



**BOLD
THINKERS
DRIVING
REAL-WORLD
IMPACT**

Overview of the MTW Cohort 1 Evaluation for Cohort 1 PHA Applicants

February 24, 2021

Meeting Logistics



- Participants are on mute to improve your listening experience
- There will be time for questions at the end
 - Please use the Q&A feature to ask questions

Agenda



- Introductions and Purpose of Today's Webinar
- Overview of the Evaluation
- Your Role in the Evaluation
- Poll
- Questions



BOLD
THINKERS
DRIVING
REAL-WORLD
IMPACT

Introductions and Purpose of Today's Webinar

The MTW Cohort 1 Evaluation Team



- The U.S. Department of Housing and Urban Development (HUD)
 - Office of Policy Development and Research (PD&R)
 - MTW Program Office
- Abt Associates
 - PHA Engagement Task Lead: Tanya de Sousa
 - Interview and Survey Team: Edoardo Ortiz, Cara Sierks, Liz Yadav, and Will Yetvin
 - Project Director: Larry Buron
- You, 12 PHAs that applied for MTW Cohort 1 designation

Purpose of Today's Webinar



- Today's webinar will:
 - Describe the MTW Cohort 1 Evaluation and associated data collection efforts
 - Describe your role in the evaluation
 - Provide a timeline for evaluation activities



**BOLD
THINKERS
DRIVING
REAL-WORLD
IMPACT**

Overview of the Evaluation

Overview of the MTW Cohort 1 Evaluation

- **Overall Approach:**
 - Experimental design to compare outcomes of MTW Cohort 1 designated PHAs (treatment) to non-designated PHAs (control) supplemented by a descriptive analysis.

Overview of the MTW Cohort 1 Evaluation

- **Goal:** Two overarching research questions guide the evaluation:
 - What are the consequences of MTW flexibility for small PHAs and their tenants?
 - Impact Study
 - How do small PHAs use their MTW flexibility?
 - Process Study

The Impact Study



- **Approach:** An impact study to understand the effect of MTW on PHA and tenant outcomes.
 - Primarily uses existing data to document the characteristics, costs, and outcomes of PHAs in the study:
 - Administrative and financial data (HUD)
 - Neighborhood poverty data (ACS)
 - Employment and earnings data (NDNH)

The Impact Study



- The impact study will report on the following **outcomes**:
 - Average monthly cost per household served (overall and by program)
 - Average earnings for non-elderly, non-disabled adults
 - Percentage of HCV households living in low-poverty census tracts
 - Percentage of exit households with sufficient earnings
 - HCV utilization rate
 - Public Housing occupancy rate

The Process Study



- **Approach:** A descriptive analysis of how treatment group PHAs use their MTW flexibility to meet the MTW program's goals of increasing cost efficiency, self-sufficiency, and housing choice and whether non-designated PHAs are able to implement similar activities
 - Uses a combination of administrative and primary data collection


The Process Study



- The three **main objectives** of the Process Study are to:
 - Investigate what motivated you to apply for MTW designation under Cohort 1;
 - Conduct an in-depth analysis of how you use your flexibility; and
 - Document how PHAs that did not receive MTW designation pursued similar objectives

Data Included in the Process Study



Data Source	Purpose in Study
MTW Application (Baseline) Survey 	PHAs' motivations for applying for Cohort 1 and the objectives and waivers they intended to pursue
Administrative Plans	Supplemental information on the program and policy changes that PHAs implement
Surveys	Online survey (or telephone if preferred) of any new programs or policies implemented to reduce costs, increase self-sufficiency, or increase housing choice.
Interviews (as needed)	Additional qualitative data on program or policy changes identified in the survey.



**BOLD
THINKERS
DRIVING
REAL-WORLD
IMPACT**

Your Role in the Evaluation

Participation in the Process Study



- You will be asked to participate in the following annual activities:

Activity	Timing
Evaluation webinar Review of data collection activities for the year	January/February (2021, 2023, 2025)
Online surveys 30 minutes or less	February-March (2021, 2023, 2025)
Interviews 60 minutes with Exec. Director and other key staff	February-April (2021, 2023, 2025)
Annual report findings webinar Baseline report will cover motivations, planned uses of MTW flexibility, PHA descriptions, and tenant and community characteristics	August (2021-2025)

Next Steps



February - March 2021

- OMB approval of data collection materials
- Outreach to PHAs to complete the online survey
- Follow-up interview with Exec. Director (as needed)

April - May 2021

- Data review and analysis

June – August 2021

- Baseline Report
- Evaluation Webinar #2 with PHAs (Aug)



BOLD
THINKERS
DRIVING
REAL-WORLD
IMPACT

Poll

Poll Questions



- What types of data visualizations are you interested in seeing?
- What topics would you like to see covered in a peer learning webinar?



BOLD
THINKERS
DRIVING
REAL-WORLD
IMPACT

Questions?

Study Team Contacts



- Tanya de Sousa, PHA Engagement Task Lead
 - Phone: (301) 347-5695
 - Email: Tanya_deSousa@abtassoc.com
- Larry Buron, Project Director
 - Phone: (301) 634-1735
 - Email: Larry_Buron@abtassoc.com
- Anne Fletcher, HUD PD&R
 - Phone: (202) 402-4347
 - Email: Anne.L.Fletcher@hud.gov



**BOLD
THINKERS
DRIVING
REAL-WORLD
IMPACT**

**Thank you for
joining us today!**

abtassociates.com

