



**ConnectHomeUSA Device & Digital Content  
Stakeholders  
October 6<sup>th</sup>, 2020**



# Agenda: Panelist Section Name

## 1. PCs for People

Tony Frank , Director of Business Development

## 2. Kano

Logan Hickle, Education Marketing Specialist

## 3. GitHub

Toya East, *Program Manager Employee Volunteering & Giving*, GitHub

Chris Moultrie, *Senior Software Engineer*, GitHub

## 4. Generations On Line

Tobey Ditcher, Founder & CEO

### Agenda

PCs for People

Kano

GitHub

Generations  
On Line

Q&A

**Tony Frank, Business Development Director**  
**PCs for People**  
**Device and Digital Content Stakeholder**



# PCs for People

- A 501(c)(3) nonprofit organization incorporated in 2008 with a national reach supporting families that make below 200% of the federal poverty level and nonprofits, housing authorities, and schools.
- [www.pcsforpeople.org](http://www.pcsforpeople.org)
- [www.pcsrefurbished.com](http://www.pcsrefurbished.com)
- Stores in St. Paul, Denver, Cleveland, Kansas City, and Baltimore
- ***We have distributed more than 120,000 computers, provided nearly 40,000 homes internet access, and 8 million pounds of electronics have been responsibly recycled.***



**pcsforpeople**



# What We Do

## Source

IT recycling partnerships: PCs for People offers a nation-wide free end-of-life IT service offering that includes NAID AAA-Certified Data Sanitization and R2-Certified Sustainable Electronic Recycling.



## Distribute

**Retail Locations:** One stop shop providing technology and support

**Distribution Events:** Community focused events for schools and nonprofits

**Online Portal:** Refurbished computers distributed nationwide,  
[www.pcsrefurbished.com](http://www.pcsrefurbished.com).



## Refurbish

**Cleaned Computers** are thoroughly cleaned and returned to like new condition.

**Quality Check** Every component of each computer is tested for 100% key functionality.

**Installation** Computers are installed with certified Windows 10 Pro operating system.

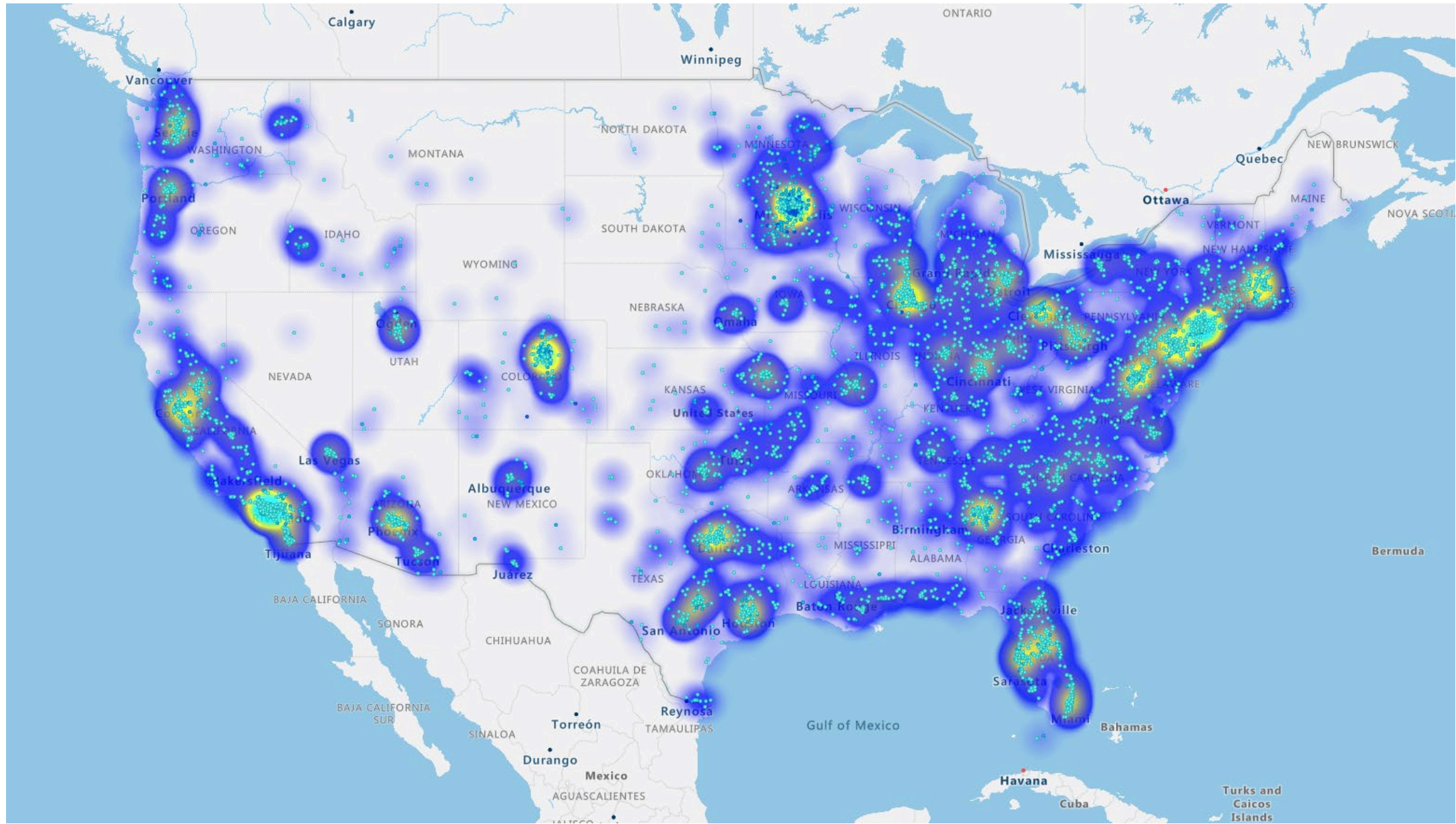


## Support

**Affordable Repairs** starting at \$25.00 with free diagnosis.

**Phone Support** We have national support for customers via phone, email, & social messaging.

**Digital Literacy** We provide digital literacy training and online resources.

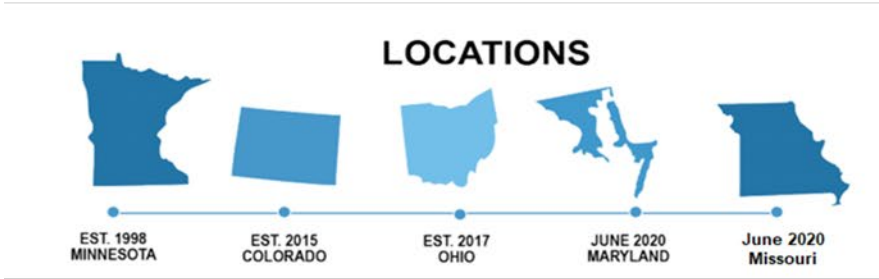


# Housing Authority Partnerships

- Local HA Coupons/“special deals” for residents
- HA Bulk Rate Shipping Offers – for orders of 20+ laptops or 50+ desktops
- Computer Distribution Events with Technology Literacy Training
- Online Store – Nonprofit Account: [www.pcsrefurbished.com](http://www.pcsrefurbished.com)
- Bridging the Gap Partner [www.pcsforpeople.org/bridging-the-gap/](http://www.pcsforpeople.org/bridging-the-gap/)
- Career Development/Internships



