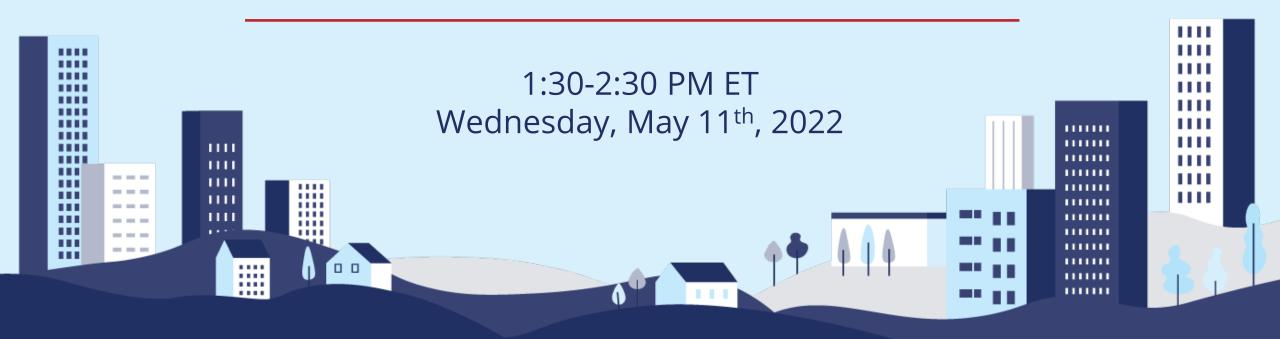
2022 OHC, CPD, and FPM Virtual Conference: Serving Communities Through Housing Counseling

Providing Housing Counseling in Homeless and Service Enriched Housing



Questions?

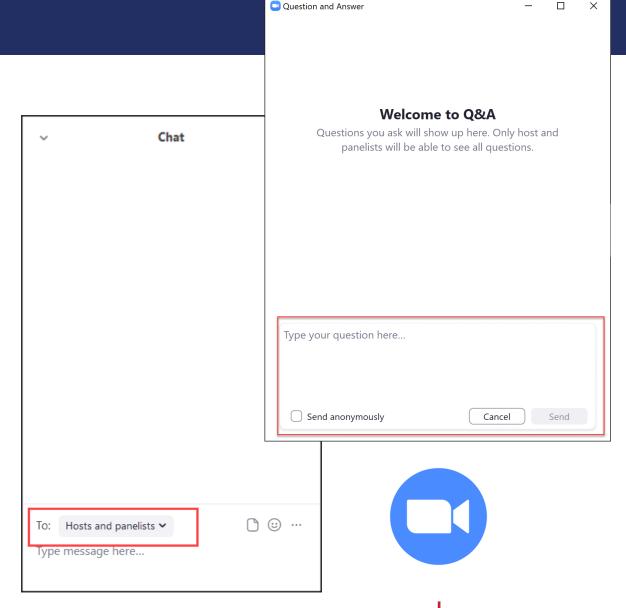
Participants are in listen only mode

Chat

- Submit any technical issues via the Zoom Chat box
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Q&A

- Submit any content related questions via the Zoom Q&A box
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Materials



- The PowerPoint has been posted for this session. We will provide the link in the Chat box.
- Webinar materials are posted on the HUD Exchange in the <u>Webinar</u> <u>Archive</u> 7-14 days after the live webinar
 - Find by date or by topic

Housing Counseling Webinar Archives

Page Description

This page contains links to the archived versions of previously recorded webinars presented by the Office of Housing Counseling. In order to listen to the archived webinar, you will need call the 800 # listed and enter the access code. Any course materials, including the PowerPoint Presentations are also posted. You should have the presentations available when you listen to the webinar. If you have any questions regarding the webinars archived on this site, please contact Virginia Holman.

