



OFFICE OF HOUSING

# Office of Housing Counseling

## Creating Partnerships with Minority Serving Institutions (MSIs)

U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

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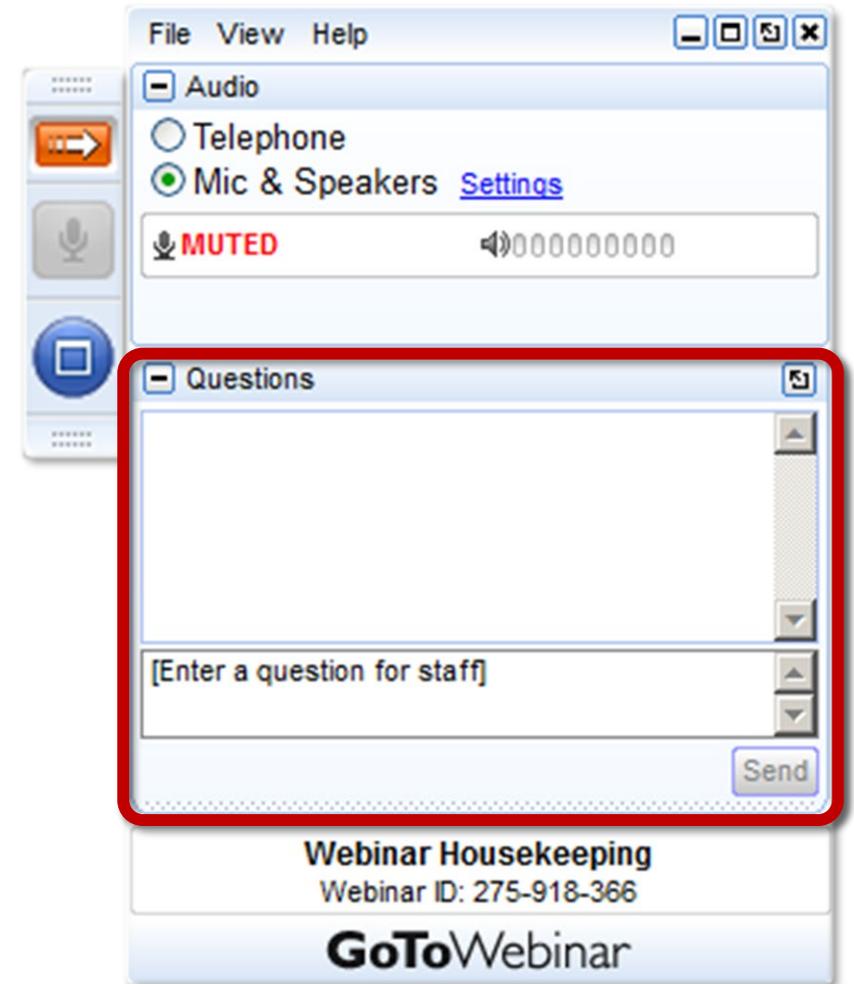
May 27, 2021

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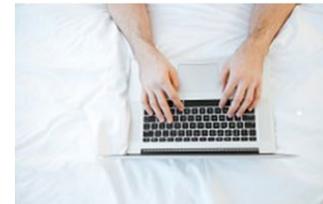
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- HUD Office of Housing Counseling (OHC)
- OHC funded training partners
- Other partners that host trainings of interest to housing counselors

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## Online Training

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David Berenbaum

Deputy Assistant Secretary  
HUD Office of Housing Counseling (OHC)

# Presenters

## Presenters and Q and A:

- Karen Hoskins and Shawna LaRue Moraille, Technical Assistance Providers, ICF (co-facilitators for today's session)
- Panel
  - Sharon Kent, board member at HBCU Community Development Action Coalition (CDAC) and at NeighborWorks
  - Gwen Garnett, HomeFree USA – Center for Financial Advancement
  - Caroline James, University of Washington School of Social Work at Seattle, formerly of Interim Community Development Association (CDA)

# Agenda

- MSI Basics
- Existing Partnerships
- Q and A
- Additional Resources



# Minority Serving Institution (MSI) Basics

# What is an MSI?

- Minority Serving Institutions (MSIs)
  - Federally recognized Title IV colleges and universities – based on either historical origin or enrollment criteria (typically the percentage of enrolled minorities at a particular institution)
- MSIs ensure minority students have equal access to knowledge and opportunity through the pursuit of higher education
- HUD regards MSIs as valuable partners in its efforts to empower local communities and the people who live there

