



HOPWA 3R STRATEGY: Reset, Renew, Recharge

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Presenters/Facilitators

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Poll (I)

Who is joining us today?

- Experienced grantee staff person
- Experienced sponsor staff person
- Relatively new grantee staff person
- Relatively new sponsor staff person
- Other

Webinar Topics

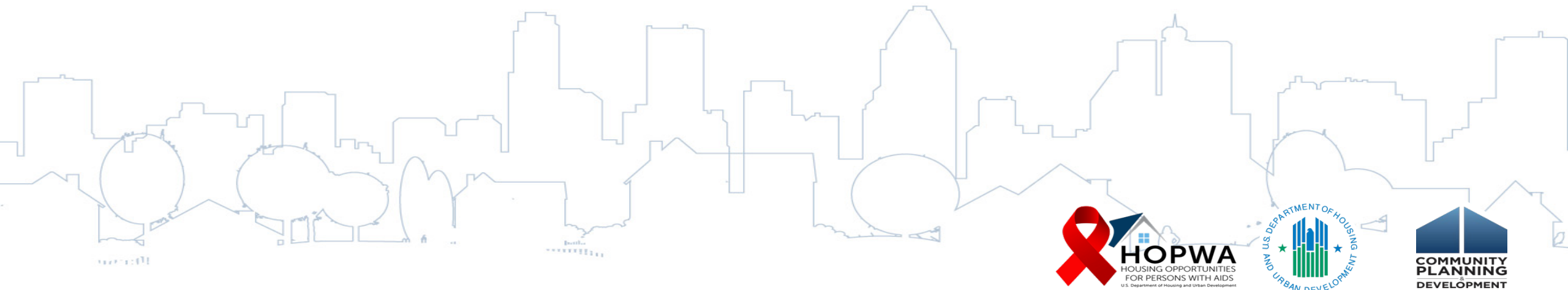
This HOPWA webinar is intended to introduce the **HOPWA Reset, Renew, Recharge** program strategy, including the following elements:

- HOPWA formula modernization and changing allocation levels
- HOPWA/CV pandemic response best practices for HOPWA
- Advancing equity in community planning, HOPWA system design, and program delivery
- Increased use of client-centered, low-barrier program methods
- Ensuring compliance and effective operations



Submit Your Questions

Please submit your questions at any time throughout the webinar by entering them into the **Q & A box** located on the bottom of your screen.



Welcome

HUD's Office of HIV/AIDS Housing



Reset, Renew, Recharge (3R)

What is 3R?

- Overarching strategy to move the program forward in new ways
- Blueprint for program design and core values
- Support for communities to achieve program excellence and impact
- Ensure programs are designed to meet the changing needs of the modern HIV epidemic
- Promote equity for all people living with HIV
- Encourage consistent use of client-centered, low-barrier approaches

CELEBRATE 30 YEARS OF HOPWA!



Reset, Renew, Recharge – 3R

Reset

Reset program goals taking into account HOPWA Modernization plans and budget projections, and lessons learned through HOPWA Mod and HOPWA/COVID-19 responses.

Renew

Renew program focus to successfully implement HOPWA housing activities that meet the documented needs of PLWHA and incorporate racial and health equity at all levels of program planning and operation.

Recharge

Recharge program efforts to increase program capacity and impact, including training and use of best practices to ensure housing stability and positive outcomes, and active engagement with new and existing community partners.

3R Vision and Outcomes

VISION: HOPWA communities (Grantees and Project Sponsors) will embrace an expanded vision for the HOPWA Program, understand and implement the regulations and the Program, design it to meet the needs in the community, deliver it in an equitable fashion, and be able to tell the story.

OUTCOMES: HOPWA communities will intentionally integrate people with lived experience in all aspects of the work; will embrace an expanded vision for the HOPWA program that shows understanding of the intents of the program; will collaboratively design and implement HOPWA programs that follow the regulations and understand the flexibilities while providing permanent housing and services in an equitable fashion and will be able to accurately report on their efforts.