Training Archive - Audio Replay and Transcript:

- Audio replay numbers are only available for 12 months after the date of the webinar
- Transcripts are available for webinars from February 2016 going forward

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The Office of Housing Counseling has a new page where webinars are organized by topic instead of date

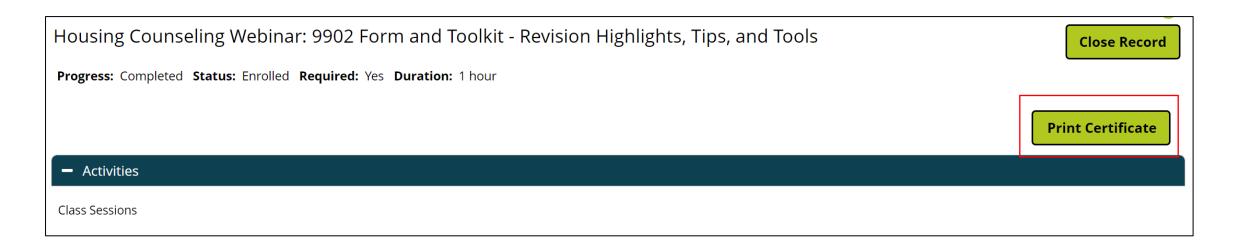
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Webinar Title and Link	Description	Date
Fringe Benefit Costs	This webinar discussed the Office of Management and Budget's (OMB's) cost principles related to fringe benefits and how to properly document and calculate fringe benefits.	February 15, 2022
Training NOFO Grant Execution	This webinar was recommended for all grantees awarded funding under the 2021 Housing Counseling Training NOFO (TNOFO).	February 8, 2022

Certificate of Attendance

- Attendance will be marked following the live sessions.
- Once attendance is marked you can print a Certificate by logging into your account and going to your <u>Learning Transcript</u>.
- Select the Course Name and click "Print Certificate". Not all HUD Exchange trainings offer Certificates.



Speakers



- Norman Suchar, Director, HUD's Office of Special Needs Assistance Programs (SNAPs)
- Rita Harcrow, Director, HUD's Office of HIV/AIDS (OHH)
- Mike Lindsay, Director, ICF
- Heather Dillashaw, Senior Manager, ICF

Agenda



- Welcome
- Homeless Grants Ins and Outs
- Housing Opportunities for Persons With AIDs (HOPWA)
- How to Engage Homeless & Service Enriched Housing Providers
- Q&A

Welcome From HUD

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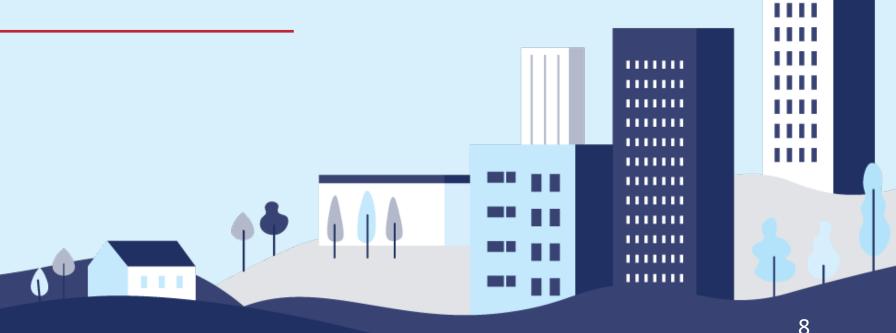
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Homeless Programs Ins and Outs



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Homeless Assistance Grants



- Combination of Formula Grants issued on annual basis and Competitive
- ESG and HOPWA: Eligible Grantees are states, cities, counties, insular areas
- Eligible Activities covered on next slide

Formula Grants

CDBG (including CV)

HOME, HOME-ARP, HTF

ESG (including CV)

HOPWA

(including CV)

Non-Formula Grants

CDBG-DR &
CDBG-MIT
(allocation by
FRN)

Continuum of
Care (CoC)
(competitive)

HOPWA (including CV) (competitive)

Homeless Assistance Grants

- Continuum of Care (CoC) Program—(FY22 \$2.8 billion) awarded through annual competition. Projects are ranked and awarded as part of a community entity also called a CoC. Program components include Permanent Supportive Housing (PSH), Rapid-Rehousing (RRH), Supportive Services (SS).
- **Emergency Solutions Grants (ESG)**—(FY22 \$290 million) Distributed by formula to states and localities. Program components include street outreach, emergency shelter, homelessness prevention (HP), RRH, and HMIS; as well as administrative activities.
- **ESG-CARES Act (ESG-CV)**—(FY20 \$3.96 billion) 100% of funds must be expended by September 30, 2023. Same program components as ESG.