# Purpose of MSIs

- Support access for people of color to majority institutions
- Create opportunities for students of color, faculty, staff, and the surrounding communities
- Contribute to overall diversity, enhance student learning, promote leadership skills, and offer programs that address the unique needs of students
- Play an important role in the nation's economy by cultivating a diverse workforce and preparing underrepresented students for graduate and professional schools

# Types of MSIs

Seven categories of MSI are defined in US law under Title IV of the Higher Education Act of 1965:

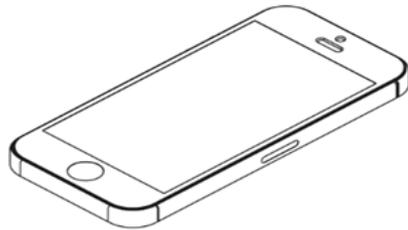
Type of MSI	Definition	Examples
<a href="#">Historically Black Colleges and Universities (HBCU)</a>	Institutions founded prior to the enactment of the <a href="#">Civil Rights Act of 1964</a> that were created primarily to educate <a href="#">African Americans</a>	<a href="#">Alabama State University</a> , <a href="#">Morgan State University</a> , and <a href="#">Texas Southern University</a>
Predominantly Black Institutions (PBI)	Do not need to meet the legal definition of HBCU, but primarily serve African Americans; Eligibility is based on serving an undergraduate population that is both low income (at least 50% receiving Title IV needs-based assistance) and in which African American students constitute at least 40%	<a href="#">Georgia State University</a> and <a href="#">Community College of Philadelphia</a>
<a href="#">Hispanic-Serving Institutions (HSI)</a>	Serve an undergraduate population that is both low income (at least 50% receiving Title IV needs-based assistance) and in which <a href="#">Hispanic</a> students constitute at least 25%	<a href="#">University of Texas at El Paso</a> , <a href="#">Fresno Pacific University</a> , and <a href="#">University of Texas Rio Grande Valley</a>
<a href="#">Tribal Colleges or Universities (TCU)</a>	Formally controlled, or have been formally sanctioned, or chartered, by the governing body of a <a href="#">Native American tribe</a>	<a href="#">Dine College</a>

# Types of MSIs (cont)

Type of MSI	Definition	Examples
Native American Non-Tribal Institutions ( <b>NANTI</b> )	Other than TCUs that serve an undergraduate population that is both low income (at least 50% receiving Title IV needs-based assistance) and in which <a href="#">American Indian</a> students constitute at least 10%	<a href="#">Southeastern Oklahoma State University</a>
Alaskan Native- or Native Hawaiian-Serving Institutions ( <b>ANNHI</b> )	Serve an undergraduate population that is both low income (at least 50% receiving Title IV needs-based assistance) and in which <a href="#">Alaska Native</a> students constitute at least 20% or <a href="#">Hawaiian Native</a> students constitute at least 10%	<a href="#">University of Alaska Fairbanks</a> and <a href="#">University of Hawaii at Manoa</a>
Asian American- and Native American Pacific Islander-Serving Institutions ( <b>AANAPISI</b> )	Serve an undergraduate population that is both low income (at least 50% receiving Title IV needs-based assistance) and in which <a href="#">Asian American</a> or <a href="#">Native American Pacific Islander</a> students constitute at least 10%	<a href="#">California State University, Los Angeles</a> and <a href="#">University of Guam</a>

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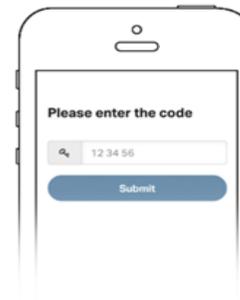
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Go to [www.menti.com](http://www.menti.com)



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# Existing Partnerships

# Benefits to HCAs in Partnership with MSIs

- Creates a pool of clients who need education and housing counseling services (e.g., students, faculty, staff, parents, alumni, and the larger community)
- Helps address a history of racial inequality:
  - Generates a pipeline of future homeowners
  - Establishes a foundation for wealth building; particularly among people of color
  - MSI partnerships have the potential to attract sponsorships

# Existing Partnerships

- **HBCU Community Development Action Coalition (CDAC)**
  - Developed to bring stakeholders together such as HBCUs, MSIs (minority-serving institutions), CDCs (Community Development Corporations), and the Community Economic Development Industry to build long-term economic opportunities for the HBCU/MSI students, and the larger community
- **Home Free USAs Center for Financial Advancement**
  - Created to introduce college students to the mortgage industry as a career opportunity and elevate their money management skills, while teaching them about credit and building wealth
- **Interim Community Development Association (CDA) affiliate of National Coalition for Asian Pacific American Community Development (CAPACD)**
  - Formed a partnership with University of Washington, Seattle School of Social Work



# HBCU Community Development Action Coalition (CDAC)

# HBCU Community Development Action Coalition (CDAC)

- Our story began ten years ago.
- The HBCU Community Action Development Coalition (CDAC) was developed to help bring stakeholders together such as HBCUs, MSIs, Community Development Corporations (CDCs), and the Community Economic Development Industry.
- By connecting these organizations, HBCU CDAC helps build long-term economic opportunities for the HBCU/MSI students, small businesses near the campuses, and the broader surrounding community.
- Our organization tackles programs like financial education, green energy, opportunity zone funding, and helping small businesses thrive in financially underdeveloped corridors around HBCUs and MSIs.