Poll (2)

The 3 Rs stand for:

- Rabbit, Rabbit, Rabbit
- Reset, Renew, Recharge
- Reset, Renovate, Review

HOPWA: Reset, Renew, Recharge

The 3R strategy will incorporate program approaches and best practices resulting from:

- Successful program planning carried out to date by grantees highly impacted by **modernization of the HOPWA formula**;
- Grantees' and Sponsors' experience in carrying out HOPWA program activities during the **COVID-19 pandemic**;
- The HOPWA Program Race, Gender, and LGBTQ+ (Equity) Initiative
- Proven **client-centered, low barrier methods** that promote empowerment, equity and long-term change for clients
- Coming updates on HOPWA **program design, operations and compliance**



HOPWA FORMULA MODERNIZATION AND FY22 ALLOCATIONS

HOPWA 3R STRATEGY: RESET, RENEW, RECHARGE



HOPWA Modernization and Allocation Levels

HOPWA Modernization and changing allocation levels

- Overview (recap) of the formula change and FY22 impact
- More grantees experienced large increases or decreases for FY22
- Grantees will need to effectively implement allocation increases or decreases and address changes in their program design.

HOPWA and all CPD Allocations FY22:

https://www.hud.gov/program_offices/comm_planning/budget/fy22



Why Modernization?

- The previous formula was based on cumulative cases reported since the beginning of the epidemic
- The use of data on persons living with HIV is recognized as the single best measure of the current geographic burden of the epidemic
- Modernized formula recognizes the shift in geography of the epidemic and targets the distribution of HOPWA funding to communities based on a more relevant data set reflecting current need



HOPWA Modernization: Key Points

- The Housing Opportunity Through Modernization Act (HOTMA) updated the HOPWA statute to modernize the formula
- HOPWA formula changes took effect in the FY17 allocation year
- HOPWA formula is now based on “living with HIV” data instead of “cumulative AIDS” data
- Old requirement that 25% of funds be distributed to cities based on AIDS incidence was removed, and replaced with a new requirement that 25% of funds be distributed based on Fair Market Rents and poverty rates
- The modernized formula was phased in over 5 years with a stop-loss provision, to avoid highly volatile shifts in either direction for any one jurisdiction.