Homelessness Prevention Uses (ESG and ESG-CV)



Up to 24 months (eligible activity but limited and not prioritized)

Housing relocation and stabilization services and/or short and/or medium-term rental assistance necessary to prevent the individual or family from moving into an emergency shelter or another place described in paragraph (1) of the "homeless" definition in § 576.2.

- Rental Assistance: rental assistance and rental arrears
- Financial Assistance: rental application fees, security and utility deposits, utility payments, last month's rent, moving costs
- Services: housing search and placement, holistic case management, housing counseling, landlord-tenant mediation, tenant legal services, credit repair

Rapid Re-Housing Uses (ESG vs. CoC)

Exhibit 2: Eligible Costs Summary					
	ESG-RRH	CoC-RRH			
Rental Assistance	 Short-term rental assistance (up to 3 months) Medium-term rental assistance (4 to 24 months) Rental arrears (one-time payment of up to 6 months of rent in arrears, including any late fees on those arrears) 	 Short-term rental assistance (up to 3 months) Medium-term rental assistance (4 to 24 months) 			
Rental Assistance Type	 Tenant-based rental assistance Project-based rental assistance 	Tenant-based rental assistance only			

Rapid Re-Housing Uses (ESG vs. CoC)

Exhibit 2: Eligible Costs Summary				
	ESG-RRH	CoC-RRH		
	Housing Relocation and Stabilization Services Financial assistance costs Rental application fees Security deposits (up to 2 months)	 Financial assistance (eligible under rental assistance) Security deposits (up to 2 months) First and last month's rent Supportive services 	. , .	
Eligible Costs	 Last month's rent Utility deposits and payments (up to 24 months, including up to 6 months for payments in arrears) Moving costs Service costs Housing search and placement Housing stability case management Mediation Legal services Credit repair Housing counseling 	 Case management Child care Education services Employment assistance and job training Food Housing search, including mediation, credit repair, and payment of rental application fee Housing counseling Legal services 	 Legal services Life skills training Mental health services Moving costs Outpatient health services Outreach services Substance abuse treatment services Transportation Utility deposits 	

Four Categories of HUD Homeless and At Risk Definition

What are the four categories of the homeless definition (§ 578.3)?

Within the homeless definition there are four categories of homelessness:

- 1. <u>Literally Homeless</u>
- 2. Imminent Risk of Homelessness
- 3. Homeless Under Other Federal Statutes
- 4. Fleeing/Attempting to Flee Domestic Violence

What is the at-risk definition(§ 578.3)?

"At risk" of homelessness is defined under § 576.2 of the ESG Program Interim Rule and § 578.3 of the CoC Program Interim Rule.

A Closer Look at Risk of Homelessness

Both the <u>Imminent Risk of Homelessness</u> and <u>At-Risk of Homelessness</u> definitions account for a variety of situations, beyond those involving a landlord-initiated eviction action, where a household may qualify for Homelessness Prevention assistance.



□ Eviction

☐ Multiple Moves

- ☐ Doubled-Up
- ☐ Hotel/Motel (not paid for by charitable org)





