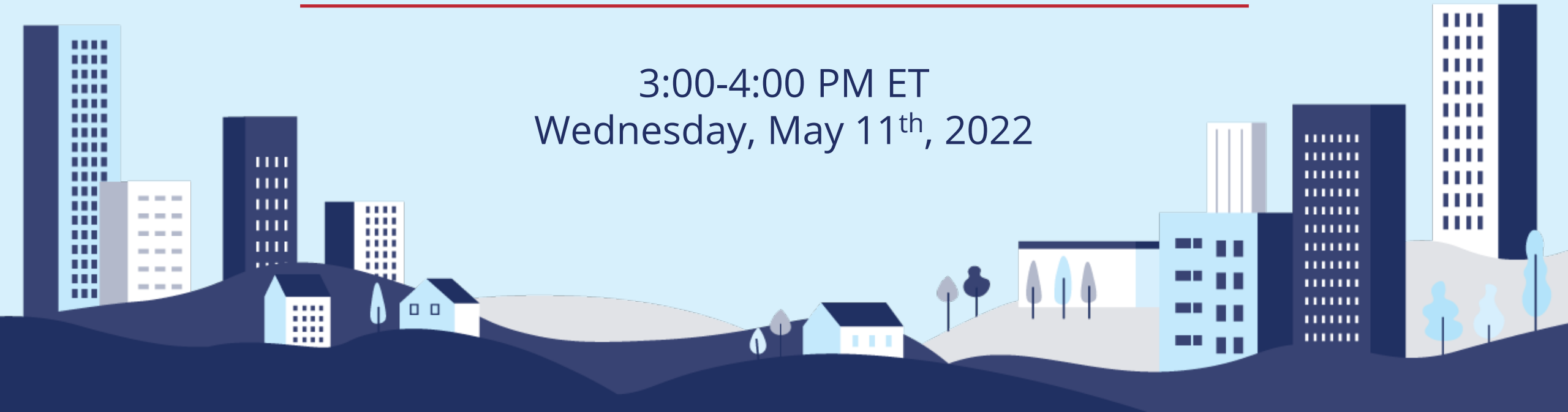


2022 OHC, CPD, and FPM Virtual Conference:  
Serving Communities Through Housing Counseling

# Celebrating Partnerships in Housing Counseling

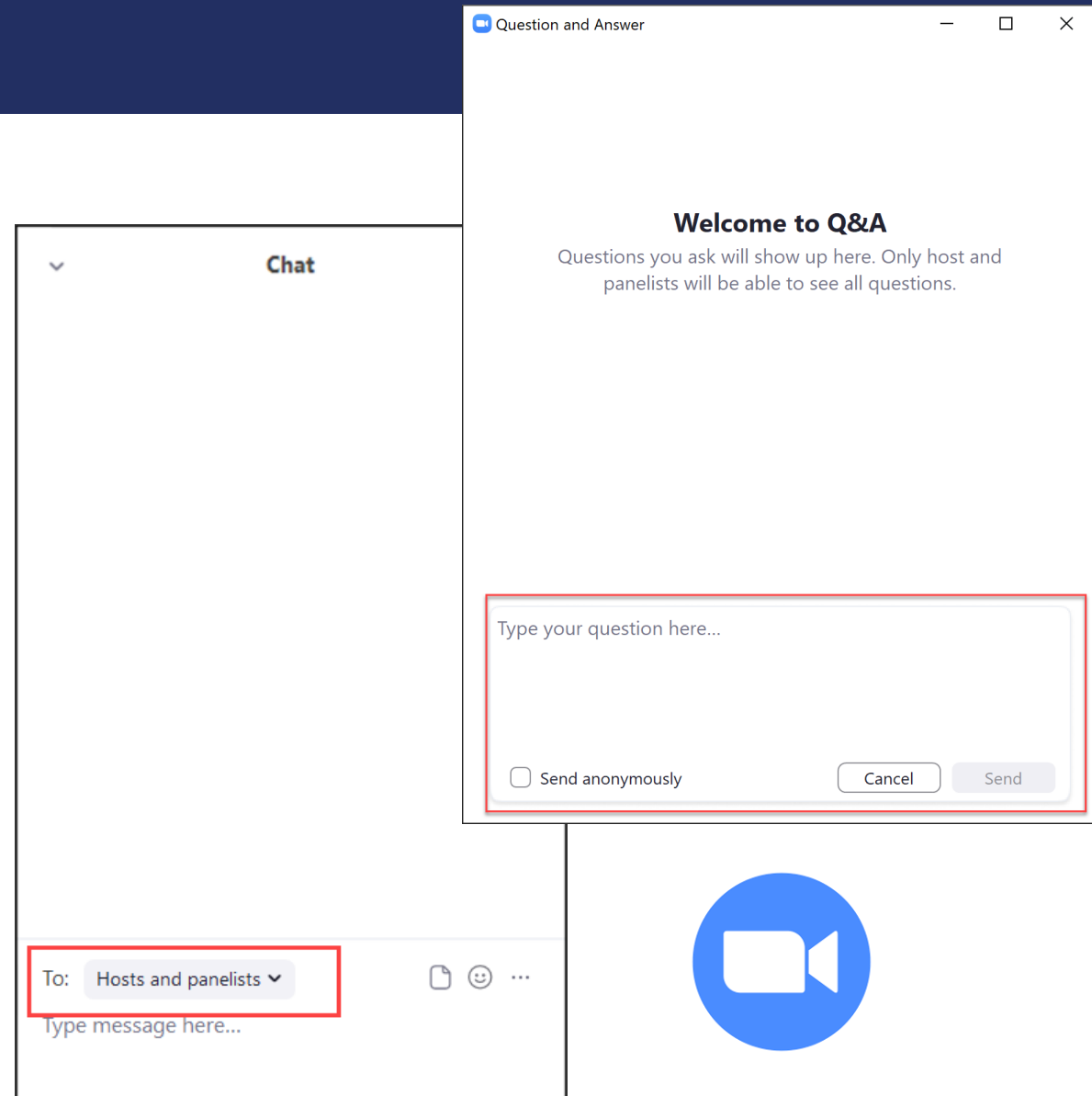
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3:00-4:00 PM ET  
Wednesday, May 11<sup>th</sup>, 2022



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Housing Counseling Webinar: 9902 Form and Toolkit - Revision Highlights, Tips, and Tools

**Progress:** Completed **Status:** Enrolled **Required:** Yes **Duration:** 1 hour

Close Record

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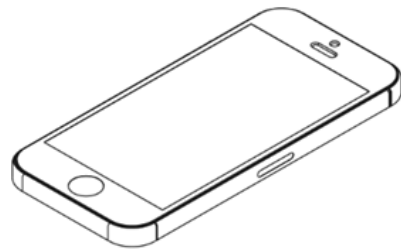
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# Speakers



- Moderators
  - Karen Hoskins, Lead Housing Counseling Consultant, ICF
  - Shawna LaRue Moraille, Director, ICF
- Panelists
  - Michaelsean Adams, Programs Manager of Homeless Services, Northern VA Family Service
  - Bill Lord, Assistant Director of Community Programs, Tennessee Housing Development Agency
  - Jayna Johnson, Homebuyer Education Manager, Tennessee Housing Development Agency
  - Lindy Turner, Executive Director, Clinch-Powell RC&D Council, Inc.
  - Yvonne Bartley, Executive/Program Director, Multi-Cultural Development Center