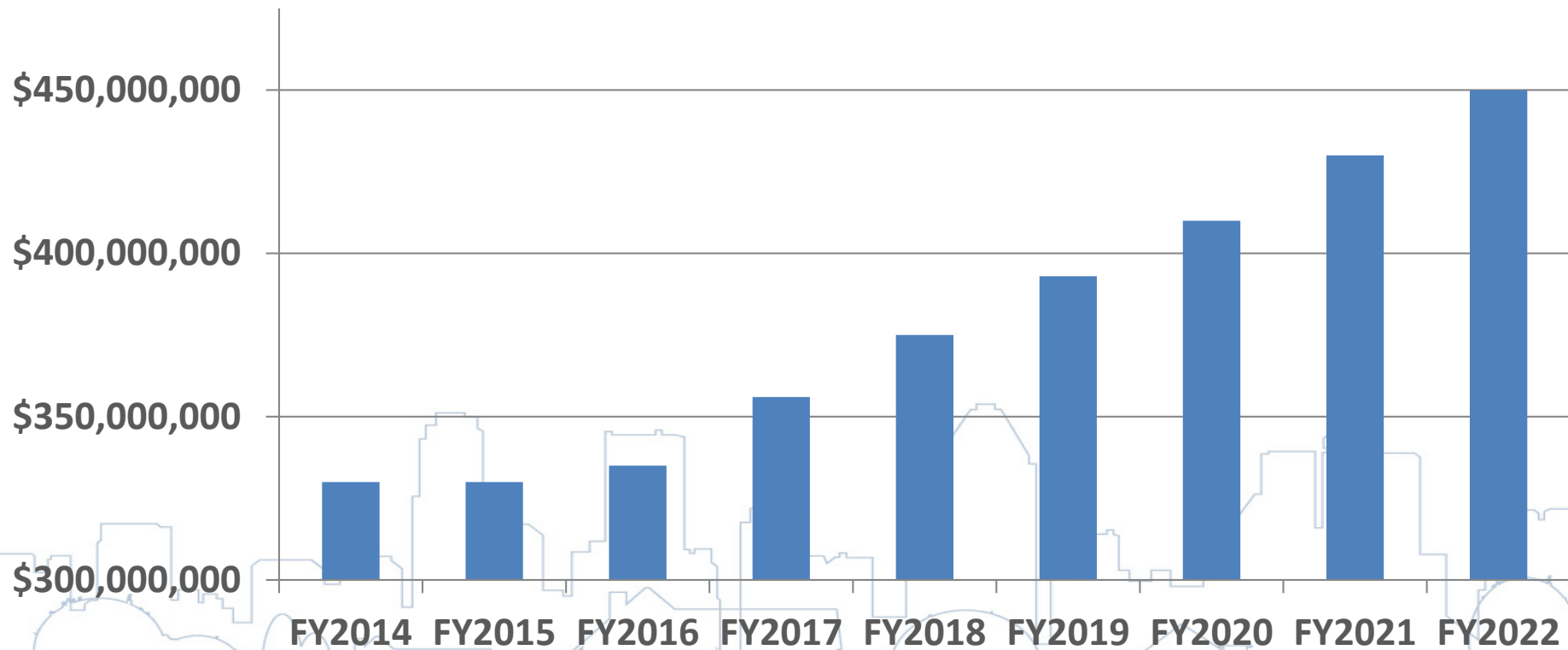
HUD Values for Modernization

- No person should become homeless as the result of HOPWA Modernization;
- All funds should be used to meet the needs of eligible households, with no funds recaptured from grants; and
- Grantees should ensure their project designs meet the changing needs of the modern HIV epidemic, with the goal of positive health outcomes for HOPWA-assisted households.



HOPWA Funding

HOPWA Appropriations for Fiscal Years 2014-2022



Planning Questions and Next Steps (1)

Planning Questions: How will this impact our planning and program design?

Recommendations:

- Initiate updated system planning for HOPWA to update system design versus just adding more money to the same HOPWA activities.
- Determine what housing and support services are most needed at this time. Data and information on community needs should guide use of additional funds.

HOPWA Modernization Fact Sheets, Products and Webinars:

<https://www.hudexchange.info/programs/hopwa/formula-modernization/#resources>

Allocation Changes

In most cases, allocation levels increased, often by large percentages. Implementing allocation increases or decreases requires careful planning to ensure funds are spent timely and are focused on the documented housing and service needs of PLWHA in each community.

Grantees with questions about their allocation changes may submit them through the HOPWA AAQ Desk: [HOPWA Ask A Question \(AAQ\) Portal](#)

Grantees may also request Technical Assistance (TA) for help in addressing allocation changes: <https://www.hudexchange.info/program-support/technical-assistance/>



Poll (3)

Has your jurisdiction's annual HOPWA award:

- Increased
- Decreased
- Don't know



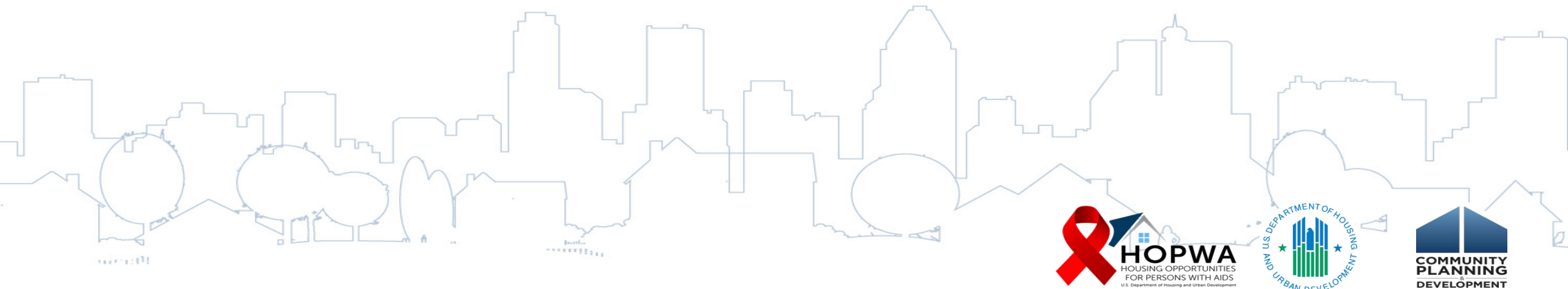
HOPWA PANDEMIC RESPONSE AND CV BEST PRACTICES

HOPWA 3R STRATEGY: RESET, RENEW, RECHARGE



HOPWA: Pandemic Response

HOPWA COVID-19 activities and lessons learned through the local and national pandemic response can provide valuable ideas for future HOPWA planning and program design efforts.