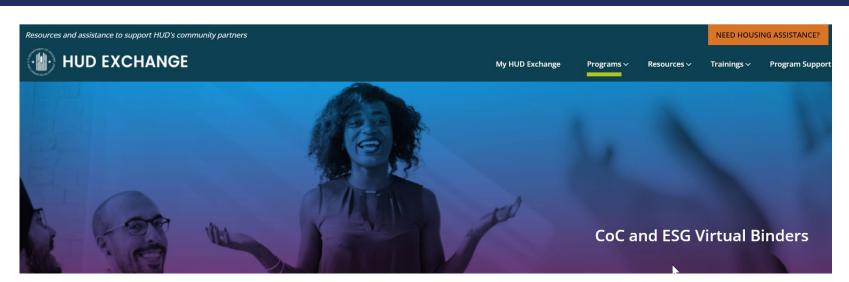






☐ Other Situations of Housing Instability

CoC and ESG Virtual Binders



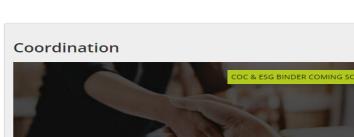


CoC and ESG Virtual Binders cover foundational topics from the Continuum of Care (CoC) and Emergency Solutions Grants (ESG) programs, with the goal to transfer basic knowledge to grantees in order to more successfully administer their projects. Each binder reflects a range of learning styles and offers a variety of ways to interact with the topics.



- "At A Glance" Factsheets
- Glossary of Terms
- Related Programs:
 - CoCFSG
 - Homelessness
 Assistance Programs





Search All CoC and ESG Virtual Binders



View the <u>CoC and ESG</u>

<u>Virtual Binders</u> located on the HUD Exchange! The binders cover a wide array of topics such as:

- Eligible activities
- Leasing and rental assistances
- Homeless eligibility
- Rent calculation

Scenario

CoC



Northern Virginia Family Service (NVFS) operates community rapid rehousing (RRH), Prevention, and Utility assistance programs in Partnership with Prince William County, and other local members of the Continuum of Care. Our RRH programs include the ESG and CDBG programs. Eligibility for each program is different, and depends on assessment scores, personal finance, and availability of funds. With 92 beds, NVFS' <u>SERVE</u> Family Shelter in Manassas is Northern Virginia's largest family homeless shelter. SERVE provides Renters Education through an online module for all participants. Serve requires monthly Housing plans and budgets, along with intensive case management for all participants.

HOPWA



HOPWA Program



Housing Opportunities for Persons with AIDS (HOPWA) Program

Low-income persons (at or below 80% AMI) that are medically diagnosed with HIV/AIDS and their families are eligible to receive HOPWA-funded assistance.

Formula Grants (90% of Grants – FY22 \$450M)

- Short-Term Rent, Mortgage, and Utility (STRMU) Assistance
- Tenant Based Rental Assistance (TBRA)
- Project Based Rental Assistance (PBRA)
- Permanent, Emergency, or Transitional Housing Facilities
- Permanent Housing Placement
- Supportive Services (including housing counseling)

Competitive (10% of Grants – FY22 \$45M)

- Special Projects of National Significance (SPNS)
- New Long-Term Projects

What is HOPWA?



- The only federal program dedicated to the housing needs of low-income people living with HIV and their families
- Provides grants to eligible cities, states, and nonprofit organizations
- Helps people living with HIV enter and remain in housing, which improves access to care
- Over 100,000 households receive support from HOPWA programs



Why Housing?



- HIV remains a significant public health issue
- People living with HIV need stable housing to access care and achieve and maintain viral suppression
- Once viral suppression is achieved and maintained, a person with HIV cannot sexually transmit it to others

50% of People
Living with
HIV/AIDS will
experience a
housing crisis in
their lifetime.