# Local Store Coupons



**Laptop Sale for Nonprofits**  
 For Employees and Clientele

5 laptops for \$495 or 1 laptop for \$125

**INCLUDES:**  
 Windows 10  
 Microsoft Office  
 Intel Core i3 Processor  
 6 GB RAM  
 250 GB Hard Drive  
 1 Year Hardware Warranty  
 Upgrades Available  
 \*until supplies last

Dell Latitude e5530

**DHA RESIDENTS ARE PRE APPROVED!**  
 \*With a copy of a DHA rent statement from the past 6 months or a contract change clause for HCV clients

**Affordable Technology**

Desktop Computers  
 As low as \$30

Laptop Computers  
 As low as \$50

Internet  
 \$16/month  
 \*Requires purchase of hot spot device

**Free Microsoft Office**  
 with a \$50+ purchase of a PC  
 Expires April 17th, 2020

**pcsforpeople**

PCs for People provides affordable computers and low-cost internet to eligible individuals and non-profits.

**Visit Our Store**  
 1548 W Alameda Ave.  
 Unit C  
 Denver, CO 80223

**CMHA RESIDENTS ARE PRE APPROVED!**

**AFFORDABLE TECHNOLOGY**

Desktop Computers  
 As low as \$30

Laptop Computers  
 As low as \$50

Internet  
 \$16/month  
 \*Requires purchase of hot spot device

**FREE**  
 Microsoft Office package with computer purchase  
 w/ \$50+ purchase  
 Expires April 30, 2019  
 \$20 VALUE

**pcsforpeople**

PCs for People provides affordable computers and low-cost internet to eligible individuals and nonprofits. We offer: Refurbished Desktop & Laptop Computers, Low-Cost Mobile Internet, and Affordable Computer Repair.

**Visit Our Store**  
 6005 Francis Ave  
 Cleveland, OH 44127  
 (216) 930-5741

pcsforpeople.com



# Computer Distribution Events

- Involve more than 100+ residents
- Identify local businesses/organizations to sponsor
- Local IT Training/Education Partner
- Local Computer IT support partner
- Engage local ISPs – create an “Internet resource guide”



**PCs for Austin**  
Program for qualifying individuals

**DESKTOP COMPUTER**

**\$25**

Includes: Computer, screen, keyboard, mouse and cords

- Windows 10
- 90 days warranty
- LibreOffice Productivity Software
- 20 minutes of computer literacy training

\*Computer brands may vary  
• 19" Screen • 4GB RAM • Intel I3 or superior  
• 250GB HDD

www.pcsforpeople.org - info@pcsforpeople.org - 720-278-7725

**Bring this form to the participating organization before November 22 to apply for your \$25 Computer**

1. Do you currently own a computer? YES NO  
1.1. If yes, is your computer in good working condition? YES NO

2. Do you have an internet connection (not including mobile phone)? YES NO  
2.1. If yes, what internet provider do you have? \_\_\_\_\_

3. If you are interested in a refurbished desktop computer for \$25, please fill out the contact information below and return to partner organization:

First Name and Last name: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
E-mail: \_\_\_\_\_

By signing below, I agree that my contact information can be shared with PCs for People for the purpose of providing me with additional details on the distribution event. If you are selected to participate, you will be notified.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Online and Bulk Orders

- **HA Bulk Rate Shipping Offers**

- for orders of 20+ laptops or 50+ desktops
- Computer/Laptop devices ranging in price from \$80-\$220 with Intel i series processors, Windows 10 Pro, 19" flat screens, Webcams, 1-year warranty.
- Add-on/Upgrades: 4-7 gen Intel I processors, faster SSD drives, 22" flat screen, add RAM, Office 2010 Home & Business

- **Online Store** [www.pcsrefurbished.com](http://www.pcsrefurbished.com)

- **Bridging the Gap Partner Program –**

Nonprofit Branded Platform

[www.pcsforpeople.org/bridging-the-gap/](http://www.pcsforpeople.org/bridging-the-gap/)



pcsforpeople *online*    HOME   CATEGORIES ▾   ABOUT US ▾   MY ACCOUNT   INTERNET ▾   CONTACT US  

PCs for People has distributed over 115,000 computers since 1998. Through this site, we are proud to offer quality refurbished desktops, laptops, internet and accessories to thousands of individuals and non-profits.

Desktops	Laptops	Internet
<ul style="list-style-type: none"><li>Microsoft Registered Refurbisher</li><li>Customizable Products</li></ul>	<ul style="list-style-type: none"><li>FREE Standard Shipping</li><li>We Love Nonprofits and Schools!</li></ul>	<ul style="list-style-type: none"><li>30-Day Return Policy</li><li>1-Year PC Hardware Warranty</li></ul>

# Low Cost Mobile Internet

Modem

## 4G LTE Modem




Purchase Mobile Hotspot Device \$60-\$100

Select Subscription Period:

- 1 Month of Internet - \$15.00
- 3 Months of Internet - \$45.00
- 6 Months of Internet - \$90.00
- 12 Months of Internet - \$180.00

COOLPAD SURF  
MOBILE HOTSPOT

80.00

 Free Shipping

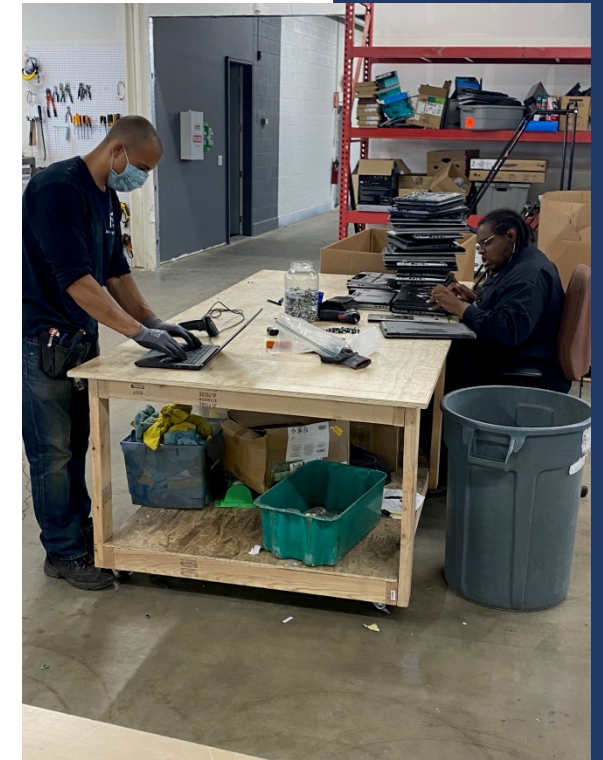
Limit 1\*

[www.pcsrefurbished.com](http://www.pcsrefurbished.com)

Unlimited high-speed internet access. No hidden fees. Data speeds are 10-40 mbps (will vary based on customer location).