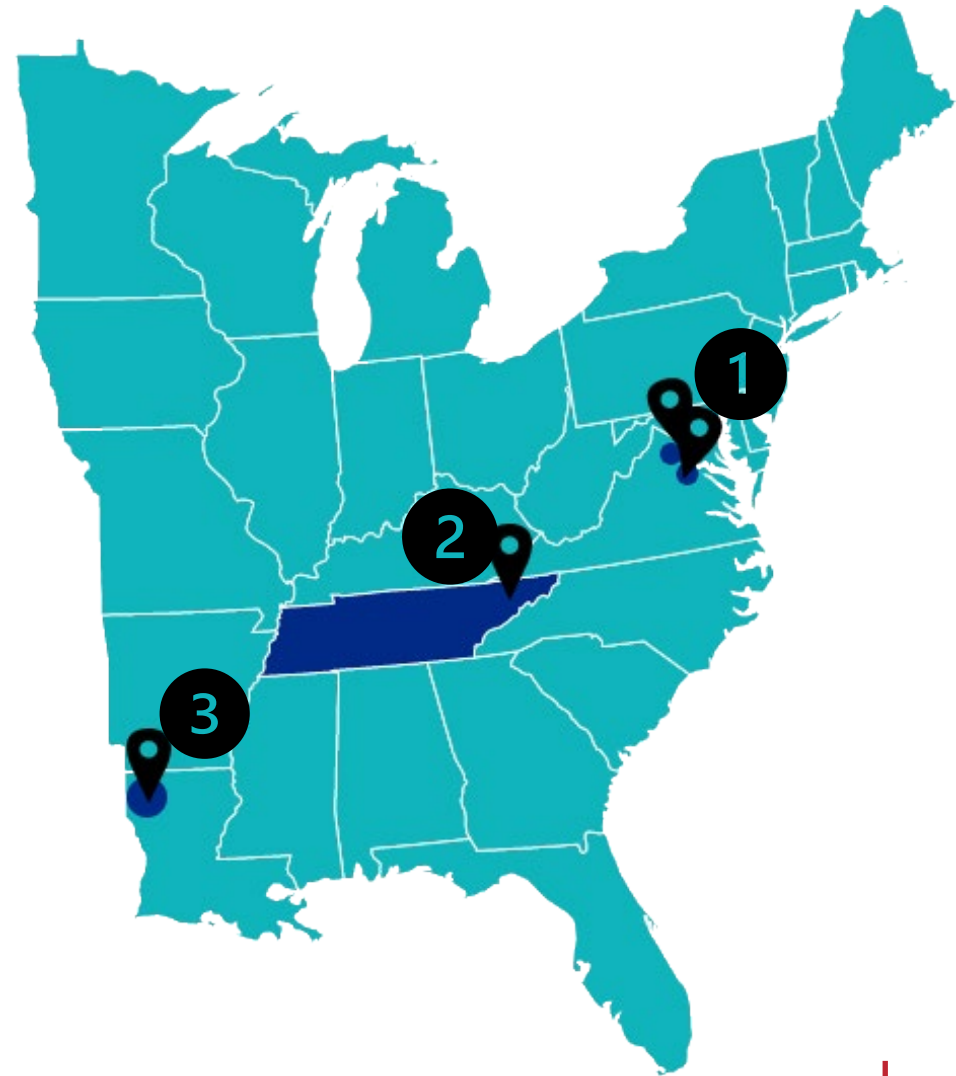
# Agenda



- Celebrating Partnership Case Studies

1. [Northern VA Family Service](#)
2. [Tennessee Housing Development Agency & Clinch Powell](#)
3. [Multi-Cultural Development Center](#)

- Q&A



# Northern VA Family Services

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# What is NVFS?



- [Northern Virginia Family Service \(NVFS\)](#) breadth, depth and scope of services offer the resources and support to ensure that everyone in need, at every stage of life, maximizes their potential and fully contributes to a thriving community
- NVFS provides essential resources in the following areas to enhance their community:



Financial  
Well-being



Emotional  
Well-being



Physical  
Well-being



Leadership



Innovation

- We empower more than **35,000** individuals to achieve self-sufficiency annually



Northern Virginia  
Family Service

# Housing Counseling in Northern VA



- Rental Subsidy & Services Program ([RSSP](#))
  - Overview: Medium- to long-term rental subsidy assistance program with case management. Designed to move clients to maintaining self-sufficiency as they exit the program
    - Clients are assessed every three months in order to determine the length of the subsidy
    - Using a wraparound service delivery model, clients may receive housing location, benefits counseling, mental health counseling, and career navigation services
  - Eligibility: Households should earn less than 50% of Fairfax County's AMI, but no minimum income is required
  - Referral Process: Referrals come through the Prioritization Pool through Fairfax County's [Office to Prevent and End Homelessness](#) and clients are selected during Housing Match meetings.
    - This program is not an open referral program

