



Introduction to Moving On

March 3, 2021



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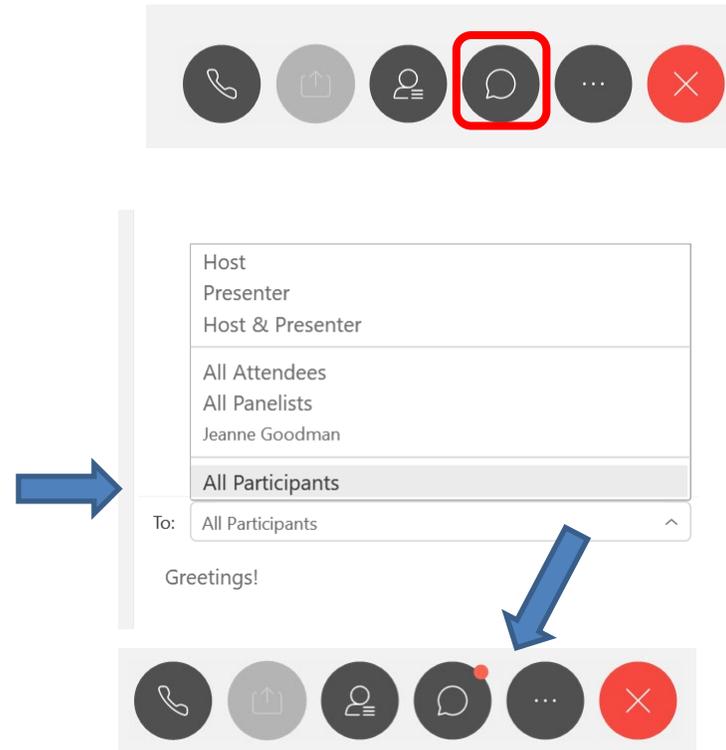


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Welcome

Jemine Bryon

Deputy Assistant Secretary for Special Needs
Department of Housing and Urban Development (HUD)



Today's Panelists/Resource Advisors

- **Emma Chapple** - CSH
- **Janis Ikeda** – CSH
- **Jeremy Nichols** - CSH
- **Pamela Marshall** – Skid Row Housing Trust

Agenda

- Moving On Training Series Overview
- Moving On Basics
- Why is Moving On Important?
- Planning for a Moving On Initiative
- Q&A
- Resources

Moving On Training Series Overview

Purpose: This seven-part training series will equip participants with the knowledge, tools, and resources they need to develop and implement Moving On strategies and programs, which help tenants who wish to move on from supportive housing.

Intended Audience:

- CoCs
- PSH providers
- Housing Opportunities for Persons with AIDS (HOPWA) providers
- PHAs
- Certain sessions will also be relevant to other housing operators (such as Multifamily operators), local funders, and other community partners.

Moving On Training Series Overview

| Session | Date and Time | Target Audience |
|--|------------------------------------|---|
| 1. Introduction to Moving On | Wednesday, March 3 2:00 PM EST | CoCs, housing providers (PSH, HOPWA, VASH), PSH tenants government housing and services agencies, PHAs, HUD Multifamily properties, affordable housing owners/operators, and private funders. |
| 2. Moving On Resources | Wednesday, March 17 2:00 PM EDT | CoCs, housing providers, government housing and services agencies, and private funders. |
| 3. Moving On for PHAs | Thursday, March 18 2:00 PM EDT | PHAs, HUD Multifamily property operators, affordable housing owners and operators, landlords, and other holders of housing resources. |
| 4. Moving On Assessment Processes | Wednesday, March 31 2:00 PM EDT | CoCs, housing providers, government housing and services agencies, and PHAs. |
| 5. Creating a Culture Supportive of Moving On | Wednesday, April 14 2:00 PM EDT | CoCs, housing providers, and government housing and services agencies. |
| 6. Moving On Services in Supportive Housing | Wednesday, April 28 2:00 PM EDT | CoCs, housing providers, government housing and services agencies, supportive services providers. |
| 7. Moving On Outcomes Tracking and Evaluations | Wednesday, May 12 2:00 PM EDT | Researchers, CoCs (including HMIS staff), housing providers, government housing and services agencies, and PHAs. |