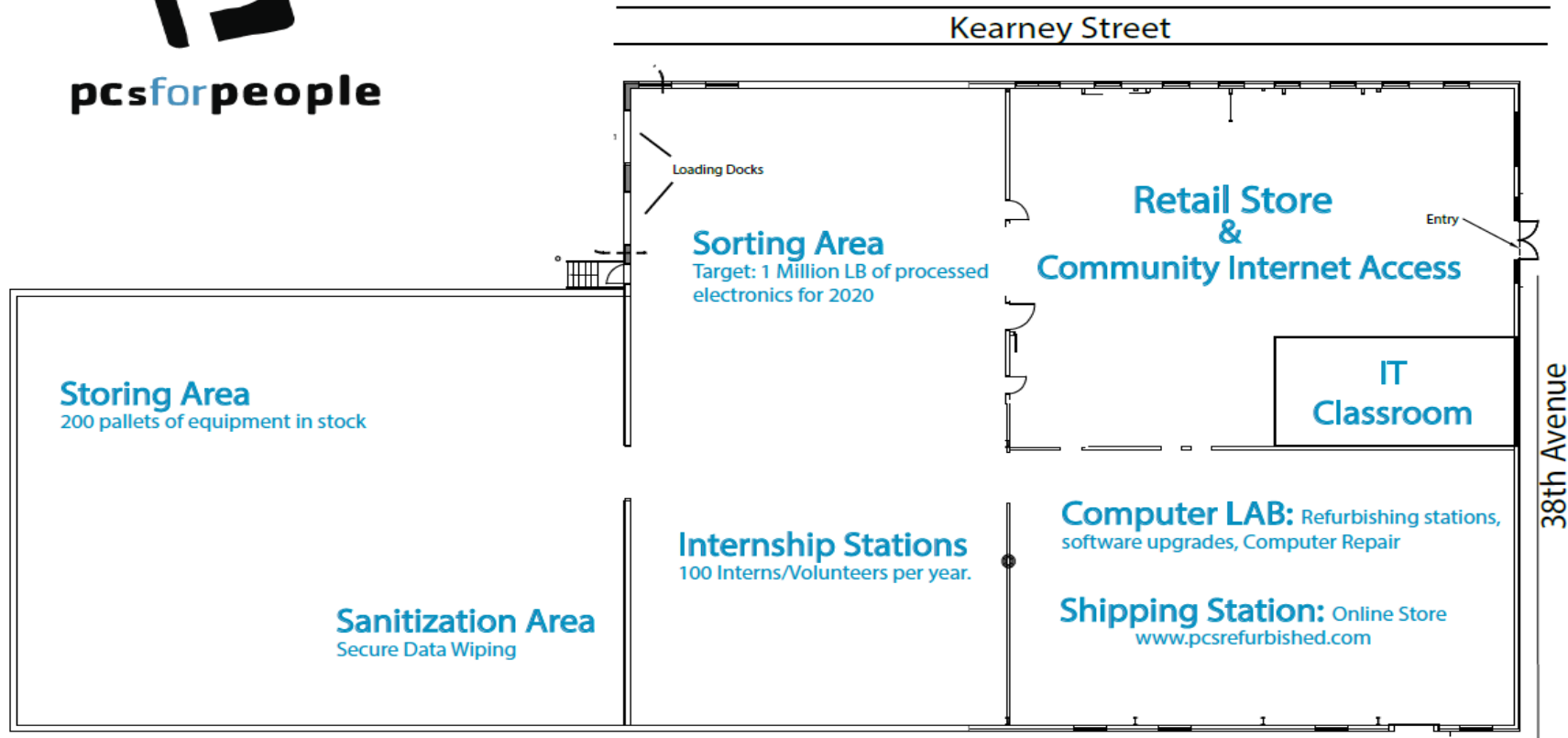
# Career Development at Refurbishing Centers

- **High School Internship Programs**
  - Students ages 15-18 from local high schools
  - 50 hours per semester or during summer session supporting recycling and refurbishing operation
  - Build own computer as final project
- **Community College Partnerships** – hands on experience to support IT training and certification programs
- **Partnership with Ohio Department of Rehabilitation & Correction and Mobile Beacon**
  - Earn Certified Electronics Technician (CETa) credit – stackable credential including toward Associate's Degree
  - Connect individuals to employment opportunities





## Northeast Park Hill Community Technology HUB





Tony Frank, PCs for People  
afrank@pcsforpeople.org





**Logan Hickle, EDU Marketing Specialist**  
**Kano**





---

**Name:** **FRESNO HOUSING AUTHORITY**

---

**Location:** Fresno, CA

---

**Programme:** Fresno Housing Summer Camp

---

**Impact:** Young residents attended Fresno Housing's second annual robotics and coding camp where kids built worlds on Minecraft, hacked and coded art on Make Art, and learned about how code can be used to solve community problems with Kano.



---

**Name:** **DISTRICT OF COLUMBIA HA**

---

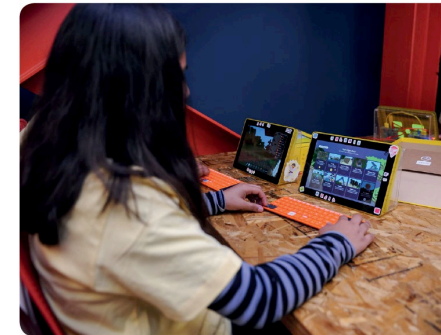
**Location:** Washington D.C.

---

**Programme:** Coding Camps and Workshops

---

**Impact:** With the support of Best Buy, EveryoneOn and Kano, teens from DC's public housing came together for a build-a-computer event at the Boys and Girls Club in SW DC. Every child that attended built their own computer, coded on Make Art and Minecraft, and left with their own computer.



---

**Name:** **HA OF THE CITY OF AUSTIN**

---

**Location:** Austin, TX

---

**Programme:** Afterschool Workshops

---

**Impact:** After Kano came to Austin to train PHA staff, local community group Latinitas ran a workshop where young girls used Kano to design a fashion show with code. They coded flyers and designs with Make Art, the runway with Minecraft, and the music with Sonic Pi. It was exciting for all to learn how coding can link with fashion too!





**A new generation  
is rising**



**Buildable –  
and powerful**



# The power of Windows 10



# With creative software





**And learning  
built-in**



# Play Video- Kano PC Presentation Video



This can unify everything we're doing in education.

We are at a tipping point from consumption to creation.