# Housing Counseling in Northern VA



- Rapid Rehousing (RRH), Prevention, and Utility assistance programs alongside their housing counseling program
  - Counseling delivered by HUD certified housing counselors
- [SERVE](#)
  - Overview: emergency homeless shelter & financial assistance with rent and utilities to prevent homelessness from occurring in Fairfax and Prince William counties
    - Provides Renters Education through an online module for all participants
    - Requires monthly Housing plans and budgets, along with intensive case management for all participants

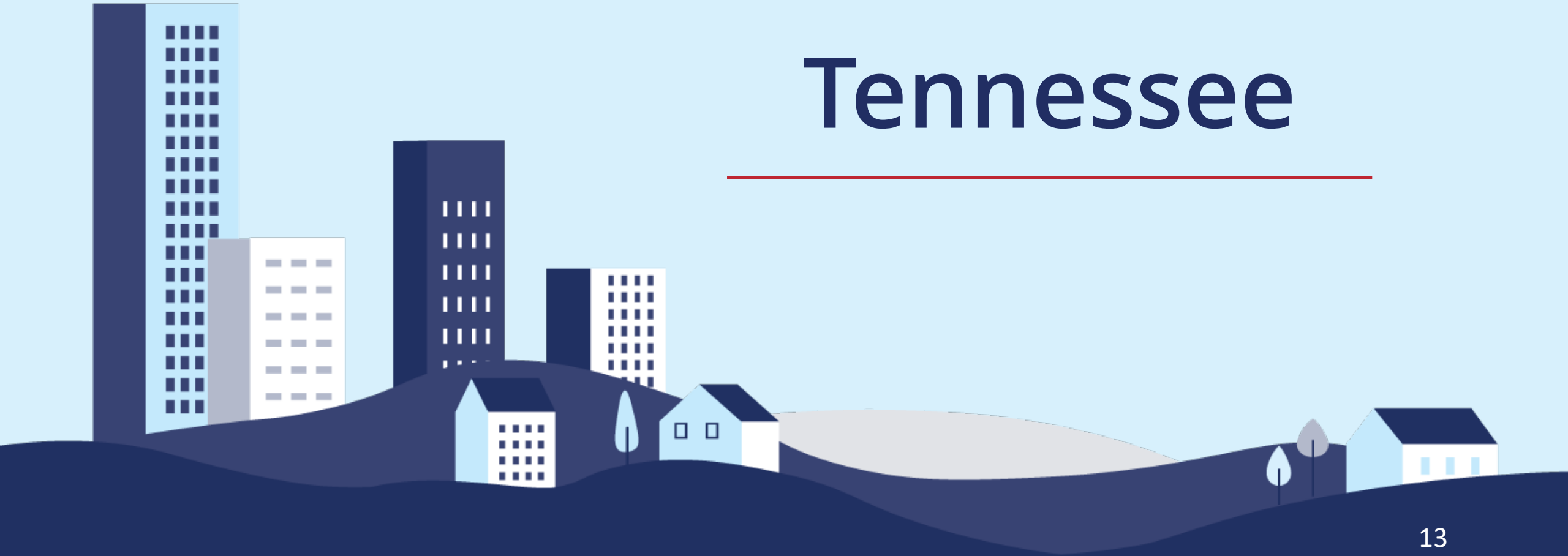
# Linkages to CPD Programs



- Leverages both Continuum of Care funding, including the Emergency Solutions Grant (ESG) and the Community Development Block Grant (CDBG) programs
  - Fairfax County, VA and Prince William County, VA CoCs
- RSSP funded through CoC leveraged dollars through Fairfax County-owned rental property revenue

# Tennessee

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# HOME Investment Partnership Program

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The federally-funded HOME Program promotes the production, preservation, and rehabilitation of housing for low-income households.