# HBCU CDAC Programs

- [Our Money Matters \(OMM\)](#) is an innovative financial wellness hub
- Our Money Matters offers a broadened approach, including:
  - Online programming
  - In-person education and counseling
  - Support services such as food pantries, career days, and emergency funding
  - Outreach and collaboration with surrounding community leaders

# HBCU CDAC Programs

## The Renaissance HBCU Opportunity Fund

- Organized by [Renaissance Equity Partners](#), with support from HBCU CDAC, the Fund adheres to the principle that investors can do well by doing good
- Renaissance and HBCU CDAC have been recently recognized by the [first annual Forbes OZ 20 list of opportunity zone catalysts](#) created to honor leaders who are igniting the equitable revitalization of distressed communities
- The Fund has also received organizational support from the [Kresge Foundation](#), [The Rockefeller Foundation](#), and [Calvert Impact Capital](#)
- The Renaissance HBCU Opportunity Fund is unique compared to other OZ opportunities because the capital is specifically earmarked for projects that enhance the economic vitality of HBCUs and their surrounding neighborhoods.
- Each partner HBCU will share in the net income generated by the project and have the opportunity to acquire the Fund's interest upon the conclusion of the 10-year Opportunity Fund compliance period



Center for  
Financial  
Advancement™

# Center for Financial Advancement®

Discover, Recruit, and Retain  
High Performing Diverse Talent from  
Historical Black Colleges and Universities

CFA Delivers

# Mission and Goals



**MARCIA GRIFFIN**  
**PRESIDENT and CEO**

*“Students from Historically Black Colleges and Universities (HBCUs) are our leaders and homeowners of tomorrow.”*

**HomeFree-USA** is the premier bridge to **financial strength and homeownership success for people of color** across America.

The HomeFree-USA **Center for Financial Advancement**<sup>®</sup> empowers, educates and develops **diverse leaders** for corporate America and the real estate finance industry.

# Overview of Structure

- **Leadership**
  - HomeFree-USA
  - University
  - Students
- **Programming**
  - Curriculum
  - Delivery
  - Resources
- **Planning**
  - Calendar
  - Logistics
  - Funding

# Partnership Development

- **Where to start**
  - Start at the top
  - Identify benefits
  - Create agreement
  
- **Primary audiences**
  - Students
  - University
  - Funder

**SCHOOL OF SOCIAL WORK**  
UNIVERSITY *of* WASHINGTON

# **UW School of Social Work Partnership with Interim Community Development Association (CDA)**



# Benefits of the Partnerships for Students

## InterimCDA as a site for students?

- Knowledge of various programs: Eviction Prevention, Homelessness, Diversion, Outreach
- Delivery of culturally appropriate, case management services
- Most staff are from the community that they serve so information benefits everyone not just clients but students, staff and their families and friends
- Develop skills: leadership, teamwork, time management, and communication skills
- Forge important partnerships, including professional connections before graduating
- Gain experience to meet requirements for most job applications



# Benefits of the Partnerships for InterimCDA

## InterimCDA as a site for students?

- Establish relationship, create visibility with the UWSSW
- Students bring in fresh perspectives
- Staff develop supervisory skills necessary for advancement
- Perfect pool to hire from that definitely reduces time and recruitment costs
- Students have the knowledge of the landscape



# Summary

- HUD's MSI partnership requirements:
  - Written agreement (MOU or LOC) between parties that details roles/responsibilities and services to be provided
- Elements that should be included in partnerships:
  - Partnership goals and objectives
  - Client tracking
  - Success indicators

# Additional Resources



- [HBCU CADAC](#)
- [Our Money Matters](#)
- [HomeFree USA Center for Financial Advancement](#)
- [Interim CDA](#)
- To support partnership development, including list of MSIs
  - [Overview of MSIs](#)
  - [List of ED-Accredited Postsecondary MSIs](#)
  - [Office of Civil Rights: Minority Serving Institutions Program](#)

# Office of Housing Counseling



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# Questions and Answers



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# Thank You For Attending

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