



# 2021 Child Tax Credit (CTC)

How families with children can get tax relief with  
the American Rescue Plan (ARP)

**ChildTaxCredit.gov** | September 2021

# Materials to help spread the word

## Non-filer Sign-up Tool Help Guide

**Format:** Website (English)

**Audience:** Navigators

**Description:**

This guide is meant for navigators and assisters. It outlines what's going on at each step, so that they know how to respond to common questions and can understand what will happen if people go down a rare corner of the flow.

# GetCTC.org

Step by Step guide to using the GetCTC  
Simplified Filing Portal

CODE for  
AMERICA



# Help is here

We want to **make sure families know.**

# Our goal is to get help to families

## **1 Help build awareness and understanding of CTC**

We want to ensure that tens of millions of families easily receive their Child Tax Credits and understand how it benefits them.

## **2 Help engage families who are eligible but have not yet filed taxes**

We want to make sure they get their Child Tax Credit and Recovery Payments.

# The American Rescue Plan increases the CTC

## More money for every child

- \$3,600 total for every child under 6 years old (up from \$2,000)
- \$3,000 total for every child 6–17 years old (up from \$2,000)
- All working families will get the full credit if they make under \$150,000/year for a couple or \$112,500 for a single family with children (or a Head of Household)

## Automatic monthly payments

People will receive half their CTC in monthly payments from July through December 2021:

- **\$300 each month** for every child under 6
- **\$250 each month** for every child ages 6–17
- They will receive the other half when they file their taxes in 2022

People who get IRS refunds through direct deposit will get the CTC in their bank account on the 15<sup>th</sup> of every month. People who don't use direct deposit will get payment by mail around the same time.

# The Child Tax Credit (CTC) is transformative

The CTC helps almost **all** families in our country — whether to pay for rent and food for some, or to save for college for others.

When parents can afford to live, **kids do better** (better health, higher educational attainment, higher future earnings, lower stress levels).

40% of U.S. families can't afford an unexpected \$400 expense. CTC gives families a little more **breathing room**.

CTC will **stabilize the economy** for everyone. We just lived through the biggest recession of our lifetimes and — thanks to stimulus checks — our economy is now stable. Stimulus checks boosted spending at all levels and increased small business revenue. We are getting America back on track.

## Round one of child tax credit payments slashed hunger rates, U.S. data shows

The monthly payments of up to \$300 for each kid under five and up to \$250 for each kid under 18 are the result of one of the most sweeping provisions in the American Rescue Plan.



The most recent survey data shows that nearly half — 47 percent — of households reported spending their tax credit payment on food. | Michael Loccisano/Getty Images

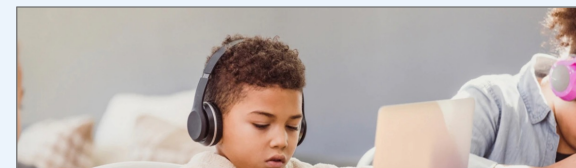
**POLITICO**

## Just one child tax credit payment reduced financial anxiety for 56% of families

PUBLISHED THU, AUG 19 2021 2:23 PM EDT

 **Carmen Reinicke**  
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SHARE    



**Economic Hardship Declined in Households With Children as Child Tax Credit Payments Arrived**

United States  
**Census**  
BUREAU

# How do families get the money?

## Tax filers get it automatically

These groups will get CTC tax relief automatically:

- Taxpayers who filed tax returns for 2019 or 2020
- Those who signed up to receive Economic Impact Payments (“stimulus checks”) from the Internal Revenue Service

## Non-filers can still sign up

Individuals and families who did not have to file taxes this year or last year, and did not register for Economic Impact Payments, can still sign up for CTC payments at [ChildTaxCredit.gov](https://ChildTaxCredit.gov).

They will also get any Economic Impact Payments (“stimulus checks”) that they’re entitled to but may not have received yet.



## What non-filers need to sign up

Set aside at least 20 minutes to use the Non-filer Sign-up Tool

- ✓ A reliable mailing address
- ✓ Email address
- ✓ Your children's Social Security Numbers
- ✓ Your Social Security Number (or ITIN)
- ✓ Your bank account information  
(if you want to receive your payment by direct deposit)

Non-filer Sign-up Tool

**Demo**

# How you can help!

## Help sign up non-filers

- ✓ **Host a sign up event** at community centers, houses of worship, and other places that families visit.
- ✓ **Train the people in your community who will reach non-filers** with community and faith leaders to tell them about the CTC and how they can ensure access for their communities.