# Housing Counseling

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## ❖ Housing Counseling Guidelines

- ✓ Homeowner Rehabilitation: existing homeowners - no homebuyer education required
- ✓ CHDO Development for Homeownership - requires homebuyers to complete HUD certified homebuyer education
- ✓ Down Payment Assistance - requires homebuyers to complete a HUD certified homebuyer education
- ✓ Development of Rental Housing: rental - no homebuyer education required

## ❖ Homebuyer Education Classes

## ❖ Network Providers

# Successes

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- ❖ Partnerships
- ❖ Training
- ❖ Compensation for Services
- ❖ Compliance Reviews



# Clinch – Powell

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CAN DO. WILL DO.

# Clinch - Powell

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- ❖ HUD approved counseling agency since 2002 - 14 grants
- ❖ HOME grants - 11 since 2003
  - ❖ Community Housing Development Organization (CHDO) – homeownership and rental
  - ❖ Downpayment assistance and owner occupied rehabilitation
- ❖ ESG-CV grants – since 2021
- ❖ Financial Opportunity Center with Rural LISC since 2018
- ❖ Partnerships and collaborations are key

# The answer is “YES”

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“We meet you where you are and  
take you where you want to go.”

# Jeff's Story

Once upon a time there was a single father of four with only disability income.....



# Multi-Cultural Development Center

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# What is MCDC?



- MCDC is a non-profit, community based, multi program social service agency that strives to supply basic human needs through neighbors helping neighbors. The organization was formed by members of the Stonewall Missionary Baptist Church, who agreed to set aside their differences and pool their resources in a manner to better serve the community needs.
- Full-service organization that provides broad family services, including housing counseling
- A member of the Louisiana Housing Corporation (LHC), a HUD-Approved Intermediary

# Housing Counseling in Louisiana



- [Housing Counseling Agency](#)
  - Housing counseling
    - Provide all eligible types of one-on-one except rental and reverse mortgage housing counseling
    - Homebuyer education (in-person and online)
  - Financial education
  - Default/Loss Mitigation
  - Kids Financial Literacy Boot Camp

# Linkages to CPD Programs



- CDBG comes from the City of Bossier
  - Housing counseling funding covers pre-purchase for first time homebuyers under public services
- Annually partner with City of Shreveport on consolidated planning, analysis of impediments, etc.



# Q&A

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# Continue the Conversation on Whova

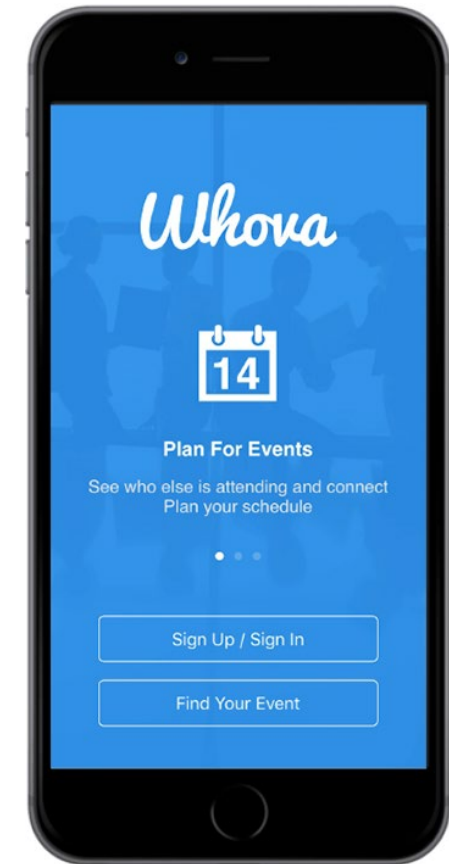


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[Housing.counseling@hud.gov](mailto:Housing.counseling@hud.gov)

# Upcoming Sessions



Time	Session Title
4:00- 4:30 PM EDT	<b>Closing and Lessons Learned</b>

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Serving Communities Through Housing Counseling**