HOPWA: Pandemic Response

Emerging best practices to consider:

- Adopt “Sustainable Urgency” as a program component – streamline intake and assistance approval process to a greater extent
- Increase client outreach/engagement. More frequent, ongoing assessments and client check-ins, including virtual
- Continue using HOPWA program flexibilities, where allowed
- Streamline program operational procedures, eliminating local requirements such as for “wet” signatures and other activities that require in-person meetings and “hard” copies of paperwork
- More flexible intake procedures – screen people in rather than out whenever possible

Planning Questions and Next Steps (2)

Planning Questions: How will this impact our planning and program design?

Recommendations:

- Review lessons learned
- Review current procedures to determine where the program could/should be streamlined – example: procedures for signatures, hard copies of documents, etc. Are we screening people out when it's not required?
- How/where would virtual meetings with clients improve outcomes?
- What else can we do to reach and engage with HOPWA-eligible clients throughout our EMSA or service area?

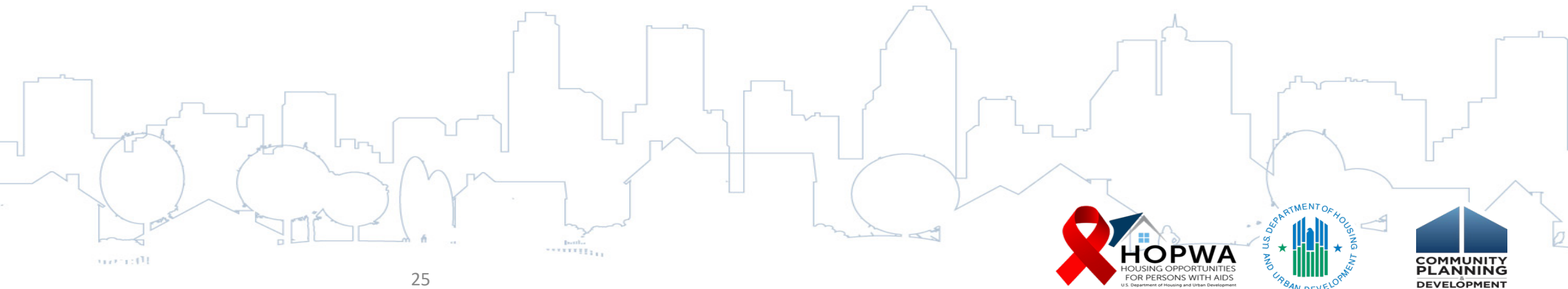
HOPWA/CV Fact Sheets, Products and Webinars:

<https://www.hudexchange.info/programs/hopwa/covid-19/>



Poll (4)

Please put in the CHAT box some changes you made during COVID-19 that you intend to keep.



ADVANCING EQUITY IN COMMUNITY PLANNING, HOPWA SYSTEM DESIGN AND PROGRAM DELIVERY

HOPWA 3R STRATEGY: RESET, RENEW, RECHARGE



HOPWA Program

Race, Gender, LGBTQ+ Equity Initiative

This initiative's desired outcome is to have HOPWA Programs that provide services using an equity lens, ensuring that Black, Indigenous, and People of Color (BIPOC), Women, and LGBTQ+, have unfettered access to housing and services.