SATYA NADELLA, CEO MICROSOFT





# Tech Specs

- Windows 10
- 11.6" Touchscreen
- 1.1 GHz Dual Core processor
- 4GB RAM DDR3
- 64GB Storage (eMMC)
- Micro SD slot
- 2x USB 3.0 ports
- 1x HDMI port
- 1x USB-C charging
- Bluetooth 5.0



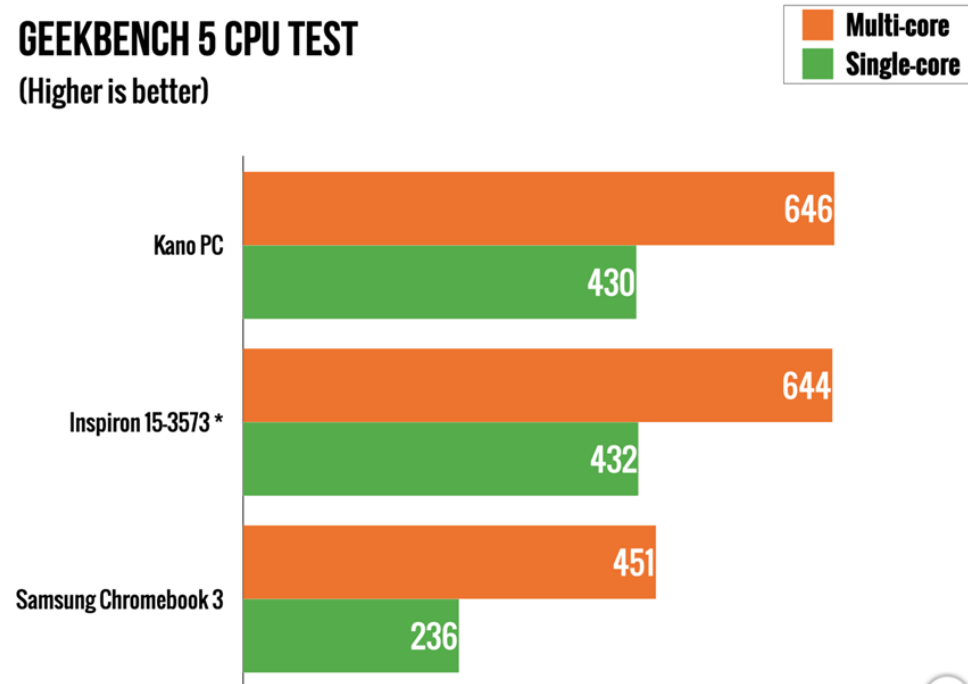
# Fast and fresh



Type	Multi-core	Single-core
Kano PC	646	430
Inspiron 15-3573*	644	432
Samsung Chromebook	451	236

\* Scores sourced from Geekbench. Testing not done by Ars Technica.

## GEEKBENCH 5 CPU TEST (Higher is better)





12,000 hours of testing

## A computer that lasts

- Best in class battery, 10+ hours
- *“Far better than most budget laptops, on par with many higher-end systems”* (Ars Technica).
- Energy-efficient Operating System



## Tough and buildable

- Innovative modular design with click in, click out parts.
- Folio cover that's soft but tough.
- Better for the 🌍



# Kano PC Protection

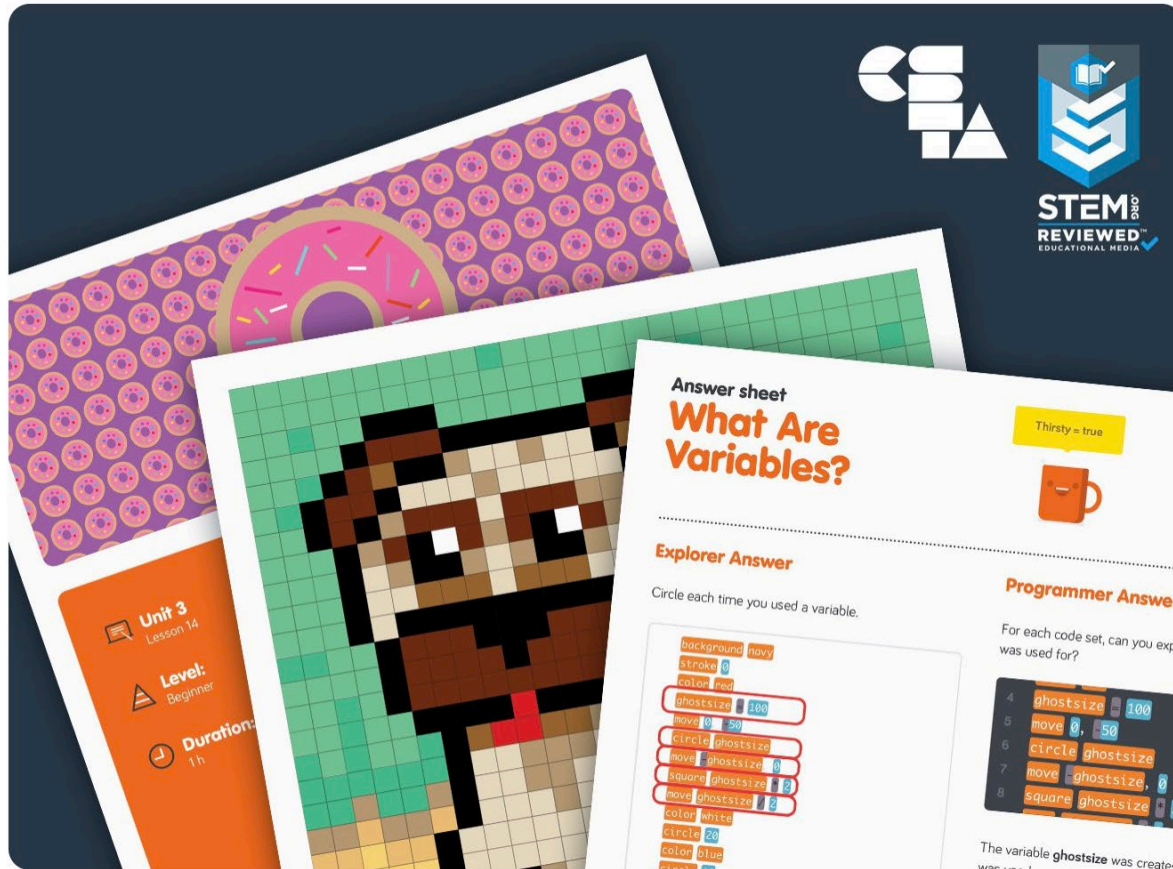
- Peace of mind with one-year warranty included





# Standard-aligned curriculum

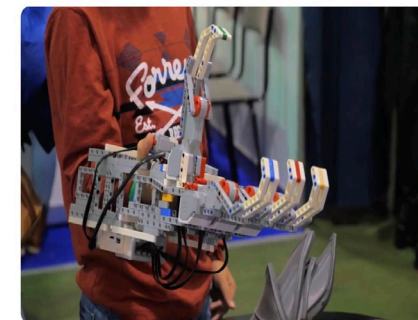
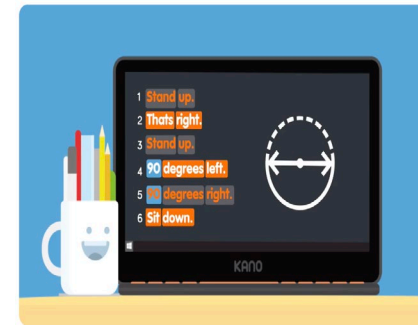
- Over a year of lessons challenge students to problem-solve, think critically, understand technology, code, and create art, games, and music.