# Thank you for Attending!

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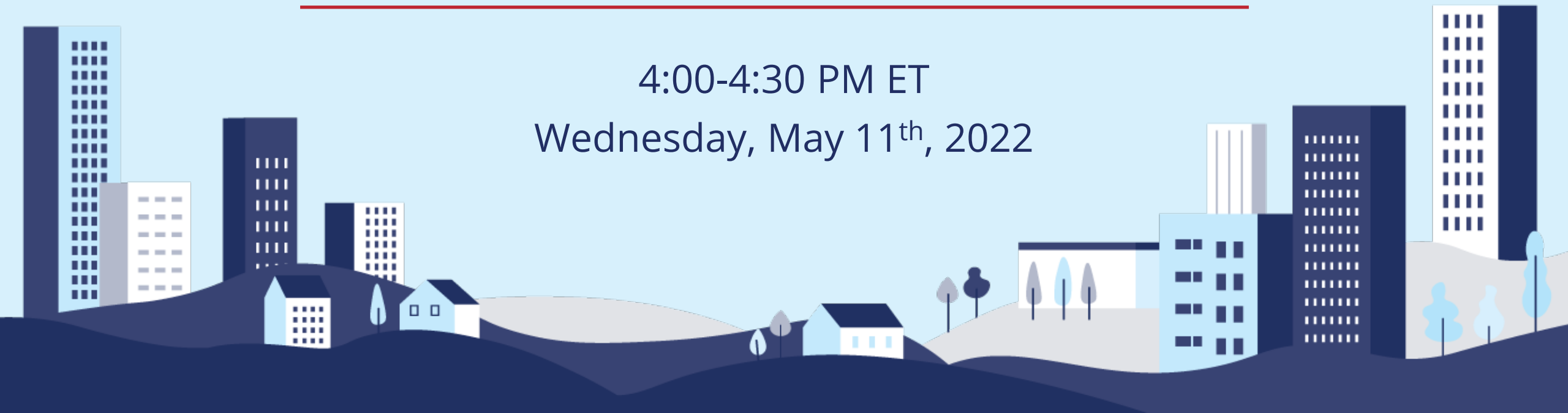