## Raise public awareness

- ✓ You can **share flyers** in places like:
  - Schools, universities
  - Grocery stores, pharmacies
  - Barber shops, beauty salons
  - Women, Infants, and Children (WIC) clinics
  - Community health centers
  - Shelters
  - Community centers
- ✓ **Post on social media** like Facebook, Twitter, and Instagram.
- ✓ **Partner** with school districts, education leaders, and childcare centers to share information with parents.

**We'll be sharing materials you can use to help spread the word!**

# Materials to help spread the word

## Help is Here - CTC flyer

**Format:** PDF (Spanish and English)

**Audience:** General

### Description:

This can be shared or posted in:

- Schools, universities
- Grocery stores, pharmacies
- Barber shops, beauty salons
- Women, Infants, and Children (WIC) clinics
- Community health centers
- Shelters, community centers

### Help is Here

Monthly payments for families with kids

Raising kids can be expensive, and the Child Tax Credit is here to help. President Biden's American Rescue Plan increased the amount of the 2021 Child Tax Credit to support families with children.

The full benefit of the Child Tax Credit is now \$300 per month per child under age 6 and \$250 for each child age 6 to 17.

**Did you file taxes in the last 2 years? Then you don't have to do anything to get the money you're already owed!**  
If you filed your 2020 taxes this year or filed your 2019 taxes last year, or used the IRS "Non-Filer Portal" to get a stimulus check last year you don't need to do anything. The IRS will automatically send you a monthly payment by direct deposit or check beginning on July 15, 2021.

**The Child Tax Credit is \$3,000 to \$3,600 per child with advanced monthly payments.**  
In order to get money to families quickly, the IRS will pay half of the credit as monthly payments now and the other half when you file your taxes next year. In total, you'll receive a total of \$3,600 for each child under 6 and \$3,000 for each child between 6 and 17.

**Didn't file taxes in the last 2 years? There's 1 easy step to receive your Child Tax Credit payments.**  
Just fill out a simple form to begin receiving your monthly Child Tax Credit payments. You can access it by going to [ChildTaxCredit.gov](https://ChildTaxCredit.gov)

**All you'll need to apply are:**

- A reliable mailing address
- E-mail address
- Your child's Social Security Numbers
- Your Social Security Number (or ITIN)
- Your bank account information (if you want to receive your payment by direct deposit)

**Eligibility:** Most families, even those with little to no income, can receive the full amount. If you are a single parent making less than \$112,500 or a married couple making less than \$150,000—and have children under age 18 that will live with you for more than half of 2021—you are likely eligible for the full benefit. These payments do not affect your eligibility for other federal benefits like SNAP.

Learn more and check out resources to help you fill out your form at [ChildTaxCredit.gov](https://ChildTaxCredit.gov)

### Ha llegado la ayuda:

Pagos mensuales a familias con hijos

Crear a sus hijos puede ser costoso, y el crédito tributario por hijo brinda ayuda. El plan de rescate estadounidense del presidente Biden aumentó la suma del crédito tributario por hijo en el 2021 para respaldar a las familias con hijos.

El beneficio completo del crédito tributario por hijo es ahora de US \$300 por mes por hijo menor de 6 años y de US \$250 por cada hijo de 6 a 17 años.

**¿Presentó su declaración de impuestos en los últimos 2 años? Entonces no necesita hacer nada para recibir el dinero!**  
No necesita hacer nada si presentó su declaración de impuestos de 2020 este año o presentó la de 2019 el año pasado, o utilizó el "Portal del IRS para no contribuyentes" ("Non-Filer Portal") a fin de recibir un cheque de estímulo el año pasado. El IRS le enviará de forma automática un pago mensual por medio de depósito directo o cheque, a partir del 15 de julio de 2021.