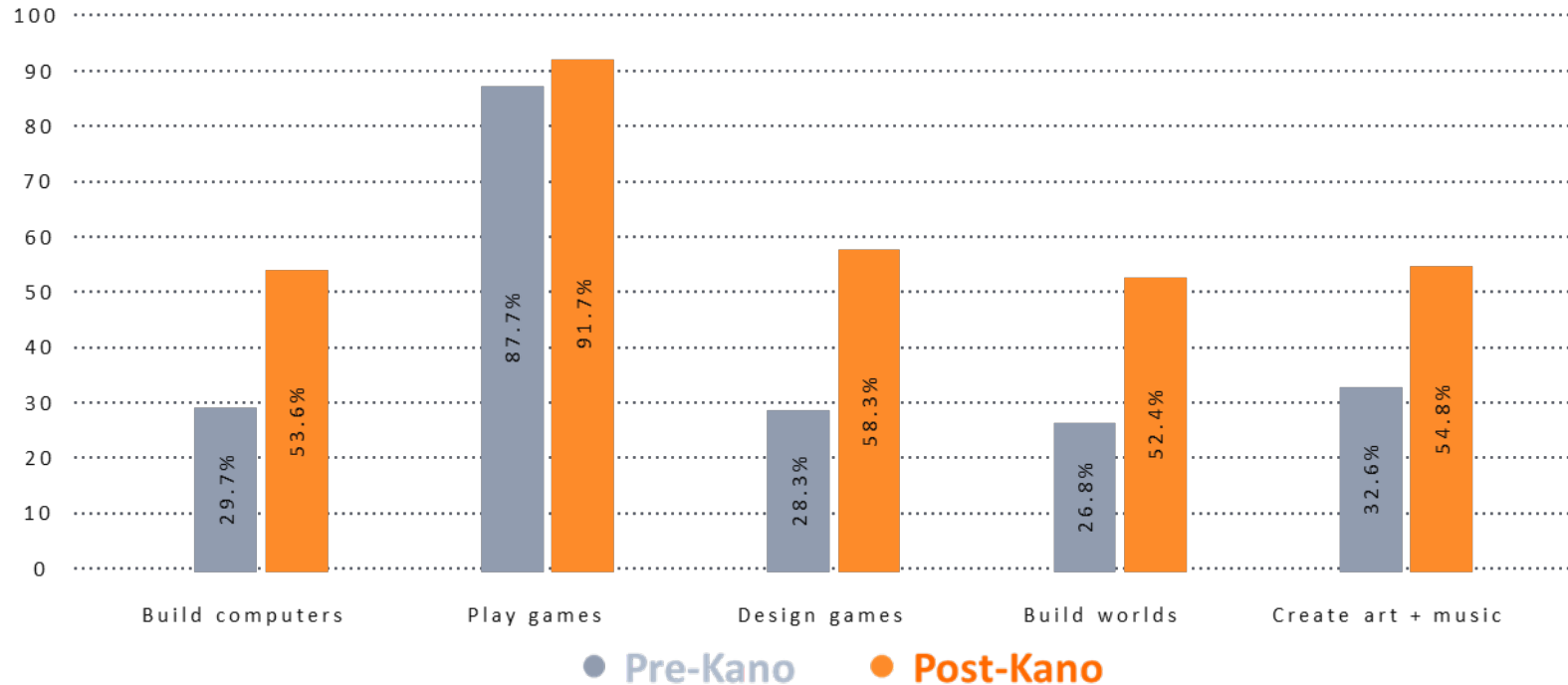


# Engaging Professional Development

30 online videos that work alongside the creative curriculum, giving you further insight into the Kano PC, STEAM, learning by doing, critical thinking, and developing important human skills.



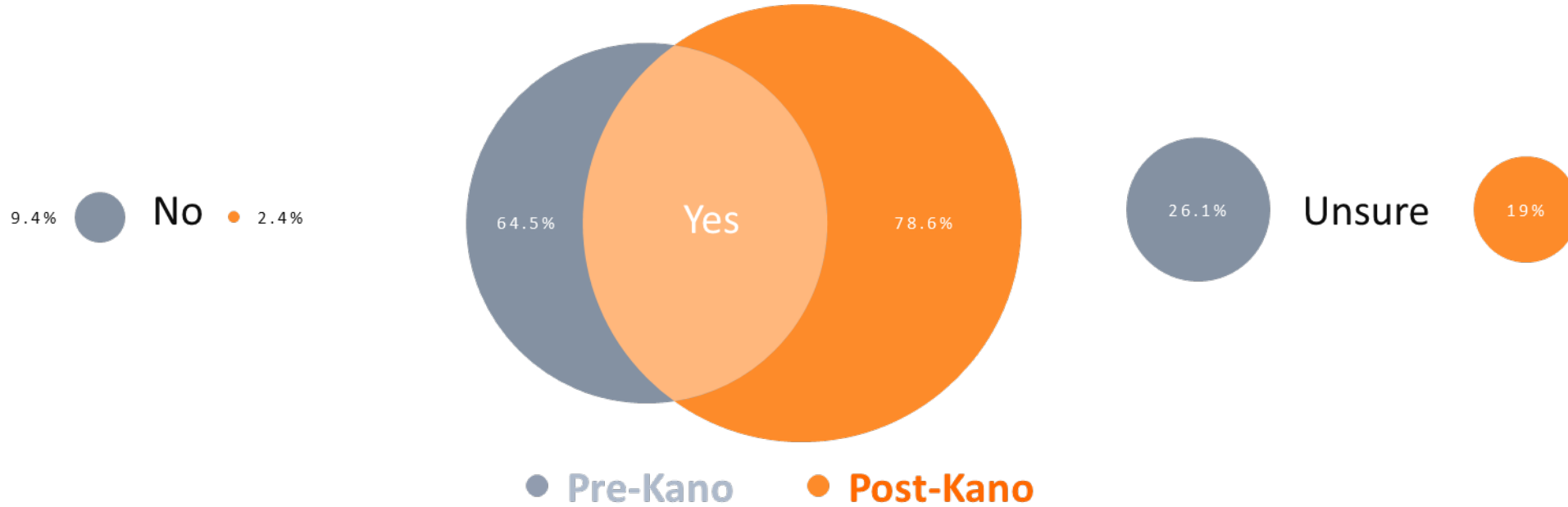
# What do you like to do with computers?



