



# Office Hours: COVID-19 Planning and Response

March 12, 2021



# Housekeeping

- A recording of today's session, along with the slide deck and a copy of the Chat and Q&A content will be posted to the HUD Exchange within 2-3 business days
- Event information for upcoming Office Hours, along with copies of all materials can be found here:

<https://www.hudexchange.info/homelessness-assistance/diseases/#covid-19-webinars-and-office-hours>

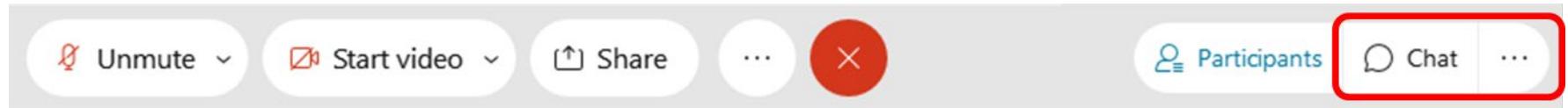
- To join the webinar via the phone, please call in using:

+1-415-655-0002      Access code: 185 207 6880

(If you need to call in toll-free, call 1-855-797-9485)

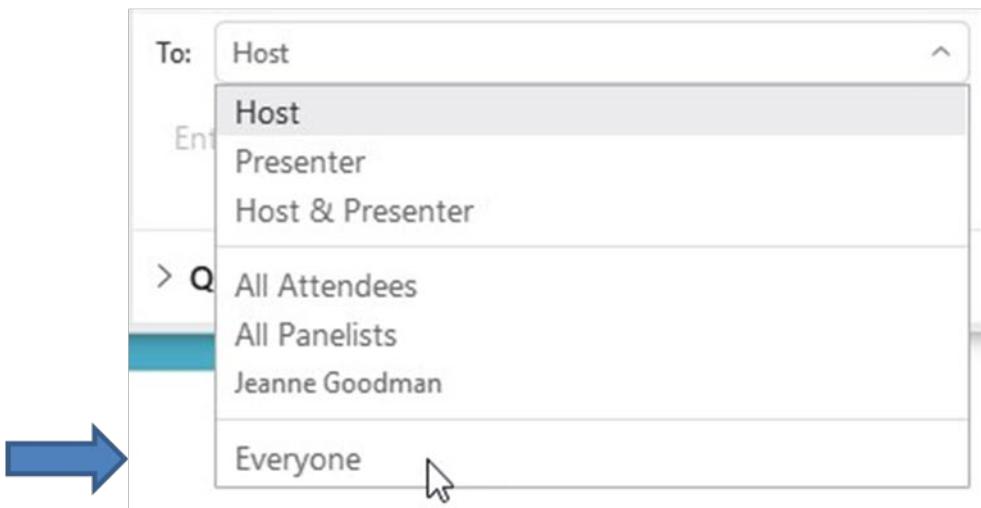


# Chat Feature



Select the Chat icon to make a comment or ask a question.

Be certain the To field is set to **Everyone**



# Speakers & Resource Advisors

## Department of Housing and Urban Development

- Office of Special Needs Assistance Programs
  - Norm Suchar
  - Karen DeBlasio
  - Marlisa Grogan
  - Sharon Singer
  - Lisa Coffman
  - William Snow
  - Brett Esders
- Ian Costello, HUD TA, CSH
- Micah Snead, HUD TA, CSH
- David Canavan, HUD TA, Canavan Associates

## Charlotte County, Florida Continuum of Care

- Angela Logan, CEO, Gulf Coast Partnership



# Speakers & Resource Advisors

## Centers for Disease Control and Prevention

- Lindsey Barranco, PhD, Homelessness Unit, Disproportionately Affected Populations Team