Moving On Basics



Definitions

| | |
|---|--|
| Continuum of Care (CoC) | A local planning body responsible for coordinating the full range of homelessness services in a geographic area, which may cover a city, county, metropolitan area, or an entire state. |
| Moving On | A program that assists tenants who are ready and wish to leave PSH by connecting them with affordable housing, financial assistance, and transition supports (services to help tenants prepare for, navigate, and adjust to their transition out of PSH). |
| Permanent Supportive Housing (PSH) | Housing (site-based or tenant-based) without a designated length of stay that is paired with supportive services to assist individuals or families experiencing homelessness achieve housing stability. PSH requires that at least one member of the household has a disability. |
| Public Housing Agency (PHA) | A state, county, municipality, or other governmental entity or public body authorized under State law to administer a housing or rental assistance program. |
| Racial Equity | The condition that would be achieved if racial and ethnic identity no longer statistically predicted outcomes, such as rates of homelessness, health outcomes, life expectancy, justice involvement, etc. |

Moving On Basics

Moving On programs connect tenants with affordable housing and other financial resources and provide transition supports set them up for long-term stability and success post-PSH.

The primary goals of Moving On are to:

- Support independence and choice for those who are ready and desire to move on from PSH.
- Free up space in PSH for people experiencing homelessness who would benefit from intensive, long-term services and rental support.

Guiding Principles

- **Voluntary:** Tenants can stay in PSH as long as they want to (and are eligible) and can choose if they would like to participate in Moving On
- **Collaboration:** To be successful, Moving On strategies require commitments from mainstream housing and services agencies, and close collaboration between CoCs and PSH providers and these community partners. Helping PSH tenants connect to these supports will ensure long-term housing stability.
- **Robust transition supports:** Tenants who are ready to move on are stable and independent, but typically still want and need a connection to affordable housing, financial assistance to help with the security deposit and other transition costs, and services to help them navigate the transition period as they get ready to move on and adjust to their new situation.

Core Components of a Moving On Strategy or Program

- **Sustainable affordable housing**, such as Housing Choice Voucher (HCV) or public housing unit from a PHA, a unit in a HUD Multifamily property (e.g. Section 202/811), or a unit in another kind affordable housing building.
- **Transition Supports**: help with applying for the housing subsidy; housing navigation (when the tenant is moving to a new home); budgeting and credit building/repair assistance; logistical and mental preparation for the transition; aftercare services once a tenant moves; etc.
- **Flexible financial resources**, which could include funds for expenses such as a security deposit, housing application/background fees charged by landlords, furniture, a moving van or service, etc.

Why is Moving On Important?



Discussion Question

- In your program/CoC are PSH tenants who wish to move on from supportive housing able to do so?

Pamela Marshall



Portrait of Pamela Marshall

I was born and raised in Los Angeles, CA. I am a first generation Californian. Early on, I was exposed to domestic violence and other traumatic experiences at home. I did well in school, but had behavior problems and emotional scars. My life has had its series of ups and downs. But, I am more than a conqueror. I overcame substance, disability, hopelessness and homelessness. Today I am a Case Manager for Skid Row Housing Trust. I am a certified Health Navigator and Domestic Violence Counselor. I am a natural collector of resources and a self taught outreach worker. I'm an advocate and a public speaker for homelessness and it's root causes. I lobby and root for the under dogs. I am an overcomer and a champion for change.

How is Moving On Different from the Status Quo?

Change happens at the systems, program, and individual level.

Culture Shifts

- **Systems level:** more PSH units become available.
- **Program level:** Tenants exit program for other permanent housing opportunities. New tenants are able to enter programs.
- **Individual level:** Tenants have more choices, are able to thrive in independent settings.

Why Do Tenants Want to Move On from PSH?

“Moved out [of supportive housing] because I wanted more freedom – I couldn’t have guests, had an 11:00 PM curfew... I wanted freedom and agency over my own life vs. someone telling me all these things. Also, I had the ability to move on, so I felt like I should vacate that subsidy so someone else could use it.”

– Moving On Focus Group Participant

FAQ: Why Do Tenants Want to Move On from PSH?

