



Webinar: Technical Assistance to Launch a Multifamily FSS Program

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Presenters:

- Carissa Janis, HUD
- Jeffrey Lubell, Abt Associates – Technical Assistance Provider
- Chelsea Pennucci, Compass Working Capital – Technical Assistance Provider

Multifamily Housing Family Self-Sufficiency Program



Benefits of FSS

- FSS Programs can Support Families to:
 - Increase their earnings, build savings, and become more financially secure.
 - Build savings over time that can be utilized by participants to achieve their goals, such as buying a home, starting a business, or saving for their children's education.
- FSS Programs are Opportunities for Owners and Operators of Affordable Housing to:
 - Increase the economic mobility and financial stability of their residents.
 - Reduce costs associated with late rental payments and eviction actions.





Technical Assistance Providers

- Technical Assistance (TA) Providers:
 - Abt Associates
 - Compass Working Capital
- TA Providers work directly with staff at HUD-assisted multifamily housing developments to prepare for and launch an FSS program





Benefits of Technical Assistance

- TA Support will include:
 - Live virtual peer learning opportunities
 - Individual assistance
 - Access to self-guided online training during the TA period
 - On-site visit to help with program launch
- Curriculum topics will cover:
 - Identifying sources of funding
 - Understanding options for structuring core FSS program services
 - Identifying and aligning key stakeholders
 - Writing an implementable and HUD-compliant Action Plan
 - Developing program policies and procedures
 - Establishing and maintaining FSS escrow accounts
 - Designing data collection methods for completion of HUD performance reports
 - Planning the program-launch process, including developing program materials, conducting marketing and outreach, and enrolling the first participants





Funding Options for Multifamily FSS

- Funding options:
 - Available residual receipts
 - Corporate resources
 - Third-party grants and philanthropy





Launching an FSS Program

- Establish support for program launch
- Secure ongoing staff commitments
 - FSS Coordinator
 - FSS Program Manager (Optional)
 - Property Management staff
 - Accounting staff
- Assess property readiness
 - Enrollment potential
 - Property stability
 - Relationships with residents
 - Commitment to implement FSS
 - Potential community partners





Technical Assistance

Nine months of technical assistance (TA) to help launch an FSS Program – available to a cohort of up to 10 owners/agents

- Live virtual peer learning opportunities and individual assistance
- Access to a self-guided online training during the TA period
- On-site visit for training to help with program launch





RFI / TA Application

- Request for Interest (RFI)
 - Available from HUD Exchange:
<https://www.hudexchange.info/programs/multifamily-fss/ta-cohort/>
- TA Application
 - Found at the end of RFI document
 - ~15-20 minutes to complete the application form
 - Submit completed application form to
multifamilyFSS@abtassoc.com





Selection Criteria

- To be eligible for this TA, housing owners and management agents must:
 1. Own and/or manage HUD-assisted multifamily housing properties that are designated for families and subsidized through project-based Section 8 assistance;
 2. Be able to identify specific multifamily properties where an FSS program can be implemented successfully, and
 3. Express a commitment to participate actively in the TA and implement a robust FSS program.
- If interest exceeds available TA funding, applicants that meet the following criteria will be given preference:
 1. Has identified a primary property that has at least 100 project-based section 8 units.
 2. Has already taken preliminary steps to develop an FSS program at the principal property designated for TA, including identifying:
 - How the FSS program will be funded, and/or
 - Potential program staff





Application Process and Timeline

- Request for Interest (RFI) release date: Tuesday, September 17, 2019.
- RFI application submission deadline: Tuesday, October 8, 2019 at 11:59 PM Eastern.
- Candidates being considered for technical assistance may be contacted to participate in a needs assessment phone interview between October 15 and November 15, 2019.
- Applicants selected for TA should be notified by November 15, 2019.
- Individual TA will begin in early December 2019 and will conclude in August 2020.





Questions?





Applications due October 8, 2019

For more information, visit:

<https://www.hudexchange.info/programs/multifamily-fss/>

Please direct questions about the Multifamily Housing FSS program and the RFI to:

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