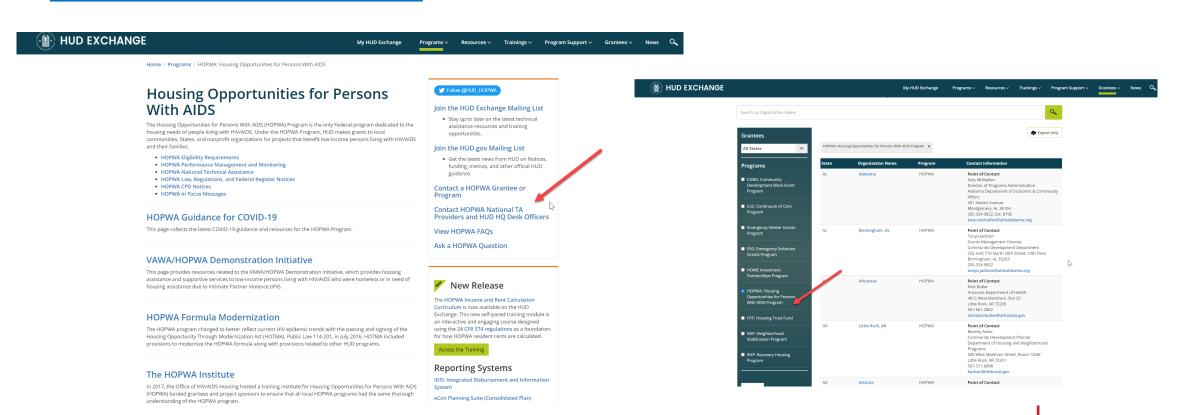
New HOPWA Competitive Grants



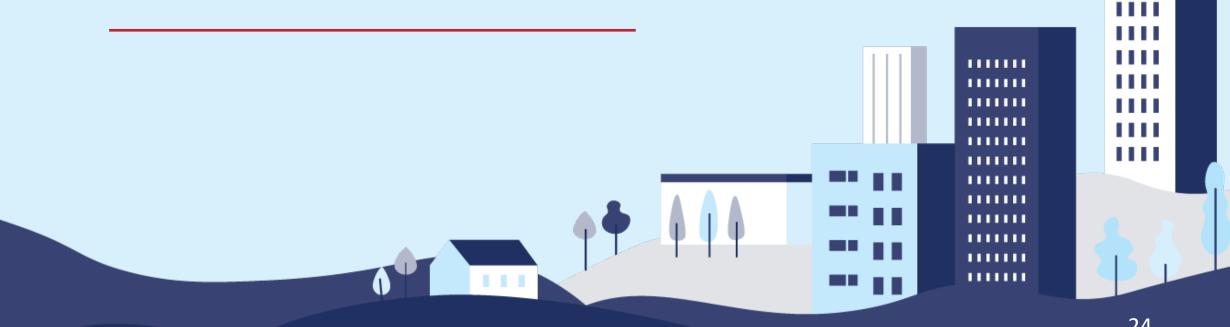
- First new HOPWA competitive opportunity in over 5 years
- \$40 million awarded to 20 local governments and non-profits
- Competitive funding to create and implement new projects that align with initiatives aimed at ending the HIV/AIDS epidemic and elevate housing as an effective structural intervention in ending the epidemic
- One-time grants to fund housing assistance and supportive services, coordination and planning activities, and grants management and administration
- Grantees required to assess and report HIV care continuum outcomes
 a first for the program

Find HOPWA Contacts and Services in Your Area

- HIV Testing Sites & Care Services Locator
- HOPWA Grantee Locator

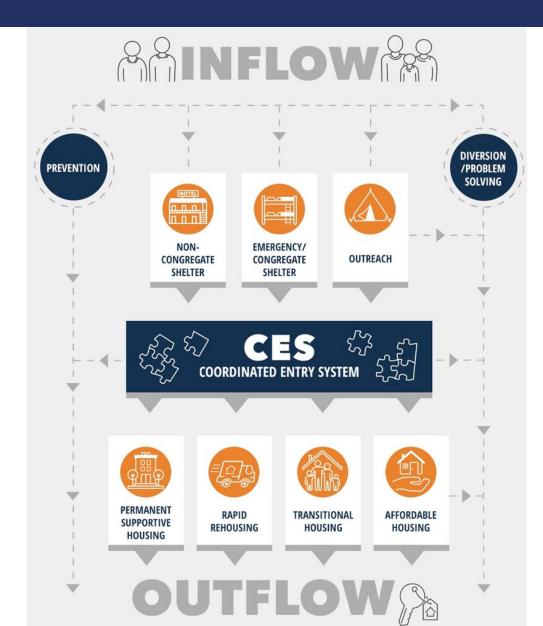


How to Engage Homeless & Service **Enriched Housing Providers**



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Connecting with Your Local CoC



A Continuum of Care (CoC) is a regional or local planning body that coordinates housing and services funding for homeless families and individuals.