## National Healthcare for the Homeless Council

- Barbara DiPietro, PhD, Senior Director of Policy

## Department of Veterans Affairs

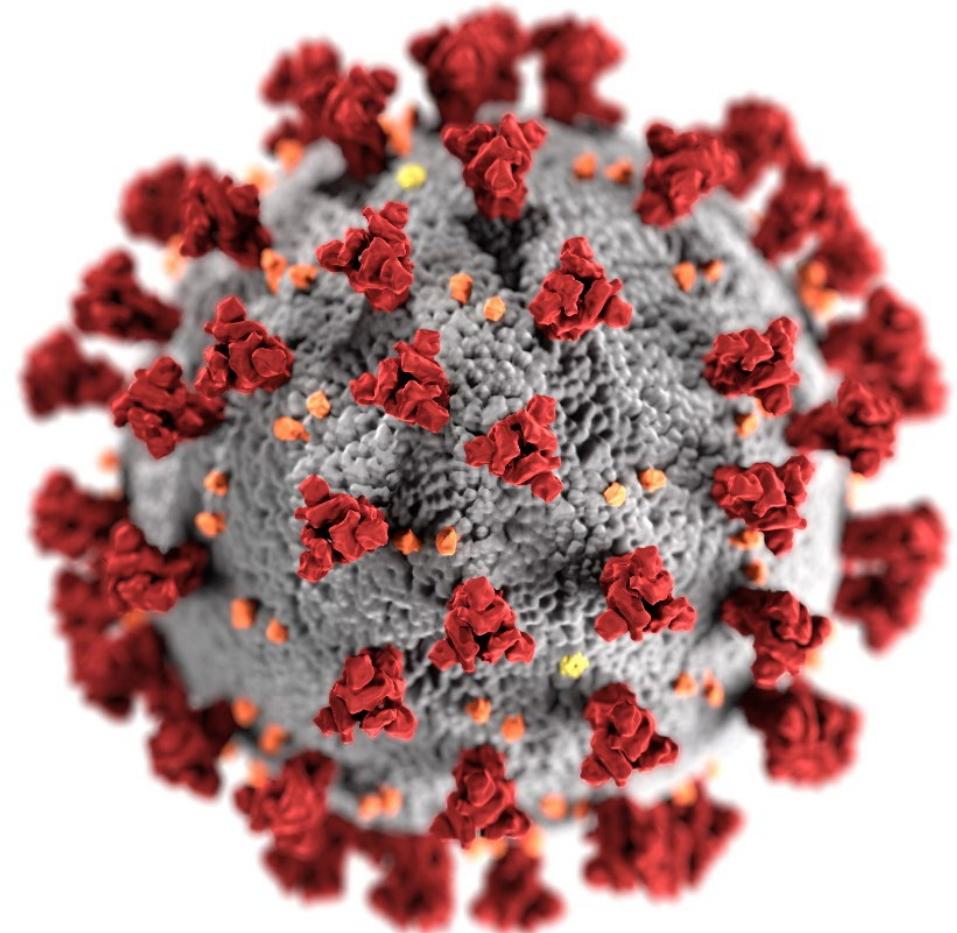
- Dina Hooshyar, MD, MPH, Director, National Center on Homelessness Among Veterans (The Center), VHA Homeless Program Office
- Jillian Weber, PhD, RN, CNL, Homeless-PACT National Program Manager, VHA Homeless Program Office



# COVID-19 and Homelessness

Updates

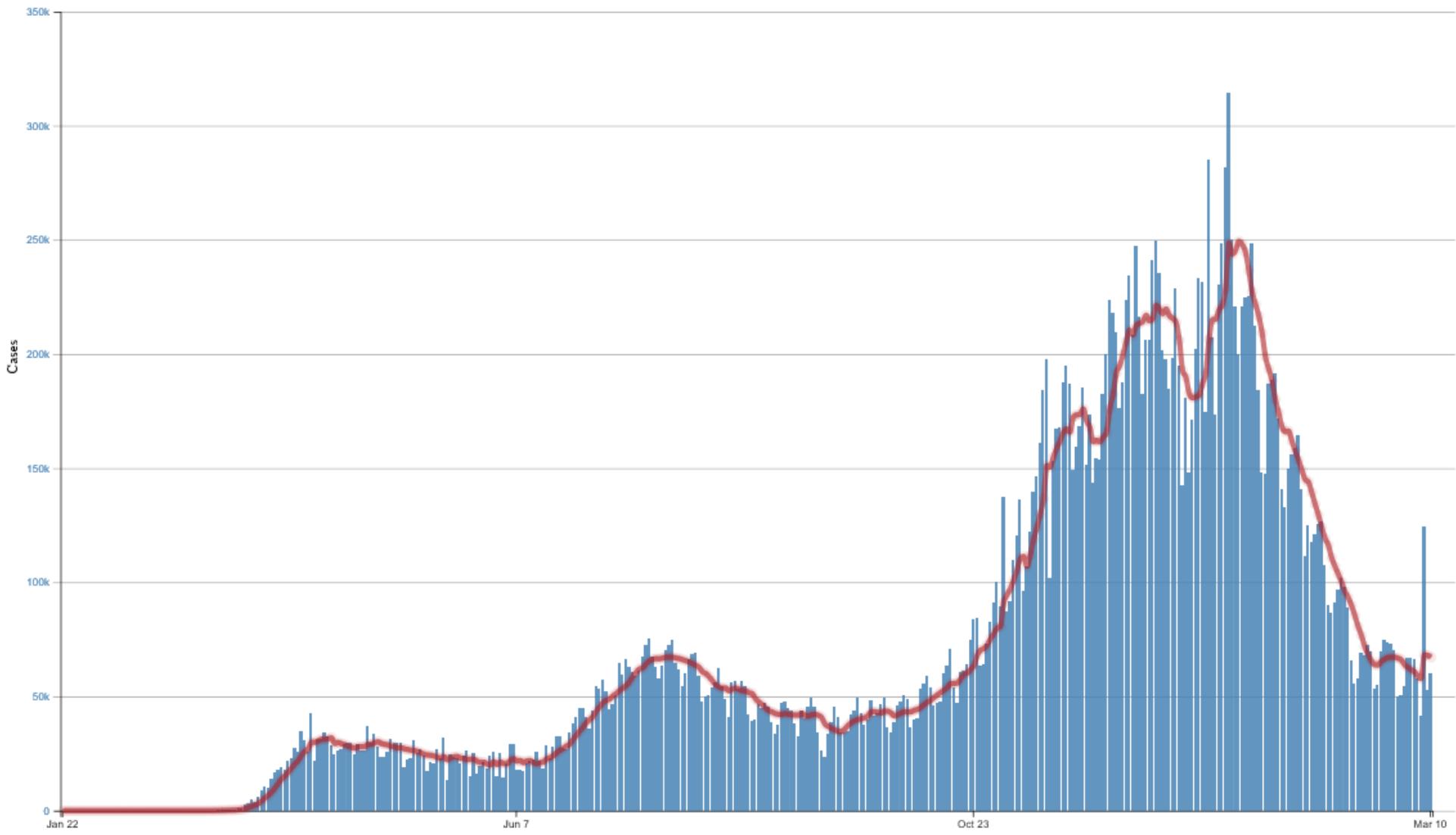
Homelessness Unit  
Disproportionately Affected Populations Team  
CDC COVID-19 Response