**El crédito tributario por hijo es de US \$3,000 a US \$3,600 por hijo en pagos mensuales anticipados.**  
A fin de hacer llegar el dinero a las familias rápidamente, el IRS entregará la mitad del crédito en forma de pagos mensuales ahora y la otra mitad en el momento que usted presente su declaración de impuestos el año entrante. En total, recibirá US \$3,600 por cada hijo menor de 6 años y US \$3,000 por cada hijo de entre 6 y 17 años.

**¿No presentó su declaración de impuestos en los últimos 2 años? Hay un paso fácil para comenzar a recibir los pagos del crédito tributario por hijo.**  
Solo tiene que completar un formulario simple para comenzar a recibir sus pagos mensuales del crédito tributario por hijo. Puede accederlo en [ChildTaxCredit.gov](https://ChildTaxCredit.gov).

**Todo lo que necesita para presentar una solicitud es:**

- Una dirección postal fiable
- Una dirección de correo electrónico
- La información de su cuenta bancaria (si desea recibir sus pagos por depósito directo)
- Los números de seguro social de sus hijos
- Su número de seguro social (o ITIN)

**Eligibilidad:** La mayoría de las familias, incluso las que reciben ingresos bajos o no tienen ingresos, pueden recibir la suma completa. Si usted es un padre o madre sin pareja que gana menos de US \$112,500 o forma parte de una pareja casada que gana menos de US \$150,000, y tiene hijos menores de 18 años que residirán en el hogar durante más de la mitad de 2021, seguramente cumple las condiciones para recibir el beneficio completo. Estos beneficios no afectan su aptitud para recibir otros beneficios federales como SNAP.

Infórmese más y consulte los recursos que lo ayudarán a completar el formulario en [ChildTaxCredit.gov](https://ChildTaxCredit.gov)

# Materials to help spread the word

## Outreach email

**Format:** Word document (English)

**Audience:** General

### Description:

An editable template you can use to send to members of your organization or community to build CTC awareness.

Dear colleagues,

I am emailing with news about the Advance Child Tax Credit – historic relief for most working families hit hard by the COVID-19 pandemic made possible by the American Rescue Plan. We invite you to join government leaders, national outreach partners, and community organizations across the country in raising awareness of the Child Tax Credit in the days and weeks ahead.

We have two goals for the next several months:

1. We need to spread the word about the Child Tax Credit and how important it is for families.
2. We need to reach and enroll non-filer families so that all children can benefit from the CTC.

We would greatly appreciate it if you would share the resources and attachments provided here to help spread the word. In addition, we welcome any support you can provide through calls, text messages, social media, and announcements of future efforts to promote awareness and sign-ups.

Helpful links:

- [ChildTaxCredit.gov](#)
  - This is a one-stop-shop for information about the CTC.
- [IRS Non-Filer Tool](#)
  - The IRS portal allows people who are not automatically enrolled in the CTC to sign up for the CTC and any economic impact payments they may have missed, even if they are not applying for the CTC.
  - Someone not filing for CTC can still file just for the economic impact payments through the non-filer sign-up tool.
- [Q&A About the Advance Child Tax Credit Payments](#)
- [ZIP Code-Level Data on Eligible Non-filers from the U.S. Department of the Treasury](#)

Posters, flyers, and other support material for distribution:

- [Advance Child Tax Credit Payments Poster](#)
- [Advance Child Tax Credit Payments Start July 15 Poster](#)
- CTC Flyer (attached in English and Spanish) that can be shared widely and posted to community centers, schools, houses of worship, and other places where parents and families visit.
- CTC One-Pager (attached) that hits the main message points and key information.

If there is any additional support we can provide, like a broader call or additional information, please let us know. Thanks in advance for your support!

Sincerely,

## Child Tax Credit presentation

**Format:** PDF (English)

**Audience:** General

### Description:

This presentation includes what we covered in today's session and can be used when you're talking about CTC in your communities and organizations.

**Child Tax Credit**  
Training agenda

Welcome  
Child Tax Credit overview  
Walkthrough of ChildTaxCredit.gov  
Demo of Non-filer portal  
Materials overview  
Q&A

# Materials to help spread the word

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AMERICA



# Child Tax Credit

What's next?

Visit **ChildTaxCredit.gov**  
to get started

And remember! You have to  
**file your taxes in 2022** to get the  
second half of your CTC payment.

**Thank you!**



**Let's open it up for Q&A**