3 SCHOOL CASE STUDY, TOWER HAMLETS  
Using Kano Education resources

Kano	Build Computers	Play Games	Design Games	Build Words	Create art + music
Pre-Kano	29.7%	87.7%	28.3%	26.8%	32.6%
Post Kano	53.6%	91.7%	58.3%	52.4%	54.8%

# Would you like to build something yourself?



3 SCHOOL CASE STUDY, TOWER HAMLETS  
Using Kano Education resources

Kano	Yes	No	Unsure
Pre-Kano	64.5%	9.4%	26.1%
Post Kano	78.6%	2.4%	19%

A photograph of two young girls sitting at a table, looking intently at a tablet. The tablet screen displays a glowing circuit board with various components and lights. The girl on the left is wearing a yellow t-shirt with the text 'Christ Church Primary School' on it. The girl on the right is wearing a red t-shirt. The background is a colorful classroom wall with a rocket ship, a globe, and other educational posters. The text 'Play Video - Beautiful, buildable, and powerful' is overlaid on the image in white, underlined font.

Play Video - Beautiful,  
buildable, and powerful

# One platform

- Powerful computer at an affordable price
- Modular and sustainable
- Next-generation content and experience



## Pricing - \$275

- All-in-one computing solution
- Free Curriculum
- Free Professional Development





# Introduction to GitHub

October 6, 2020



# Agenda

1. What is GitHub?
2. How do contribute without writing code?
3. Q&A



## Agenda

What is GitHub?

Other ways to contribute

Q&A



**Chris Moultrie**  
Senior Software Engineer  
**GitHub**



# What is GitHub?

- Brainstorming
- Content creation
- Content review

The screenshot shows a GitHub pull request interface. At the top, it displays the repository name 'RefugeRestrooms / refugerestrooms' and statistics: 71 Watch, 650 Star, and 228 Fork. The pull request title is 'Translations for EN to FIL Issue 451 #556'. Below the title, it indicates that 'hনারasaki wants to merge 1 commit into RefugeRestrooms:deveLop from hনারasaki:hn\_en\_to\_fil'. There are 18 Conversations, 1 Commit, 0 Checks, and 13 Files changed. A green bar shows '+290 -0' changes. The main content area shows a diff for the file 'config/locales/fil/about.fil.yml'. The diff highlights several lines of text, including a 'first' field. Below the diff, there is a comment from 'DeeDeeG' on Feb 2, asking for translations of 'First, Secondly, Thirdly, Fourthly' into Filipino. The comment includes a link to Google Translate and a suggested change in the diff, showing the replacement of '<strong>First:</strong>' with '<strong>Una:</strong>'.

## Agenda

[What is GitHub?](#)

Other ways to contribute

Q&A

# Contributing without writing code

## Agenda

What is GitHub?

[Other ways to contribute](#)

Q&A

The screenshot shows a GitHub interface. At the top, two issues are listed:

- Issue #488: "Adapt a Code of Conduct." with labels "Community Update", "Ready for Review", "enhancement", and "ready". It was opened on Jul 19, 2018 by tkwidmer.
- Issue #479: "Filter buttons (ADA/inclusive) do not apply to Map View" with labels "Hacktoberfest" and "help wanted". It was opened on May 17, 2018 by kurtcarpenter.

A comment by tkwidmer from Jul 19, 2018 is shown below the issues:

We are being included in Github's Social Impact Collection. But they are asking us to add a code of conduct. This is something we should have probably already done.

Below the comment, the version "1.12.0" is displayed with "No due date" and "100% complete".

The bottom part of the screenshot shows the "Projects" tab for the repository "Refuge Restrooms", updated on Feb 28, 2017. It features a Kanban board with three columns:

- Ready (2 items):**
  - Issue #267: "Filter for Public/Customers only/Controlled access" (enhancement, ready) opened by hissingpanda.
  - Issue #264: "Location Services Disabled; Tell them they need to enable." (ready) opened by cs09g.
- In Progress (1 item):**
  - Issue #260: "Release 1.8.0" (Release, ready) opened by tkwidmer.
- Done (0 items):**

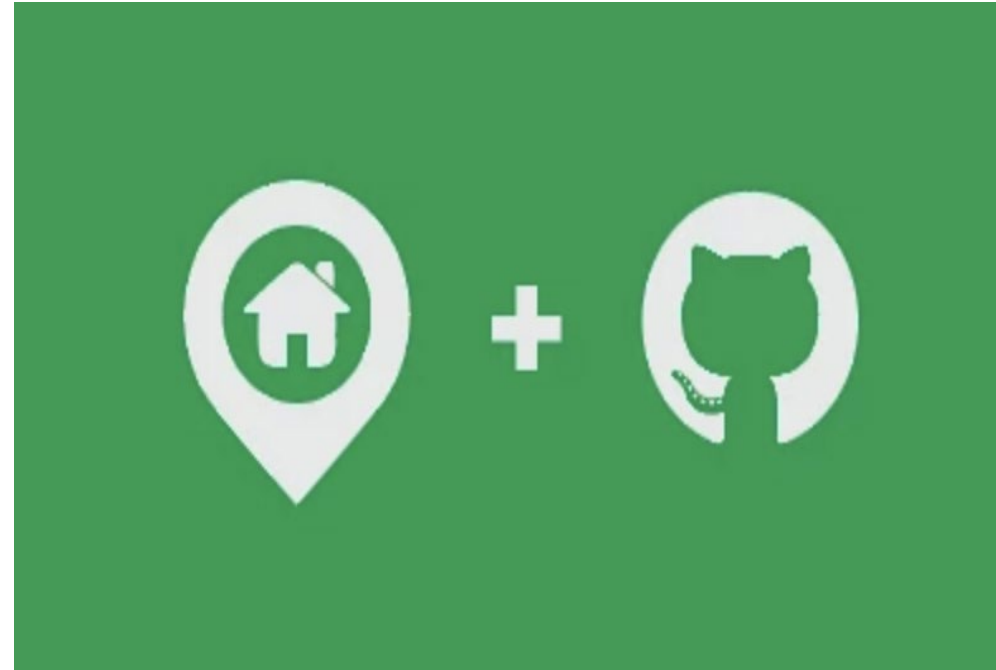
**'Toya East**  
Program Manager, Employee Volunteering & Giving  
**GitHub**

**GitHub**



# ConnectHome Commitment

- \$3 million in free private repositories
- 4,000 hours in volunteer time



## Agenda

[ConnectHome Commitment](#)

Call to Action

Q&A

# Learning Resources

- GitHub Learning Lab
  - <https://lab.github.com/>
- GitHub Education
  - <https://education.github.com/>
    - Be at least 13 years old



## Agenda

ConnectHome  
Commitment

[Learning  
Resources](#)