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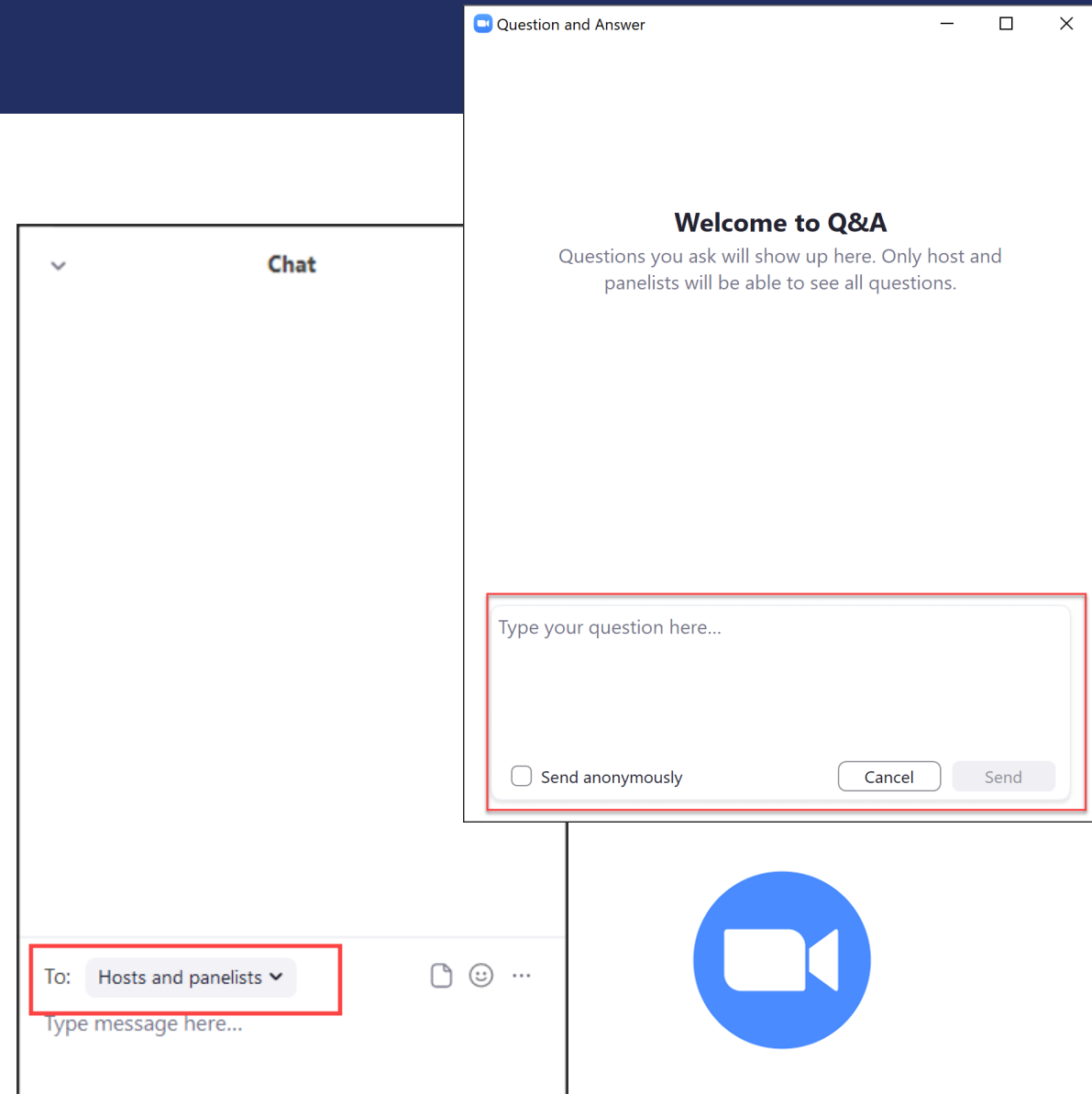
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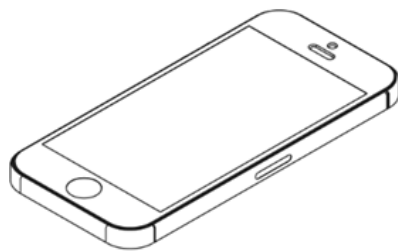
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# Moderators and Speakers



- Moderators
  - David Berenbaum, Deputy Assistant Secretary, HUD's Office of Housing Counseling (OHC)
  - Shawna LaRue Moraille, Director, ICF
- Speakers
  - Jemine Bryon, Deputy Assistant Secretary, HUD's Office of Special Needs Assistance Programs (SNAPS)
  - Michele Perez, Assistant Deputy Secretary, HUD's Office of Field Policy and Management (FPM)

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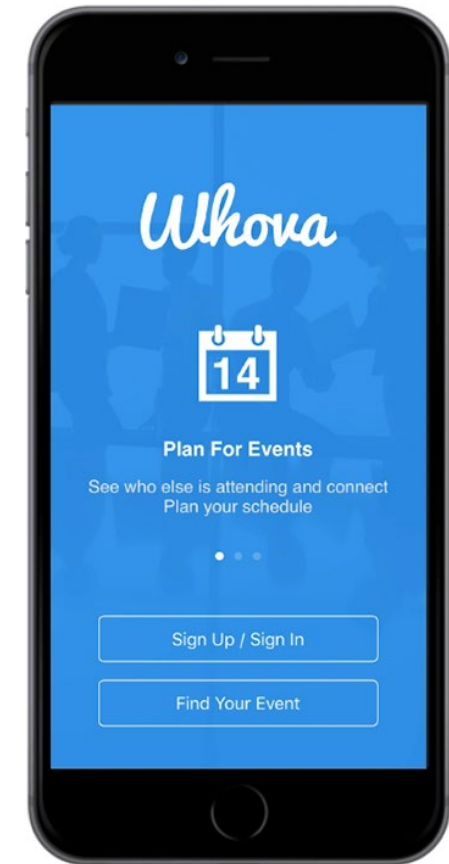


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