[cdc.gov/coronavirus](https://cdc.gov/coronavirus)

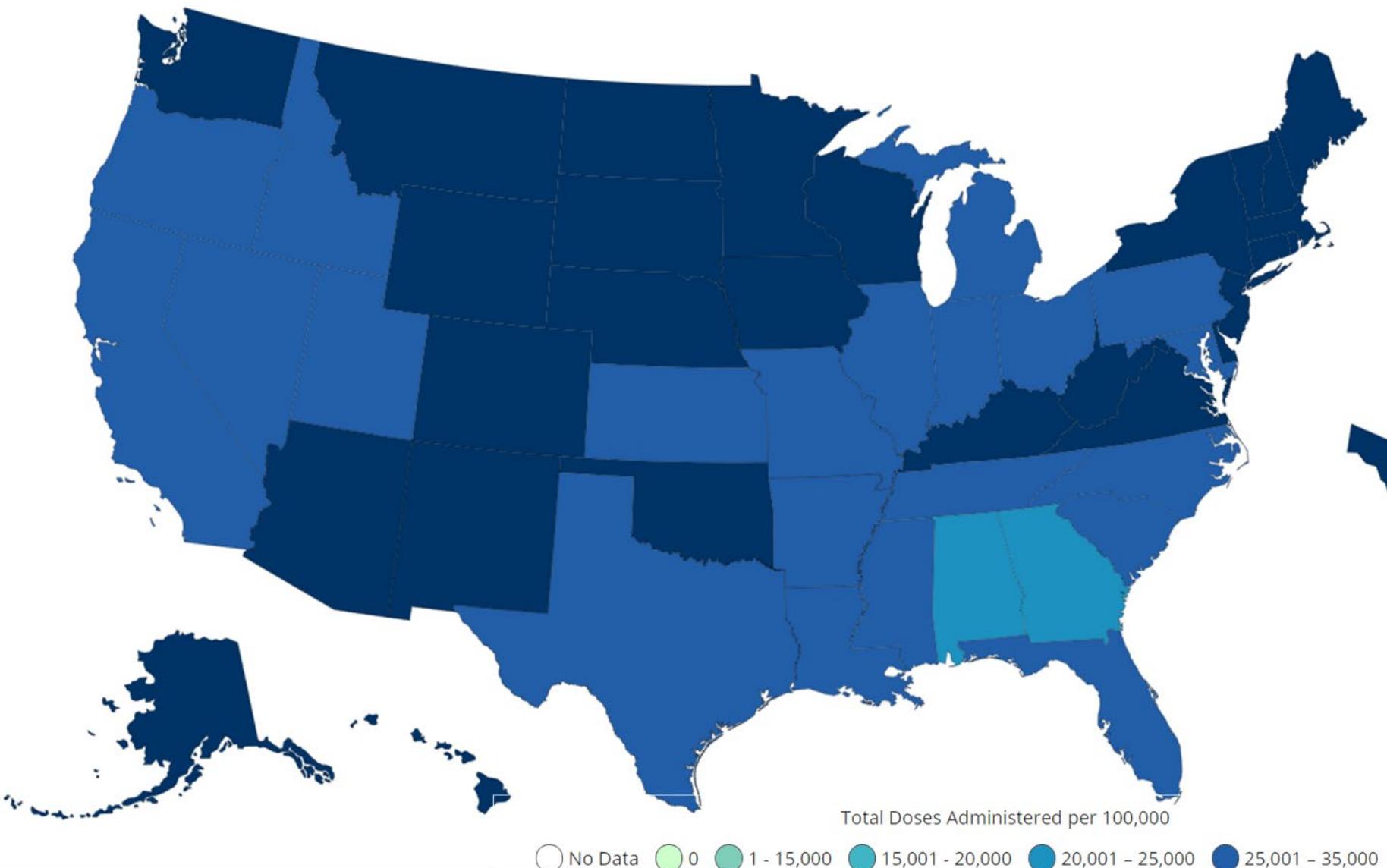
# National COVID-19 cases in low plateau

Daily Trends in Number of COVID-19 Cases in the United States Reported to CDC



# 19.3% of US population has received at least one dose of vaccine

Total Doses Administered Reported to the CDC by State/Territory and for Select Federal Entities per 100,000 of the Total Population



# MMWR Releases

Morbidity and Mortality Weekly Report (*MMWR*)

CDC 

## Racial and Ethnic Disparities in COVID-19 Incidence by Age, Sex, and Period Among Persons Aged <25 Years — 16 U.S. Jurisdictions, January 1 – December 31, 2020

*Early Release / March 10, 2021 / 70*



[https://www.cdc.gov/mmwr/volumes/70/wr/mm7011e1.htm?s\\_cid=mm7011e1\\_w](https://www.cdc.gov/mmwr/volumes/70/wr/mm7011e1.htm?s_cid=mm7011e1_w)

# MMWR Releases

Morbidity and Mortality Weekly Report (*MMWR*)

CDC



## Association of State-Issued Mask Mandates and Allowing On-Premises Restaurant Dining with County-Level COVID-19 Case and Death Growth Rates — United States, March 1–December 31, 2020

Weekly / March 12, 2021 / 70(10);350–354

On March 5, 2021, this report was posted online as an MMWR Early Release.