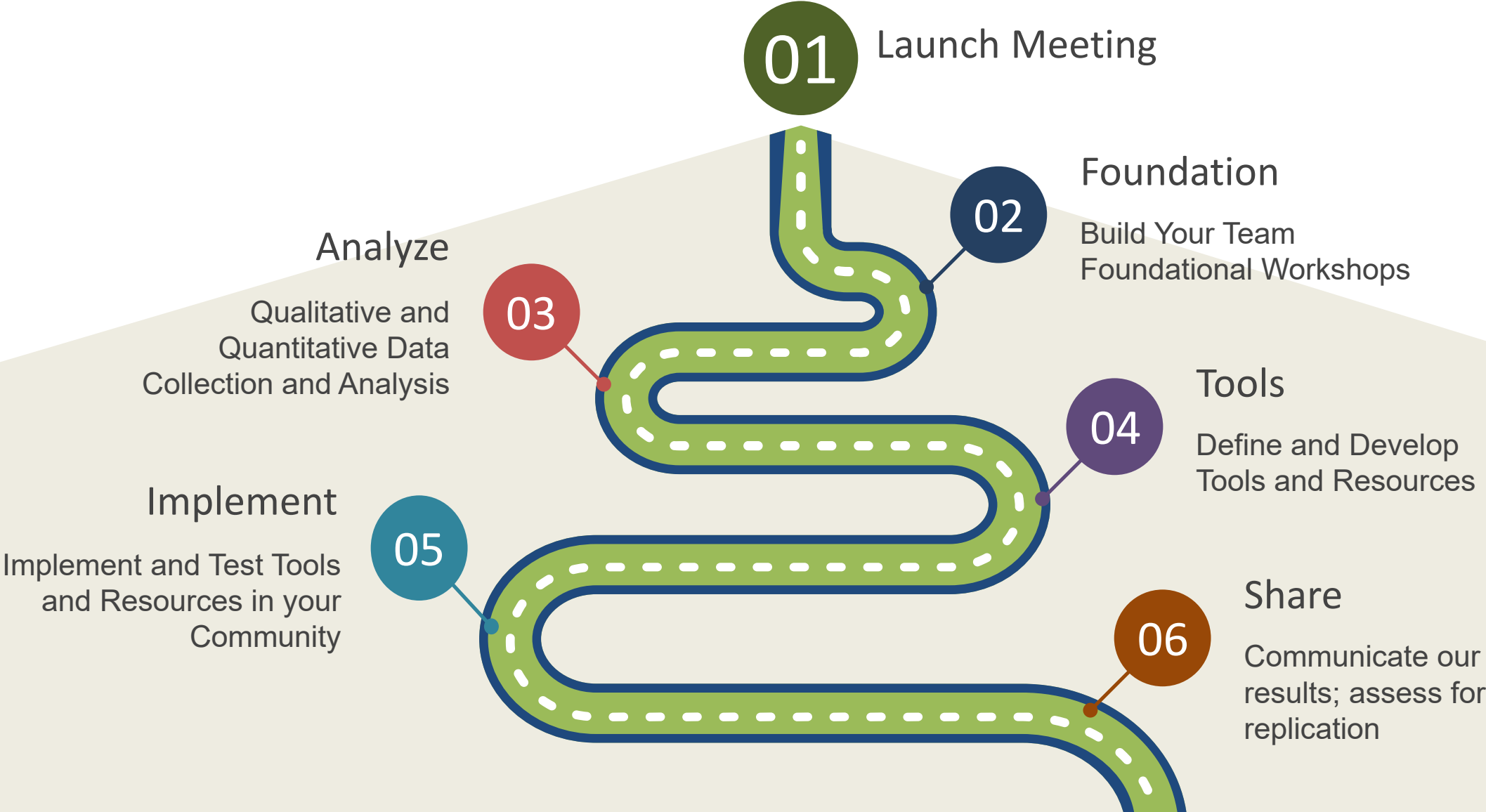
Equity Initiative Goals

1. Set the expectation in the current environment for communities to adopt equity as a core value.
2. Utilize current data to establish a baseline of how HOPWA programs currently address equity.
3. Develop tools and resources for communities to build their systems to increase equity in their communities.

Equity Initiative Goals, continued

4. Provide guidance on how communities can address equity as part of their program designs.
5. Identify synergies between HOPWA, other CPD Programs, and HHS around equity efforts.
6. Allocate resources to ensure successful movement in the direction of improved equity.