Q&A



*Generations on Line -*

**Tobey Ditcher**  
**Founder & CEO**  
**Generations On Line**



# Overcoming the barriers: ACCESS, SKILL, INTIMIDATION

1. **Statistics**
2. **Background**
3. **COVID Tools**

## Agenda

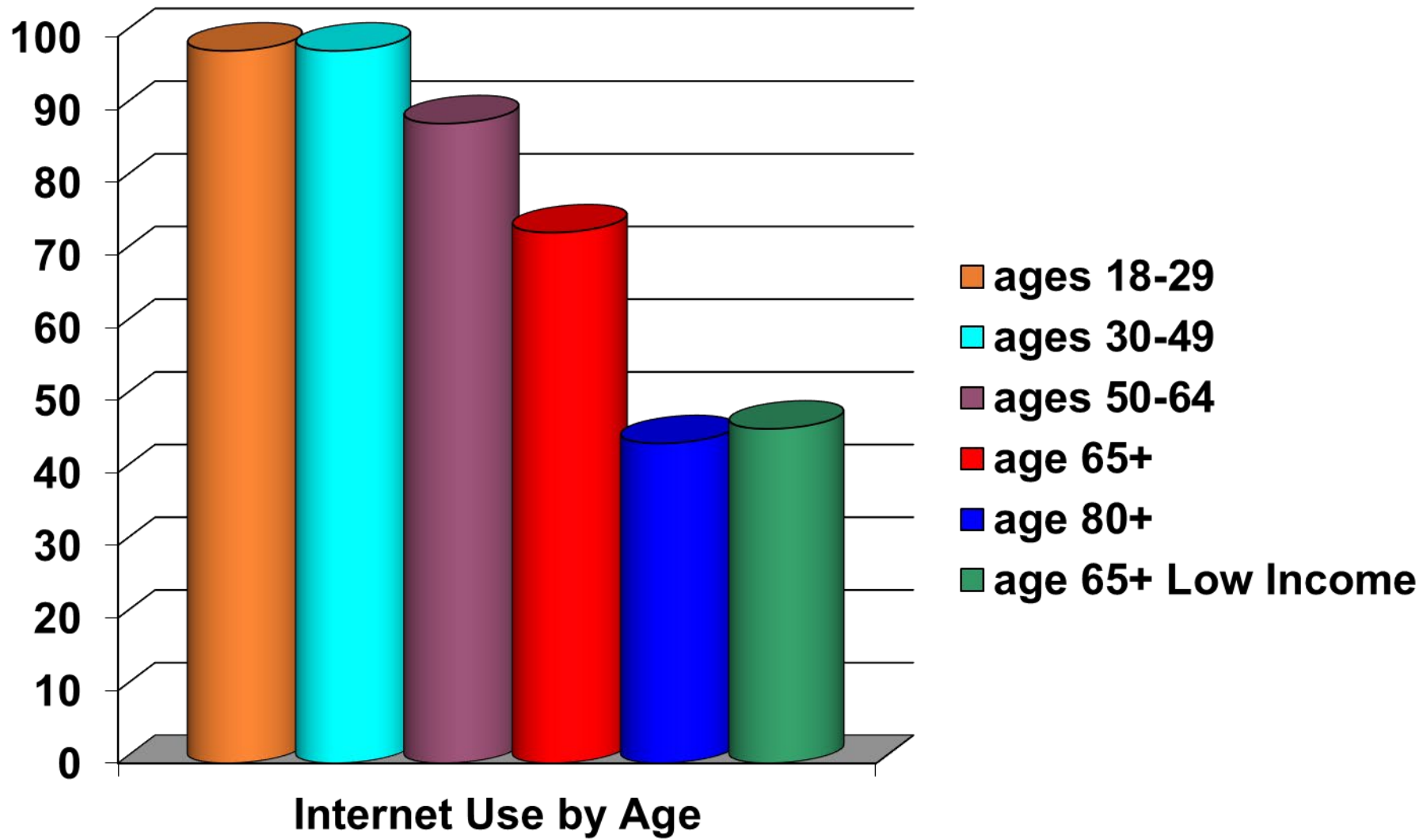
Statistics

Background

COVID Tools

Q&A



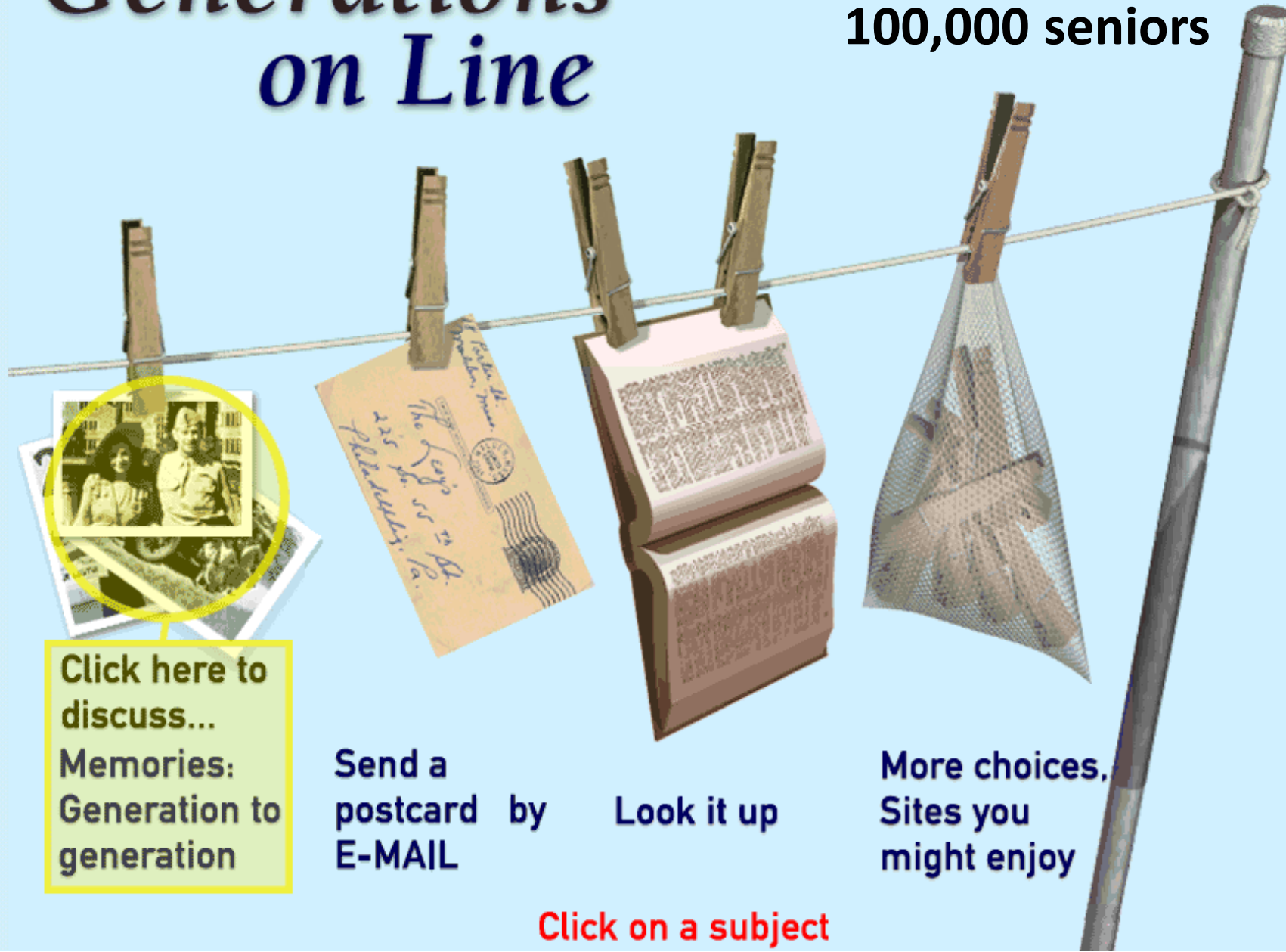


# Triple threat population: old, poor, disconnected

- National
- Nonprofit
- Serving the hardest to reach
- Inner city poor, rural elderly
- 117,000 new learners in past 20 years
- COVID challenges – poised well for remote learning