**Community requirements that affect universal mask use are associated with changes in spread of COVID-19**

IN COUNTIES WHERE STATES REQUIRED MASKS



Case and death rates slowed\*



IN COUNTIES WHERE STATES ALLOWED ON-SITE RESTAURANT DINING



Case and death rates sped up\*



Community requirements that support mask use are associated with reduced spread

REDUCE SPREAD

PREPARE INFECTIONS

PREPARE DEATHS

\* Data on state mandates were compared with county-level changes in COVID-19 case and death rates

CDC.GOV

[bit.ly/MMWR3521](https://www.cdc.gov/mmwr/volumes/70/wr/mm7010e3.htm?s_cid=mm7010e3_w)

MMWR



[https://www.cdc.gov/mmwr/volumes/70/wr/mm7010e3.htm?s\\_cid=mm7010e3\\_w](https://www.cdc.gov/mmwr/volumes/70/wr/mm7010e3.htm?s_cid=mm7010e3_w)

# CDC Vaccine Resources

Vaccination for people experiencing homelessness guidance:

<https://www.cdc.gov/coronavirus/2019-ncov/community/homeless-shelters/vaccination-guidance.html>

Overall COVID-19 Vaccine Information:

<https://www.cdc.gov/vaccines/covid-19/index.html>

COVID-19 Vaccine Frequently Asked Questions related to homelessness:

<https://www.cdc.gov/coronavirus/2019-ncov/community/homeless-shelters/vaccine-faqs.html>





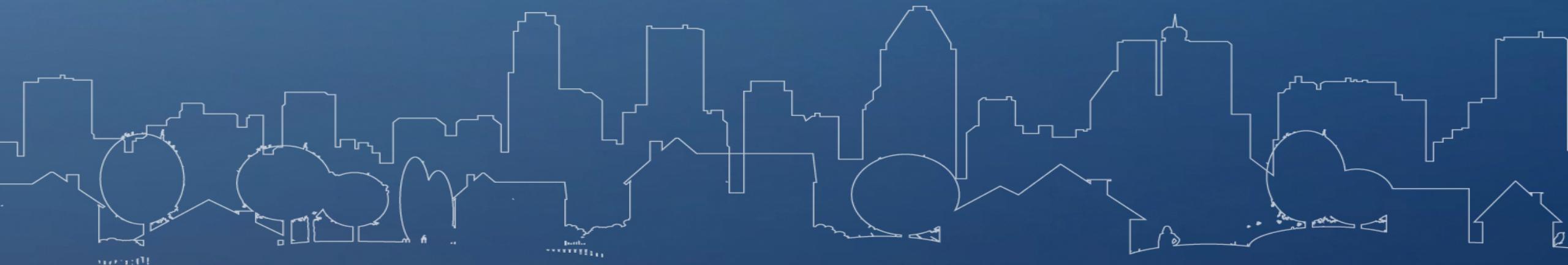
For more information, contact CDC  
1-800-CDC-INFO (232-4636)  
TTY: 1-888-232-6348   [www.cdc.gov](http://www.cdc.gov)

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.