HOPWA Equity Initiative Roadmap



Equity Initiative Highlights

- 7 Pilot Communities: VOA Compton, AR, NYC, LV, WA, KC, Chicago
- Grounded in ensuring people with lived experience are centered in the work
- Co-creating strategies, tools and resources to improve equity in HOPWA Program
- Building on work already being done in communities
- Data driven – qualitative and quantitative

Equity Initiative Data Goals

- Examine how current HOPWA client demographics intersect with HOPWA services
- Improve data collection at intake and reporting
- Develop qualitative research

Advancing Equity in HOPWA Programs

What can we do while the HOPWA Equity pilot is moving forward?

- Review your core values and ensure that diversity, equity, and inclusion are codified in your values
- Develop strategies where you can center the voice of people with lived experience, including pay equity, in your decision making, program design, and implementation of the HOPWA Program
- Review of program activities through an equity lens, including planning, operations, client outreach, and inclusion of people with lived experience
- Educate your teams on building equity organizational and systems culture
- Watch for webinar updates on the HOPWA Equity Initiative

Equity Resources

HOPWA Equity Initiative Theoretical Framework

- Race Equity Culture
- Targeted Universalism
- Life Course Approach

Sample People with Lived Expertise Compensation Plans

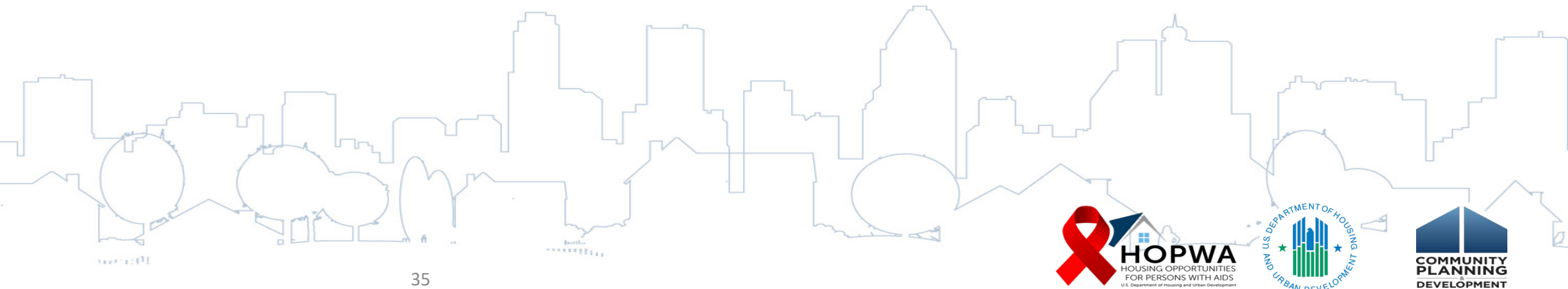
What's Your Pronoun?

Cross Cultural Dialogue

Gender Unicorn

Poll

In the CHAT box, please tell us what you are doing to
advance
equity in your HOPWA-funded programs.



USE OF CLIENT-CENTERED LOW-BARRIER PROGRAM METHODS

HOPWA 3R STRATEGY: RESET, RENEW, RECHARGE



HOPWA: Reset, Renew, Recharge

Key elements of the core values for the HOPWA program include embracing the use of proven, **client-centered, low barrier methods** that promote empowerment, equity and long-term change for clients. To ensure HOPWA program policies and procedures reflect these important values, some program implementation examples include:

