

Understand the Current Environment and Align Place-Based Assets

Opportunity Zones Webinar Series: Session 1
December 3, 2020

Day One Webinar Resources

Keynotes

White House Opportunity and Revitalization Council

Website: www.OpportunityZones.gov

1. [Rural Opportunity Zones Resources](#)
2. [Completed Program Targeting Actions Report \(October 2020\)](#)
3. [The Impact of Opportunity Zones: An Initial Assessment \(Council of Economic Advisers August 2020\)](#)
4. [Opportunity Zones Best Practices Report to the President from the White house Opportunity and Revitalization Council \(May 2020\)](#)
5. [Report to the President from the White House Opportunity and Revitalization Council \(December 2019\)](#)
6. [The Implementation Plan for the White House Opportunity and Revitalization Council \(April 2019\)](#)
7. [Executive Order on Establishing the White House Opportunity and Revitalization Council \(December 12, 2018\)](#)

US Senator Tim Scott (R-SC)

Website: www.scott.senate.gov

1. The IMPACT, or Improving and Reinstating the Monitoring, Prevention, Accountability, Certification and Transparency Provisions of Opportunity Zones, Act [Press Release](#) and [Bill Text](#)

US Department of Housing and Urban Development

Website: www.hud.gov and www.OpportunityZones.gov

Sign Up for HUD Opportunity Zones Mailing List: [Link](#)

1. [Opportunity Zones Toolkit Volume 2: A Guide to Local Best Practices and Case Studies](#)
2. [Opportunity Zones Toolkit Volume 1: A Roadmap to Planning for Economic Development within Opportunity Zones](#)

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Session 1: Understand the Current Environment

CohnReznick, LLP

Website: www.cohnreznick.com/industries/real-estate/opportunity-zones

Ira Weinstein Biography: https://www.cohnreznick.com/people/ira_weinstein

1. [The Guide to Making Opportunity Zones Work: A Resource for Investors, Developers, Entrepreneurs, and Community Leaders](#)
2. Opportunity Zone Summit: The Future of the OZ Marketplace (10/15/20)
 - a. [OZs and the First 100 Days of the New Administration](#)
 - b. [How to Catalyze Operating Businesses in OZs](#)
 - c. [Maximizing Sustainable Impact and Community Benefit in OZs](#)

Sorenson Impact Center

Website: www.sorensonimpact.com

Grant Baskerville Biography: <https://www.sorensonimpact.com/ourteam/Grant-Baskerville>

1. [“Developing a New Rural Playbook For Investment And Opportunity Zone Insights”](#)
2. [“Forbes OZ 20: Defining the Burgeoning Opportunity Zone Landscape”](#)
3. [“The Promise Of Opportunity Zones Is In Reach”](#)
4. [“A Playbook for Designing Social Impact Measurement”](#)
5. [“The Sorenson Impact Center Launches the Opportunity Zones Task Force and Upcoming Opportunity Zones Catalyst Challenge”](#)

The Milken Institute

Website: www.milkeninstitute.org

Matt Horton Biography: <https://milkeninstitute.org/center-for-regional-economics/matt-horton>

1. [Opportunity Zones](#)
2. [Report: From Recovery to Resilience: How Opportunity Zones Can Help Accelerate Post-COVID Economic Resurgence](#)
3. [Opportunity Zone Vignettes for Real Estate: Workforce Housing and Operating Company: Grocery Store](#)
4. [“Turbocharging Opportunity Zones”](#)
5. [“Opportunity Zone Workshop Series Opens in Mississippi”](#)
6. [“How Federal ‘Opportunity Zone’ Tax Incentive Can Help California Build an Inclusive Economy”](#)

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Session 2: Align Place-Based Assets and Resources

Federal Agency Grants and Programs

1. [Grants.gov](https://www.grants.gov): Search using “Opportunity Zone Benefits” Category
2. [Completed Program Targeting Actions Report \(October 2020\)](#)

The Rockefeller Foundation

Website: www.rockefellerfoundation.org

Gregory Johnson Biography: www.rockefellerfoundation.org/profile/greg-johnson/

1. [“The Rockefeller Foundation and Smart Growth America Launch National Opportunity Zones Academy”](#)
2. [“Making Opportunity Zones Work for the City of Atlanta”](#)
3. [“The Rockefeller Foundation Awards Grants to Fuel Plans for Equitable Investment in Opportunity Zones in Washington, DC, Oakland, Dallas and St. Louis”](#)
4. [“Exploring Employee Share Ownership as a Potential Investment Strategy in Opportunity Zones”](#)
5. [“The Rockefeller Foundation Launches \\$5.5 Million Opportunity Zone Community Capacity Building Initiative for Select U.S. Cities; Newark, N.J. First City Selected with Co-Funding from Prudential”](#)
6. [“Rockefeller Foundation Pours Millions of Dollars to Keep Opportunity Zones on Track”](#)
7. [“Rockefeller Launches Opportunity Zone Capacity-Building Initiative”](#)
8. Boston University Initiative on Cities
 - a. [Menino Survey of Mayors 2019 Results \(Opportunity Zones\)](#)
9. LISC Strategic Investments \$2.4 Million Opportunity Zone Pipeline Seed Grants
 - a. [The Rockefeller Foundation Opportunity Zone Pipeline Initiative and LISC Strategic Investments](#)
10. OZFramework
 - a. [The OZ Reporting Framework](#)
 - b. [Prioritizing and Achieving Impact in Opportunity Zones](#)

Ohio Development Services Agency

Website: <https://development.ohio.gov/>

Website: <https://opportunityzones.ohio.gov/wps/portal/gov/ooz/home>

1. [Ohio Opportunity Zone Tax Credit Program](#)
2. [2021 Ohio Opportunity Zone Tax Credit Program Application](#)