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HUD OFFICE OF  
HOUSING COUNSELING

# BUILDING TOMORROW TOGETHER

**WEDNESDAY, JUNE 26, 2019, 9AM – 12PM**

**U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT**

HUD AUDITORIUM, 451 7TH ST SW, WASHINGTON, DC 20410

IN CELEBRATION OF HOMEOWNERSHIP MONTH



## BUILDING TOMORROW TOGETHER

### WELCOME AND EVENT OVERVIEW

Sarah Gerecke, Deputy Assistant Secretary, Office of Housing Counseling

## PANEL DISCUSSIONS

Emcee: Terry Carr, Senior Policy Advisor, HUD

## MAXIMIZING THE VALUE OF HOUSING COUNSELING

### PANELISTS

Jonathan Lawless, Vice President of Product Development & Affordable Housing, Fannie Mae

Deborah Johnson, Community Reinvestment & Community Partnerships Manager, JPMorgan Chase & Co.

Sara Rodriguez, President-Elect, NAHREP

### MODERATOR

Pamela Marron, Sr. Loan Officer, Innovative Mortgage Services, Inc.

## HOUSING COUNSELING TODAY AND THE NEXT FIFTY YEARS

### INTRODUCTION OF SECRETARY BEN CARSON

Sarah Gerecke, Deputy Assistant Secretary, Office of Housing Counseling

### REMARKS

The Honorable Ben Carson, Secretary of HUD

## THE CHANGING FACE OF HOUSING COUNSELING CONSUMERS

### PANELISTS

Dr. Chris Herbert, Managing Director of the Joint Center for Housing Studies, Harvard University

Dr. Anna Jefferson, Associate/Scientist, Abt Associates

Sylvia Alvarez, Founder and Executive Director of Housing & Education Alliance

### MODERATOR

Dr. Marina Myhre, Social Science Analyst, HUD Office of Policy Development and Research

## BREAK

## HOUSING COUNSELING'S CRITICAL ROLE IN SUSTAINABLE HOUSING

### INTRODUCTION OF ACTING DEPUTY SECRETARY OF HUD BRIAN MONTGOMERY

Sarah Gerecke, Deputy Assistant Secretary, Office of Housing Counseling

### REMARKS

Brian Montgomery, Acting Deputy Secretary of HUD

## WHAT'S ON THE HORIZON?

### PANELISTS

Dr. Laurie Goodman, Co-Director, Housing Financial Policy Center, Urban Institute

Ed DeMarco, President, Housing Policy Council

### MODERATOR

Marietta Rodriguez, President and CEO, NeighborWorks America

## CLOSING REMARKS

Sarah Gerecke, Deputy Assistant Secretary, Office of Housing Counseling



**HUD Celebrates 2019  
National Homeownership Month**