The CoC is designed to promote community-wide planning and strategic use of resources to address homelessness and improve coordination and integration with mainstream resources and other programs targeted to people experiencing homelessness.

Contact information for your local CoC can be found on the <u>HUD Exchange here</u>.

Partnering to Prevent Eviction/Housing Loss

How can HCAs and homeless service systems partner to prevent housing loss?

- Share data to identify community needs
- Collaborate on intake and assessment to identify and support households at risk of eviction (effective triage)
- Collaborate to supplement rental assistance funding resources (for example, ESG-CV and CDBG-CV)
- Pool resources to work with local landlords and identify available rental units
- Make referrals to other rental housing resources when appropriate (legal services, mediation, landlord/tenant education)
- Embed housing counseling resources in homeless housing programs to support housing retention for formerly homeless households

Leveraging Partnerships for Effective and Efficient Homelessness Prevention

People at risk of becoming homeless

Universal Strategies are likely to assist a large number of households in preventing further crisis/instability. Services may include one-time rental assistance, tenant education, financial literacy, mediation, or legal aid

People who will become homeless and seek assistance

Targeted Prevention Strategies provide assistance to households most likely to experience homelessness. Services may include case management, short/mediumterm rental assistance, and relocation assistance.

People with no place to go tonight, seeking shelter

Diversion Strategies to provide a safe alternative to emergency shelter or unsheltered homelessness. Services may include mediation and/or financial assistance to support a stay with family/friends or delay an eviction for a couple weeks.



Why Partnerships Matter?



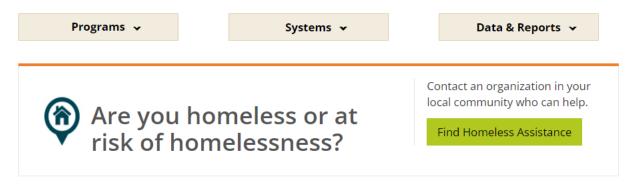
- Housing instability vs. homelessness difficulty in predicting who will experience homelessness
- Homeless programs do not address larger economic and housing conditions that lead to deep poverty
- Need for a systemic response and strategic allocation of resources to maximize impact
- Maximizing community resources increases system capacity to assist a greater number of households with assistance appropriate to their needs

Find Homeless Contacts in Your Area



Homelessness Assistance Programs

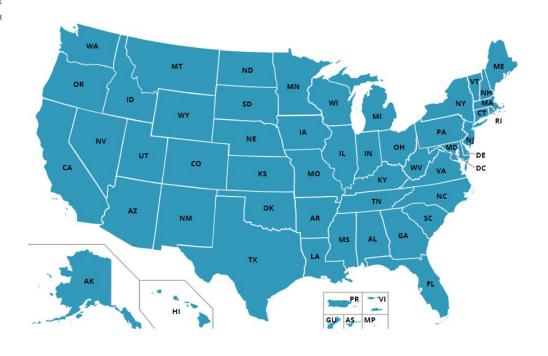
Homelessness assistance programs provide funding to States and local governments and nonprofit providers to serve incare affected by homelessness. Select among the tabs below to learn more about specific programs; application, data colle local data and reports; and the populations affected by homelessness.



What are HUD Homeless Programs Doing In Your Area?

View local contact information, reports, and data by selecting a state on the map or choosing a state in the dropdown menu.





Q&A



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- <u>CPD Rental Resources with Possible Eviction</u>
 <u>Prevention Uses</u>
- CPD Housing Counseling Resources

Find us at: www.hudexchange.info/counseling

• Email us at: Housing.counseling@hud.gov

Upcoming Sessions

Time	Session Title
3:00- 4:00 PM EDT	Celebrating Partnerships in Housing Counseling
4:00- 4:30 PM EDT	Closing and Lessons Learned

2022 OHC, CPD, and FPM Virtual Conference: Serving Communities Through Housing Counseling

Thank you for Attending!