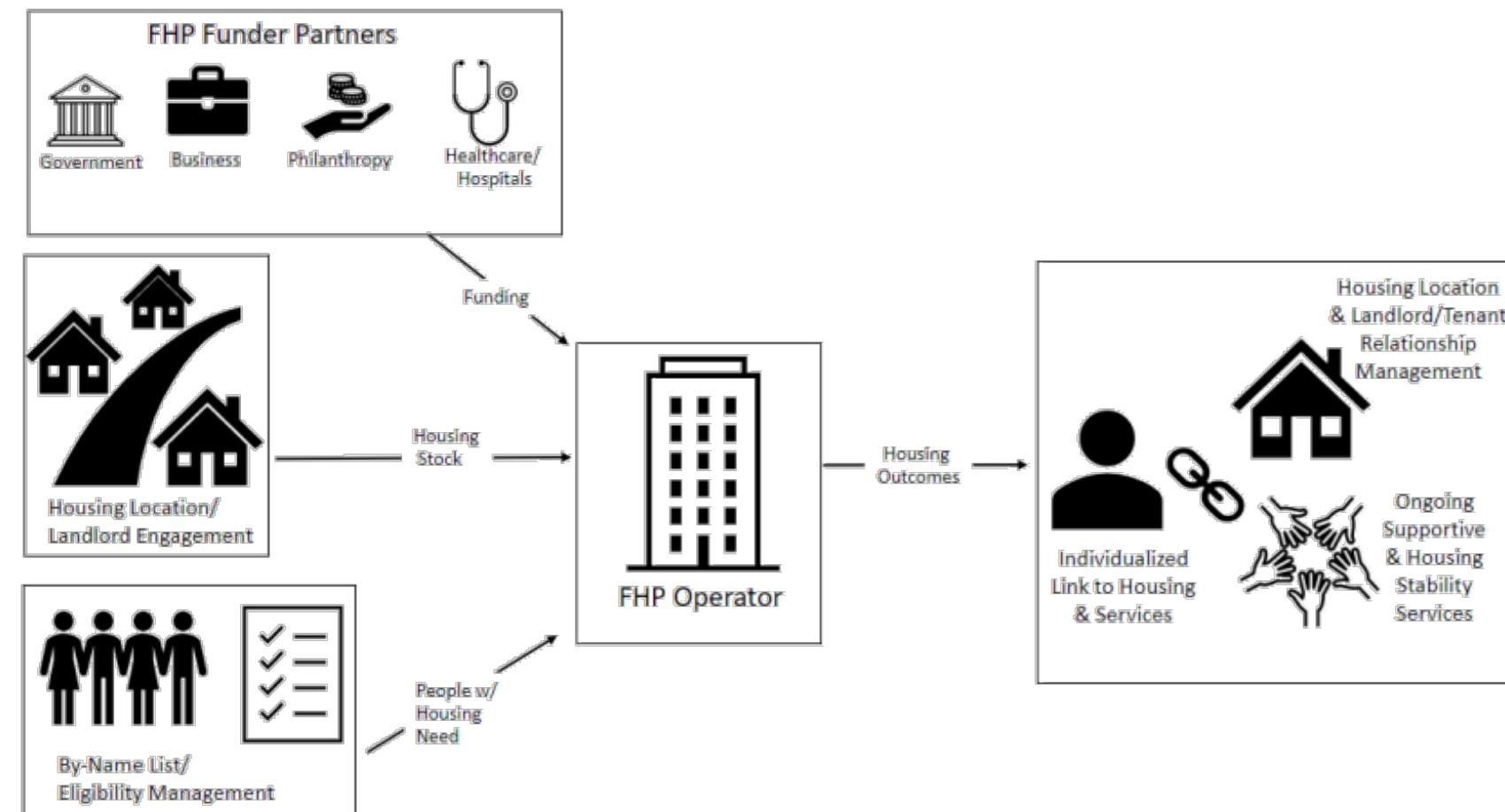


# HUD TA PRODUCT SPOTLIGHT

- Flexible Subsidy Pool Fundamentals



# Overview of a Flexible Housing Pool



Combines multiple funding sources

Centralizes housing location and available unit lists

Coordinates eligibility and facilitates matches to units based on needs and resident requirements

Connects residents with ongoing support services and navigates landlord relationships