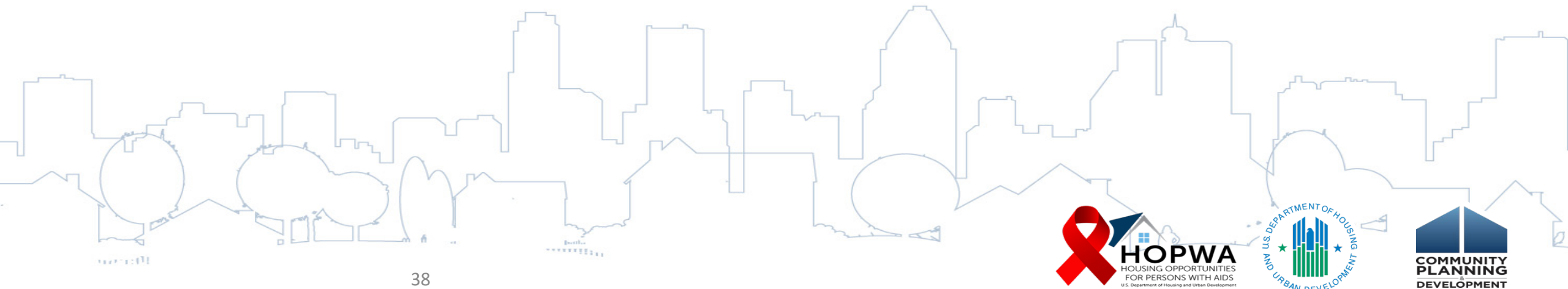
- Use of Housing First, Harm Reduction methods and low-barrier models for housing and supportive services
- Active client engagement and empowerment
- Termination only as a last resort
- Ensure racial and LGBTQ+ equity and utilize a multicultural approach
- Include people with lived experience in program planning and design and to provide system feedback



Client-Centered & Low Barrier Practices

Client-centered and low-barrier practices should be important elements of:

1. HOPWA Program Design and Policies & Procedures
2. Outreach and Communication
3. Client Practice, Housing and Supportive Services



Client-Centered & Low Barrier Practices

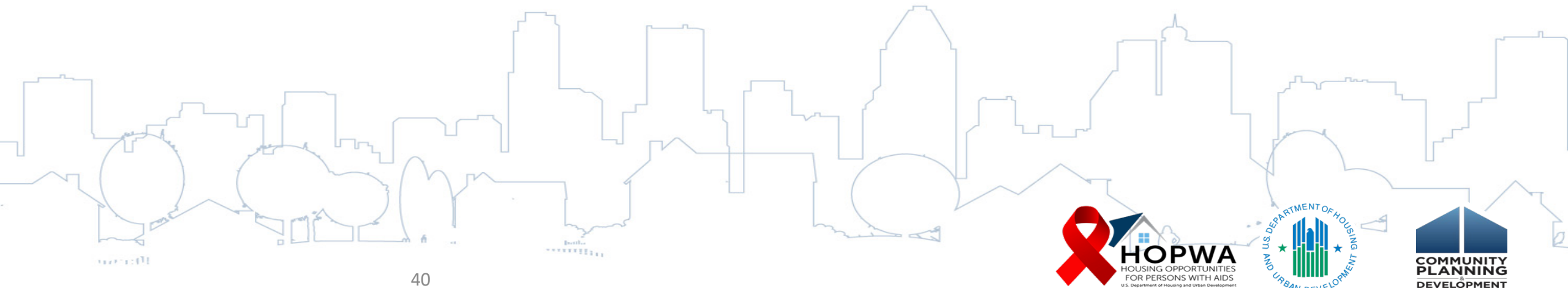
HOPWA Program Design should support the ability to tailor services unique to the needs identified by HOPWA eligible individuals/families, such as:

- Continuous assessment and increased client contact to ensure housing stability
- Strategic use of remote methods
- Sustainable urgency – provide quick and responsive services

Client-Centered & Low Barrier Practices

Outreach and Communication should include practices that tailor services to the needs of individual clients or households, such as:

- Reviewing and updating current outreach to ensure your organization is reaching HOPWA-eligible households throughout its EMSA/service area
- Working with partners to expand presence – both rural and urban



Client-Centered & Low Barrier Practices

Client Practice, Housing and Supportive Services should include methods that minimize barriers and encourage client interaction, such as:

- Incorporate Housing First philosophy and Harm Reduction principles in HOPWA program design and policies & procedures
- Develop and utilize client-centered case management methods
- Ensure that case managers receive training on new methods
- Use status-neutral approaches
- Minimize terminations except as a last resort

HOPWA: ENSURING COMPLIANCE & EFFECTIVE OPERATIONS

HOPWA 3R STRATEGY: RESET, RENEW, RECHARGE



Ensuring Compliance & Effective Operations

Some primary operational and compliance-related topics include:

- HOPWA requirements versus local requirements or options
- HOPWA program model examples for housing and services
- Key HOPWA program basics and updates
- New, updated HOPWA regulations coming soon

Ensuring Compliance & Effective Operations

HOPWA requirements versus local requirements or options. Examples include:

- Income levels (below 80%)
- Caps on STRMU
- Signatures and other documentation requirements
- Ability to serve clients with criminal backgrounds

Ensuring Compliance & Effective Operations

HOPWA program model examples for housing and services

- TBRA best practices
- Master Leasing models – budgeting, structure
- Acquisition/Rehab, including use of multiple funding sources for affordable housing development

Ensuring Compliance & Effective Operations

Key HOPWA program basics and updates

- APR/CAPER reporting and new forms
- HOPWA FMR/Rent Standard requirements and guidelines
- Unit inspection methods
- Income & rent calculation
- Budgeting and financial management

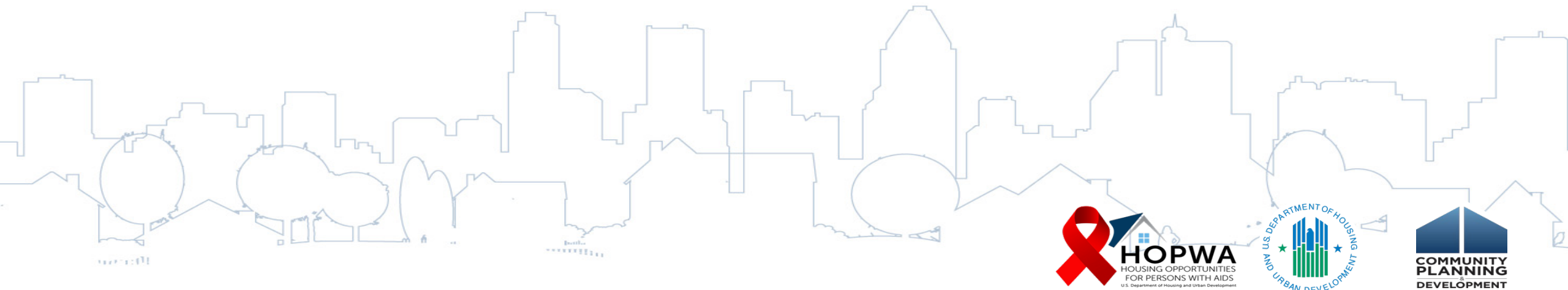
[HOPWA Income and Rent Calculation Curriculum](#)



HOPWA Regulations

Revisions to the HOPWA regulations are in development. When the new regulations are finalized, this will trigger important planning for changes in many programs' operations.

- Review and comment process



Poll (5)

What are some other topics you would like covered in future webinars or HOPWA Office Hours?

- How to modernize the services we provide?
- How to bring in new sponsors?
- How to operate TBRA with annual formula awards?
- Best practices for STRMU?
- Setting and managing the HOPWA Rent Standard?

Please put other topics in the CHAT!



Poll (6)

If HUD holds a HOPWA training institute in 2023, would you prefer it to be held:

- In person?
- Virtually?
- Hybrid – both?
- No preference?

For More Information

Subscribe to the HUD.gov listserv for information developed by HUD/Office of HIV/AIDS Housing

[Sign up for HUD.gov updates](#)

Subscribe to the HUD Exchange listserv for information and guidance produced by HUD technical assistance providers regarding the HOPWA program.

[Sign up for HUD Exchange updates](#)



HOPWA AAQ and TA Requests

GET ANSWERS!

GET ASSISTANCE!

Ask Your Questions:

Grantees/Sponsors may ask program, policy and COVID-related questions through the HOPWA AAQ: [HOPWA Ask A Question \(AAQ\) Portal](#)

Request Technical Assistance:

HUD is making additional technical assistance (TA) available to grantees to support HOPWA/COVID-19 planning, program development, problem-solving. Those needing TA assistance in managing COVID-19-related program issues may submit an online request through the HUD Exchange at:

<https://www.hudexchange.info/program-support/technical-assistance/>



QUESTIONS!