- To move in with family members or significant others
- To move to a new neighborhood or home for work, to access better schooling and other opportunities for children, to get away from substance use triggers, to be closer to family and friends, etc.
- To move into a private studio or one-bedroom apartment - particularly appealing if they are in a Single Room Occupancy (SRO) building with shared bathrooms and/or kitchens.

Why Should I Care About Moving On?

- **Overall:** Helping tenants who are ready to move on from PSH do so ensures that they remain stable in housing, while also making room in PSH for people currently experiencing homelessness.
- **For CoCs:** Moving On programs allow CoCs to maximize the use of existing resources and have more vacancies in PSH each year to fill with people currently experiencing homelessness in need of intensive supports and services.
- **For Housing Providers:** Moving On programs benefit your tenants, and helps to demonstrate just how effective your PSH is at helping tenants grow and thrive. It also ensures that you can keep doing more of what PSH was designed to do - helping people experiencing homelessness gain housing stability and all the benefits that come with it.

Why Should I Care About Moving On?

- **For PHAs, Multifamily Properties, and Other Affordable Housing Operators:** Serving Moving On clients will support your community's efforts to end homelessness, while also providing you with stable tenants. Moving On program screening and assessment processes will ensure that referrals are for tenants who have demonstrated housing stability, have a track record of paying rent and bills on time, and will be able to live independently without the need for intensive services.

Racial Inequities in Homelessness

- Structural racism (the systemic, social, institutional, ideological, and other forces that create and reinforce inequitable outcomes for people of different racial and ethnic groups) has driven deep inequities in homelessness:

| | Total Population | People below the federal poverty line | People experiencing homelessness | People in PSH |
|----------------------------------|------------------|---------------------------------------|----------------------------------|---------------|
| Black or African American People | 13.4% | 19% | 40% | 40% |

*US Census Bureau, [Population estimates, July 1, 2019 \(V2019\)](#); US Census Bureau, [Income and Poverty in the United States: 2019](#); HUD, [2019 AHAR Part 1](#); HUD, [2018 AHAR Part 2](#)

These forces also create additional barriers for Black people, Indigenous people, and other people of color who would like to move on from supportive housing.

Factors that Contribute to Racial Inequities

Factors contribute to these inequities and barriers:

- Economic and income inequity
- Housing discrimination
- Employment discrimination
- Inequity in criminal justice systems
- Inequity in rates of housing evictions
- Health inequities

How to Design Moving On Programs to Advance Equity

- Communities can develop Moving On programs that help to mitigate the impact of structural racism and advance equity in a few ways:
 - Designing programs in partnership with people with lived expertise, including Black people, Indigenous people, and other people of color in order to ensure that programs are inclusive and responsive to the needs of the people they are intended to serve
 - Ensuring that adequate resources (housing subsidies, flexible financial resources) are available to support Moving On participants in exiting to a stable financial footing
 - Tracking and analyzing outcomes at all stages of Moving On programs by race and ethnicity to identify any inequities that emerge so steps can be taken to address them
 - Developing and implementing transparent, objective processes for tenants to apply for and access Moving On resources

Moving On Services and Advancing Equity

- Moving On program services can help mitigate the impact of structural racism on participants in a few ways:
 - Ensuring that all staff are trained on bias, trauma-informed care, and systemic/structural racism
 - Building intensive supports such employment services that help tenants overcome hiring discrimination, services to help tenants build or repair credit, etc. into regular PSH programming, as well as Moving On
 - Providing housing navigation services, education about housing discrimination laws, preparation for housing/landlord interviews, and other supports to help tenants obtain housing
 - Working with PHAs, landlords, and other housing operators to lower barriers that disproportionately impact people of color, including discrimination against people with previous evictions and justice histories

Planning for a Moving On Initiative



Discussion Question

- What are some of the barriers that keep tenants from moving on from PSH?