# First Steps and Recommendations: Creating an FHP



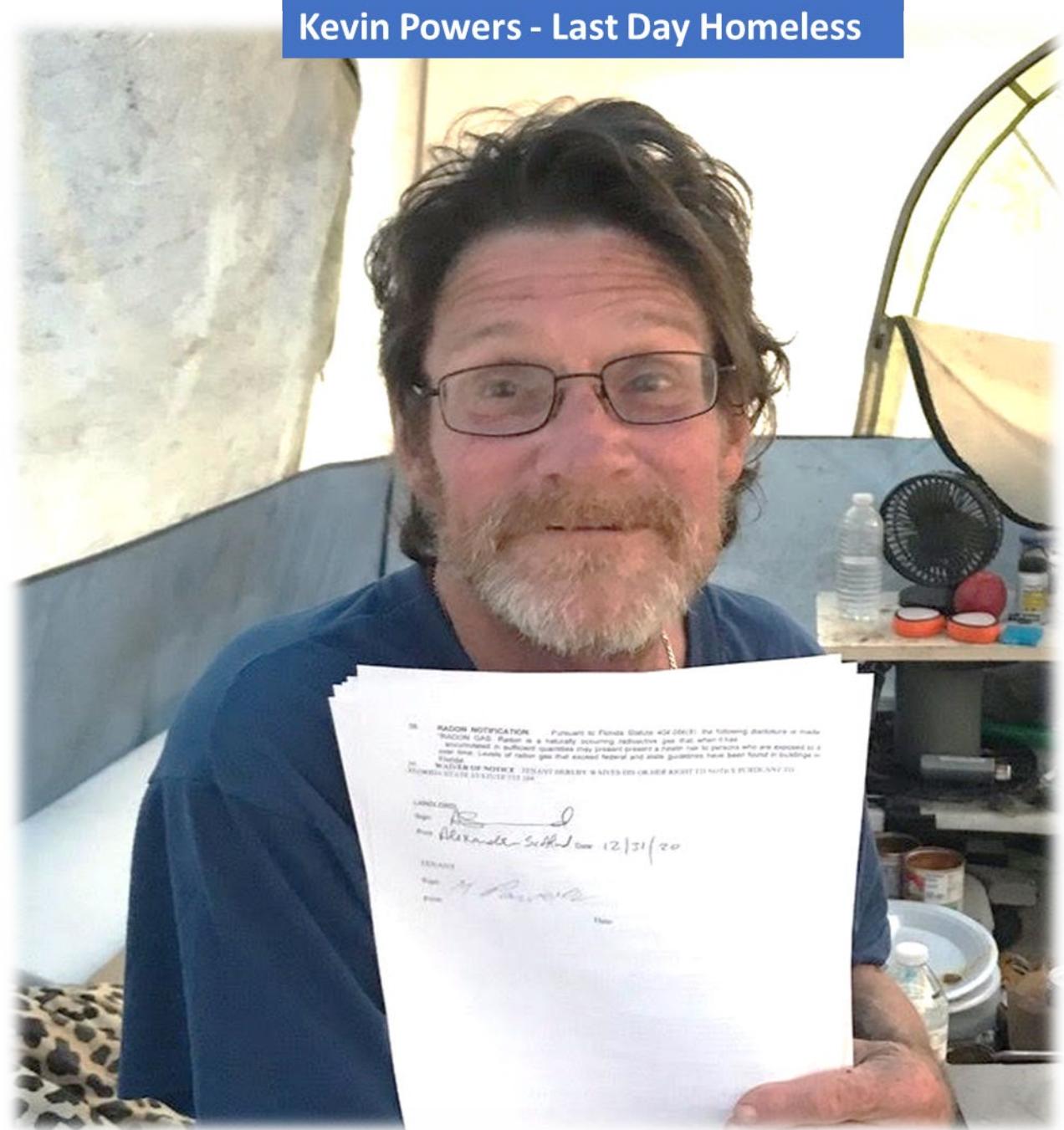
# Lessons Worth Sharing

*Serving During a Pandemic*

March 12, 2021  
Presentation for HUD's Office of  
Special Needs Assistance Programs

Angela M. Hogan, CEO  
Gulf Coast Partnership (FL-602) Charlotte County Florida

Kevin Powers - Last Day Homeless





## Your "No Fuss No Hassle" rental solution

The Gulf Coast Partnership is committed to linking available rental properties to the tenants that can call them "home". We can remove common stresses like advertising vacancies, screening applicants, and maintaining tenant relationships. Let the Gulf Coast Partnership help you have a positive rental experience.

### CREATING POSITIVE RENTAL EXPERIENCES



WE CAN HELP - CONTACT DENISE  
GULF COAST PARTNERSHIP  
941-626-0220 EXT 5



**EVICTION IS NOT  
YOUR  
ONLY OPTION**



THE GULF COAST PARTNERSHIP OFFERS AN ALTERNATIVE FOR LANDLORDS AND PROPERTY MANAGERS WHOSE TENANTS HAVE FALLEN BEHIND ON RENTAL PAYMENTS DUE TO COVID-19

For information on how financial assistance can be provided to avoid evictions, contact Denise Dull at (941) 626-0220 Ext 5 or email [Denise.Dull@gulfcoastpartnership.org](mailto:Denise.Dull@gulfcoastpartnership.org)

#alternativetoeviction

**AN AVAILABLE HOME CAN BE A RENTER'S POT OF GOLD**

ARE YOU A LANDLORD WITH A VACANCY?  
LET THE GULF COAST PARTNERSHIP BE YOUR LEPRECHAN



CONTACT DENISE FOR YOUR PROPERTY SOLUTION - TODAY  
[DENISE.DULL@GULFCOASTPARTNERSHIP.ORG](mailto:DENISE.DULL@GULFCOASTPARTNERSHIP.ORG)

# THE LANDLORD WHISPERER

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## Director of Landlord Engagement (aka *Landlord Whisperer*)

In early 2020, CoC hired a Director of Landlord Engagement, by March COVID response duties shifted our focus. We thought the distractions were going to break the program, but it ended up being **the ultimate landlord engagement tool:**

- We were able to help the landlords with current non-paying tenants resulting from COVID business closures.
- Eviction Moratoriums didn't help landlords pay their mortgages or do upkeep on properties. Due to COVID, more landlords have been willing to partner with agencies and tenants to get past due balances rent paid.
- When the housing authority stopped HQS Inspections, the CoC started doing our own inspections for ESG and CoC RRH. **This is a great touchpoint for people looking for landlords.** In about 50% of the housing inspections, by talking to the landlord about the program, what we do, and how it works, we got **new units.**
- Most landlords own more than just the property they are currently showing. Once a relationship is developed, they are more willing to dedicate additional units to our project.



# EMERGENCY MANAGEMENT

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# Community Organizations Active in a Disaster (COAD) Emergency Operations Center (EOC)

**Southwest Florida is prone to natural disasters, having a timely and seamless response is vital:**

We lead our community's COAD, after years of building collaborative relationships with partners and stakeholders, it was natural for us to facilitate programs for disaster needs.

**Meaningful partnerships take time. There must be trust among staff and leadership.** While this isn't something that should be started during a disaster:

- *How can you use this as an opportunity to start building those partnerships?*
- *How can you commit to be engaged going forward?*

Since March, COAD set up non-congregate shelters, distributed PPE, scheduled COVID testing and vaccine appointments as well as volunteers to run vaccine sites, etc. for the Emergency Operations Center.

