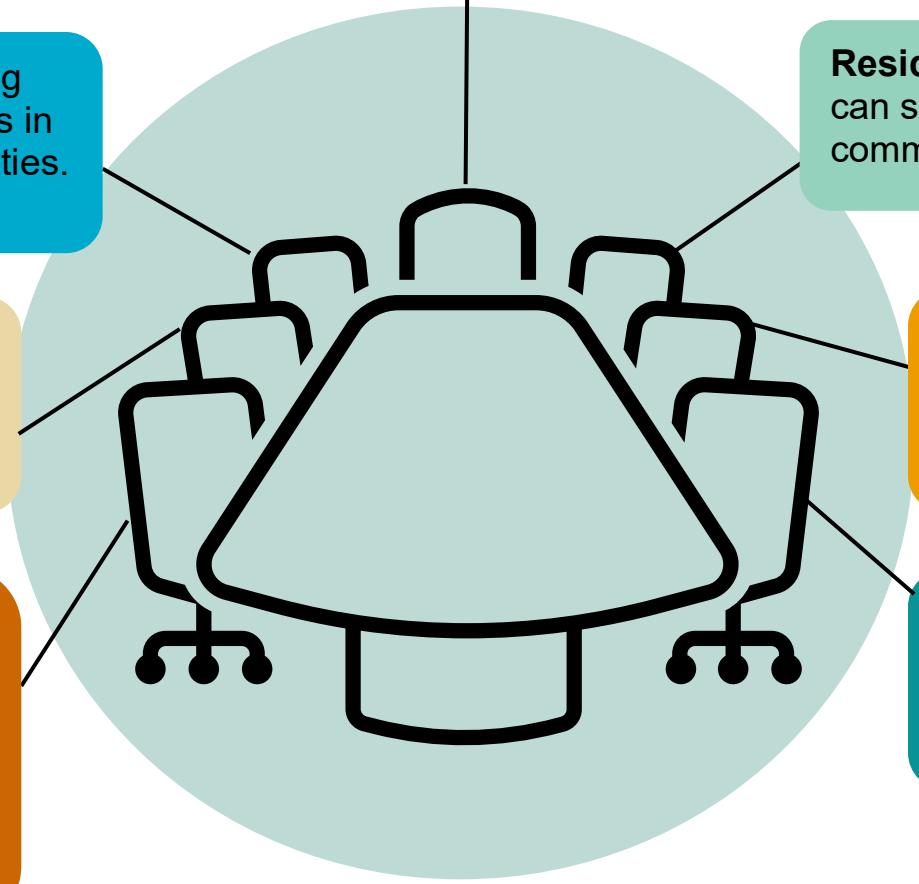
Guidance for Elected Officials

Foster relationships with people and organizations in your community who can assist with affirmatively marketing HOME-ARP programs to qualifying households.

Elected officials bring partners to the table to better serve qualifying populations.

City agencies serve qualifying populations and have systems in place to help administer activities.

Residents with lived experience can suggest activities that fit community needs.



Continuum of Care organizations refer residents and affirmatively market the program.

Local service providers and developers deliver HOME-ARP activities and services.

Civil rights, fair housing, disability rights, veterans, domestic violence, and other organizations provide input on program administration and affirmative marketing.

Public Housing Agencies have systems in place to administer HOME-ARP activities.

Engage early and often!

HOME ARP

Connecting Residents to New HOME-ARP Programs

Guidance for Elected Officials

Participating Jurisdictions use approved referral methods to connect qualifying populations to HOME-ARP program(s). Partners play a key role in marketing these programs to community members.

Why are Referral Methods Important?

Referral methods ensure HOME-ARP program(s) provide access to qualifying residents in the community.

Choose one of three Referral Method options for *each* project and/or program.

1. HOME-ARP Expanded Coordinated Entry
2. Coordinated Entry and Other Referral Methods
3. Project or Activity Waiting List

Elected officials:

- **Engage** interested parties for **successful implementation**.
- **Work together** to ensure **equitable access** to programs and projects.

HOME ARP

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