Barriers That Prevent Tenants from Moving On

- Accessibility of other affordable housing
- Lack of awareness that moving on is an option
- Lack of support to help tenant's transition
- Fear of leaving PSH
- Financial health

Stages of Planning

Components of the Project Plan:

- Identify Leadership Team
- Prepare an inventory of housing and other resources
- Conduct local assessment to inform project design
- Develop actions steps, goals, and timelines
- Develop outcomes measures and targets

The Moving On Project Plan Template

| (Insert Community Name) Moving On Project Plan Tracking | | | | |
|---|--|--------------------------------------|------------------|----------------|
| This template is intended to help communities navigate the early stages of design and planning for a Moving On initiative. Before beginning to fill it out, please see the Moving On Project Plan Tracking Template User Guide. The guide provides details on this template document, including how to complete it and helpful resources. | | | | |
| Note about this tab: This is a cover tab. Each of the items listed in Column A corresponds with one of the other tabs in this workbook, which you can scroll through using the arrows at the bottom left corner of the document. Adding information on this tab in the yellow sections will automatically populate the first rows of each tab in the workbook. | | | | |
| Task/Tab: | Individual/organization Leading Work on Completing the Tab: | Estimated Date of Completion: | Notes: | Status: |
| Identify leadership team | Enter name here | Enter date here | Enter notes here | Not started |
| Prepare for an inventory of housing and other resources | Enter name here | Enter date here | Enter notes here | Not started |
| Conduct local assessment to inform project design | Enter name here | Enter date here | Enter notes here | Not started |
| Develop action steps , goals, and timelines | Enter name here | Enter date here | Enter notes here | Not started |
| Develop outcomes measures and targets | Enter name here | Enter date here | Enter notes here | Not started |

Screenshot of the Moving On Project Plan Template

<https://www.hudexchange.info/programs/coc/moving-on/>



Key Partners for a Moving On Leadership Team

- CoC Leadership
- Public Housing Agencies (PHAs)
- Local government
- PSH providers
- People with lived expertise (current & former PSH tenants)
- Affordable housing developers, owners, and operators
- Community resources and services providers
- Funders
- Landlords

Moving On Partnerships: Keys to Success

- Gather partners and resources from multiple systems to break down barriers and help tenants move on from PSH
- Build strong cross-agency partnerships and ensure coordination in planning, implementation, and outcomes tracking
- Use data (which can be disaggregated by race and ethnicity) to measure progress and make changes as needed
- Center input from people with lived expertise in all stages of the process

Discussion Question

- What are strategies that have worked for you in the past for connecting with external partners?

Making the Case: How to Get Stakeholders On Board

Recruit partners using the language they understand:

- CoCs - movement within the system will help CoC house more people who need PSH, moving more individuals out of homelessness.
- PHAs - A Moving On Initiative can help them reduce time to lease up and increase utilization for HCVs or quickly fill vacancies in Public Housing.
- PSH Programs - Moving On Initiatives provide opportunities for current tenants to grow, and help free up units, so programs can help more people.
- Tenants Living in PSH - Provides more options and supports tenants who wish to move on.

Q & A

Please remember to submit your
question to **ALL PARTICIPANTS**



For More Information...

HUD TA Resources:

- [HUD Moving On Landing Page](#)
- [Moving On Project Plan Template User Guide](#)
- [Moving On Project Plan Template](#)
- [Equity as the Foundation](#)
- [Staff Orientation to Racial Equity](#)
- PHAs and other housing operators can find important information around Moving On in the [Moving On PHA How-To Guide](#).

CSH Resources:

- [Moving On Toolkit](#)
- [CSH Moving On Landing Page](#)

Next Sessions in the Moving On Training Series:

| Title | Date and Time | Intended Audience | Description |
|----------------------------|---------------------------------|---|--|
| Moving On Resources | Wed., March 17 2:00 PM EDT | CoCs, housing providers, government housing and services agencies, and private funders. | This webinar, designed for CoCs and PSH providers, will cover the affordable housing resources available for tenants moving on from PSH. Participants will learn how to partner with housing providers to connect tenants moving on from PSH with affordable housing options. |
| Moving On for PHAs | Thurs., March 18 2:00 PM EDT | PHAs, HUD Multifamily property operators, affordable housing owners and operators, landlords, and other holders of housing resources. | In this webinar, housing administrators, owners, and operators will learn the benefits of partnering with CoCs and permanent supportive housing providers to provide housing to tenants leaving permanent supportive housing. This training will cover how to create a Moving On preference or set-aside for your housing or otherwise partner to support moving on, and provide helpful examples, tools, and resources. |