We launched a website [www.COADFL.org](http://www.COADFL.org) to be the single point of entry for financial assistance applications county-wide. Our economy is tourist driven and seasonal, the shutdowns of bars, restaurants, tattoo shops, beauty parlors, travel, and entertainment, caused nearly 60% of our working population to be financially impacted. By December of 2020 we paid over \$10,000,000 in homeless prevention and eviction diversion.



New  
Rules!



# DISRUPTING THE HOUSING SYSTEM

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## Opening the Housing Checkbook to Unusual Partners

To spend CARES and CRF funding by the deadline, the CoC made an unusual offer to our community partners.

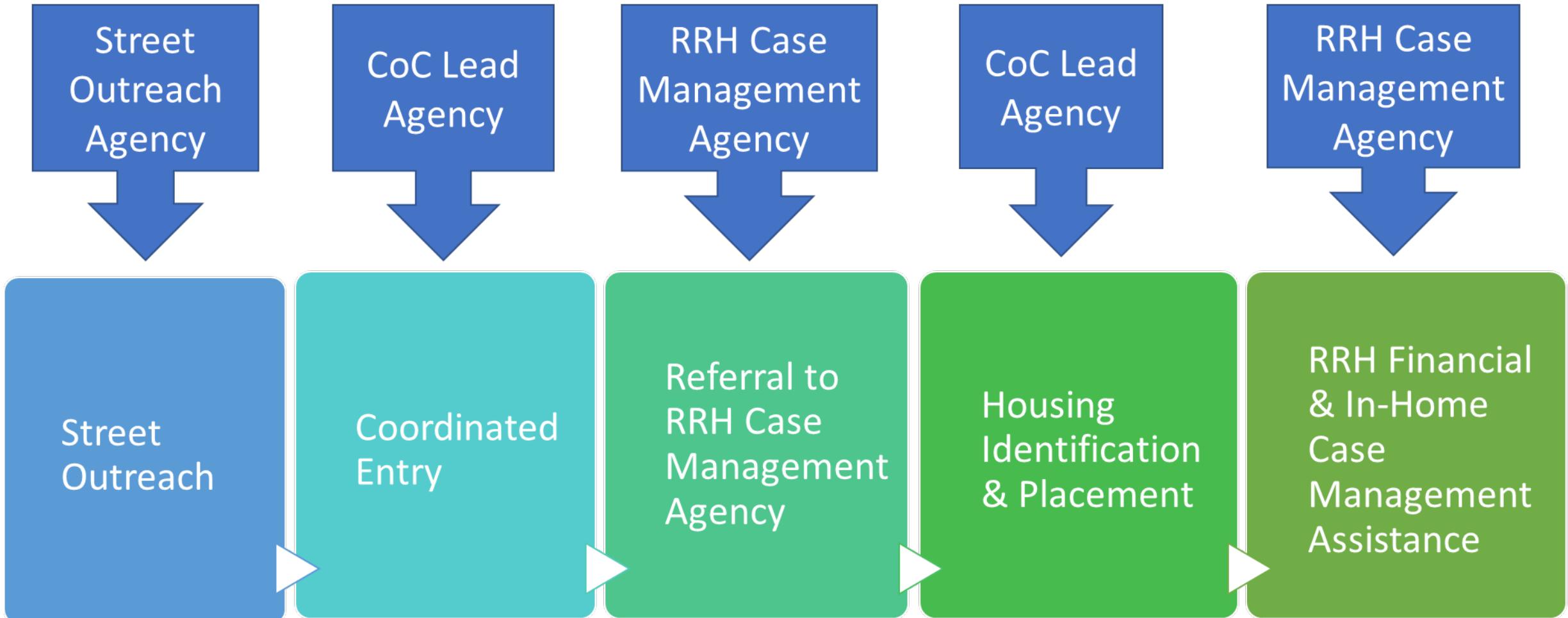
The CoC agreed to issue **on-the-spot move-in checks** for any organization that delivered an eligible and complete housing application.

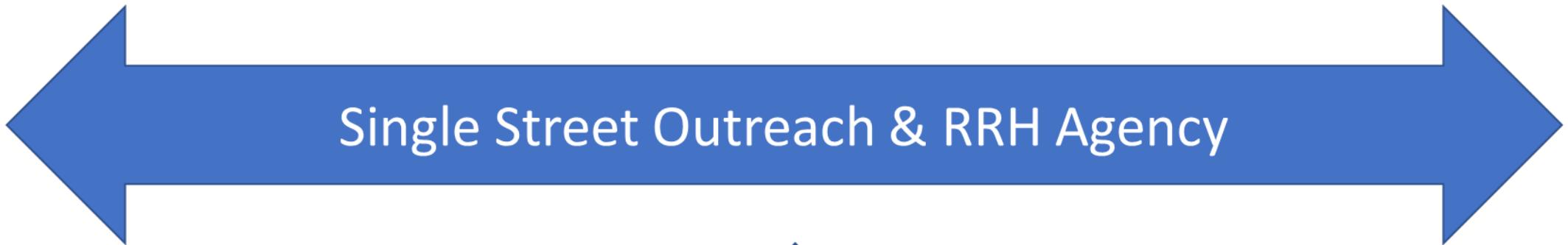
This one small change disrupted the entire RRH system by removing barriers for those who didn't traditionally do housing work (*schools, daycares, street outreach, employment agencies, etc.*)

We learned about the frustration experienced by many community partners. Street Outreach Staff are passionate advocates for RAPIDLY Housing clients. They have been thrilled to do more than just make referrals – they actually get to house people.