# Generations on Line

PC Training tutorial  
100,000 seniors



Click here to discuss...  
Memories:  
Generation to generation

Send a postcard by E-MAIL

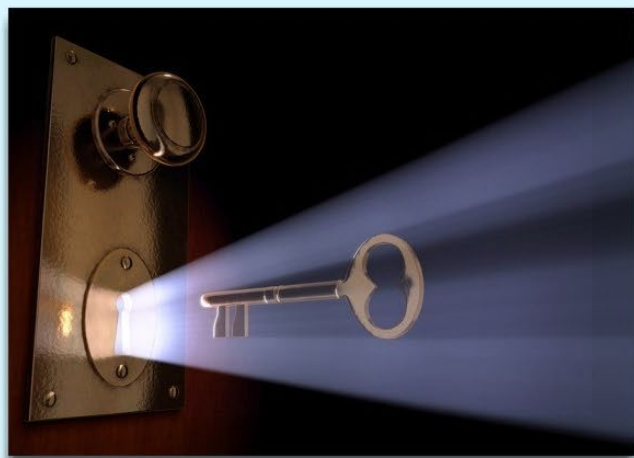
Look it up

More choices,  
Sites you might enjoy

Click on a subject

# Unlock the Internet to unlock a world of job opportunities!

To begin, use your mouse to move the arrow  
to the module you would like to unlock.



- Step One  
The Basics
- Step Two  
Forms
- Step Three  
Email 1
- Step Four  
Email 2
- Step Five  
Job Searching
- Step Six  
How to use "Indeed"
- Additional Resources

## Workforce Development – Web-based training in finding and applying for jobs



## Generations on Line®

To begin learning how to use your tablet,  
tap on one of the options below



**Start here**  
to learn or  
review basics



Connect  
to anything on  
the Web



Contact people  
you know via email,  
text message or  
Face Time



Find help  
and learn  
about "Apps,"  
viewing  
pictures, and  
more!

# "EASY TABLET HELP FOR SENIORS" – FREE APP ON ALL DEVICES

# App Store Preview

This app is only available on the App Store for iOS devices.



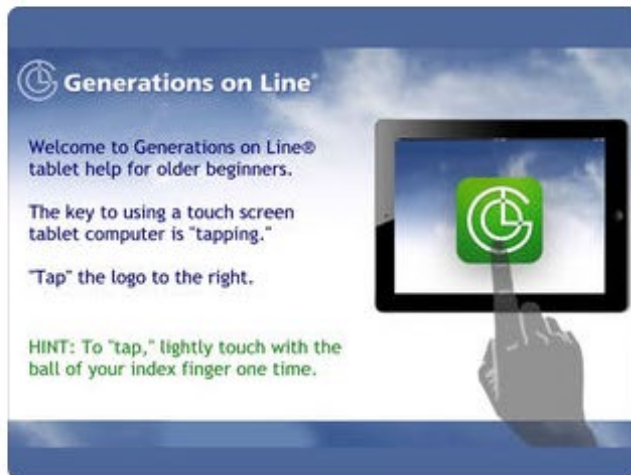
## Easy Tablet Help for Seniors 4+

Generations on Line®

Free

# Free APP 16,000+users

## Screenshots iPhone iPad



**292 Sip & Swipe Cafes®**

**30 states, Canada, and Scotland**

**2000 new learners**

**Oldest Sip & Swipe graduate  
is 100**

**99% would recommend to a friend  
(600 surveys)**



**Pandemic =  
isolation =  
Generationsonline  
.org/family**



## Generations on Line

Looking for ways to help an older relative or friend get connected but you can't be there? These resources can help:

Help choose and set up a device

Teach someone how to use a tablet to get connected to the Internet

Get someone connected to WIFI

Print out a helpful strip of reminders

And download our App, [Easy Tablet Help for Seniors](#), available for Apple, Google and Amazon devices

or skip the download and [use the web version](#).





**Generations on Line®**  
Great Programs to Help Older  
Adults Get Connected

## Teach Someone How to Use a Tablet/Smartphone to Get Connected to the Internet

What you your older friend or relative has the interactive tutorial loaded or bookmarked (see Family Guide) here are some steps to take and coach them.

**Explain** to the learner they will be using this tutorial, reading and following the instructions. The tutorial is designed to help walk them through the various steps and even when they “finish” with the app, it will be on the device, always available should they need a refresher.

**Reinforce** that you will be available to give support.

- If you are allowed to be physically present, you can set up a few times for trainings. Allow the learner to read and do for themselves. Be there (even remotely) to encourage and answer questions.
- If you are not able/allowed to be physically present, we recommend you place the app on your own device, as well, so you can support remotely. If you do not have the same type of device, you can view on a computer [www.generationsonline.org/apps](http://www.generationsonline.org/apps) (gol stands for Generations on Line)

**Reassure:** they can't break the device, can always start over, the training includes a section on safety.

**Make sure when they start that the device is placed horizontally.** This will



**Generations on Line®**  
Great Programs to Help  
Older Adults Get Connected

## Help Choose and Set Up a Device

### A guide for friends and family to help steer a techno-timid older adult online

Whether you have tried before or this is your first time, we can help you through various steps of tablet selection, preparation, and even training for your older adult relative or friend to use their smartphone or tablet to go online.

Generations on Line has trained more than 116,000 seniors over the past 20 years and in this time of need for connections, we have put together this resource guide for you to help an older friend or relative to help themselves to the marvelous world of infinite possibilities online.

# App Tutorials by GoL

Tap on the device that you are using:



# Tap the device you are using

**Pandemic = workarounds**



iPhone



iPad

# Welcome to the <sup>United States®</sup> Census 2020 tutorial



Brought to you by **Generations on Line**, a national nonprofit, and the funders and partners who have made this free instruction possible.

**In less than an hour you will learn all the techniques you need to complete and submit the real “online” 2020 Census through the Internet; privately, easily, and on this device if you wish, so that **YOU WILL BE COUNTED!!!****

**NOTE:** THIS IS JUST A PRACTICE to learn what to expect and what to do on the 2020 Census!  
No information obtained in this tutorial is retained or sent anywhere.



**TAP** or **CLICK** anywhere on the screen to continue...

Tough times call for touch solutions

Grateful to help in any way we can

[www.generationsonline.org](http://www.generationsonline.org)

215 922 3244

Tobey Dichter





# Q & A