We identified some surprising **Shining Stars** and added new providers to the system!

# Traditional CoC Rapid Re-Housing Workflow





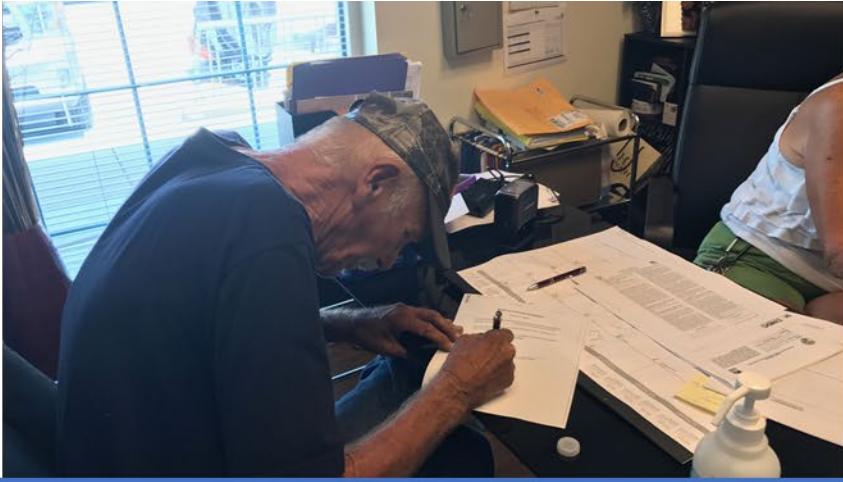
CoC Lead Agency

Street Outreach

Coordinated Entry

Housing Identification & Placement

Financial & Case Management Assistance

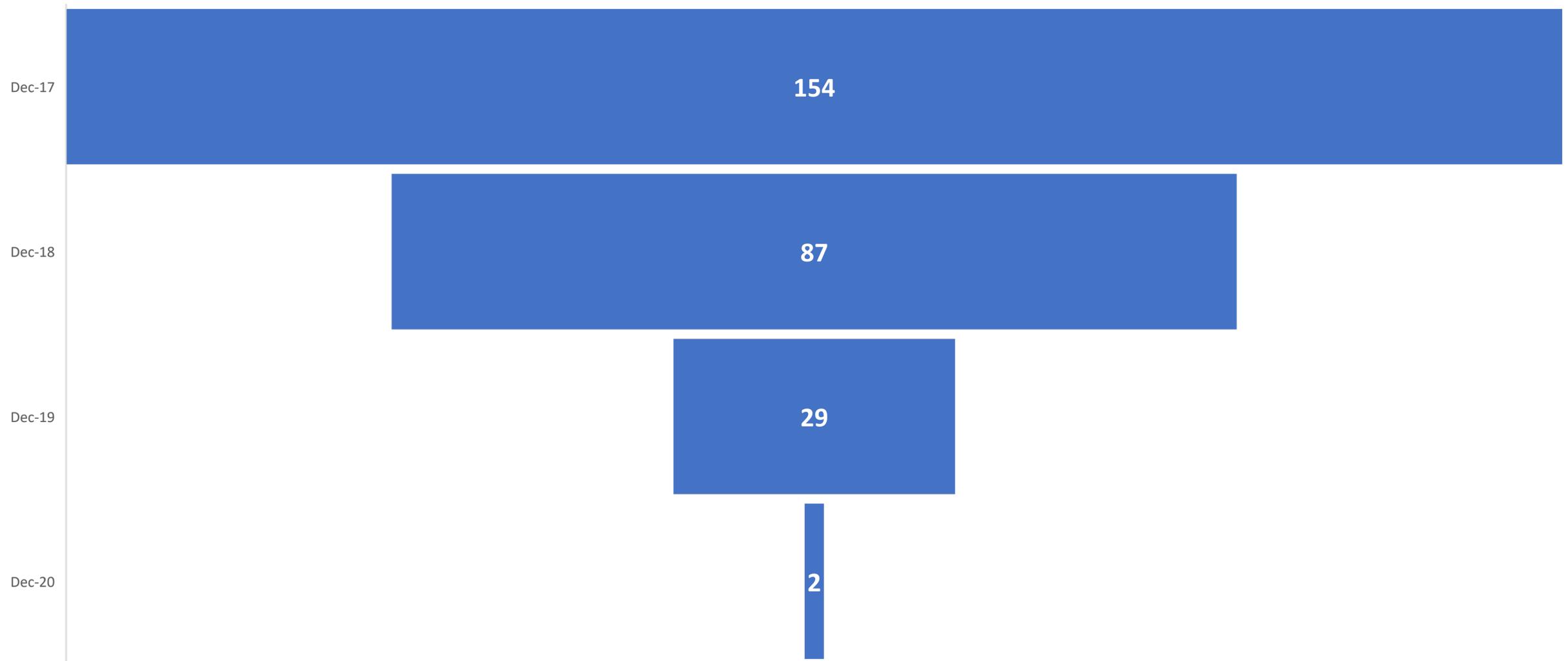


Bob Whyte - Last Day of Homelessness  
After 15+ Years



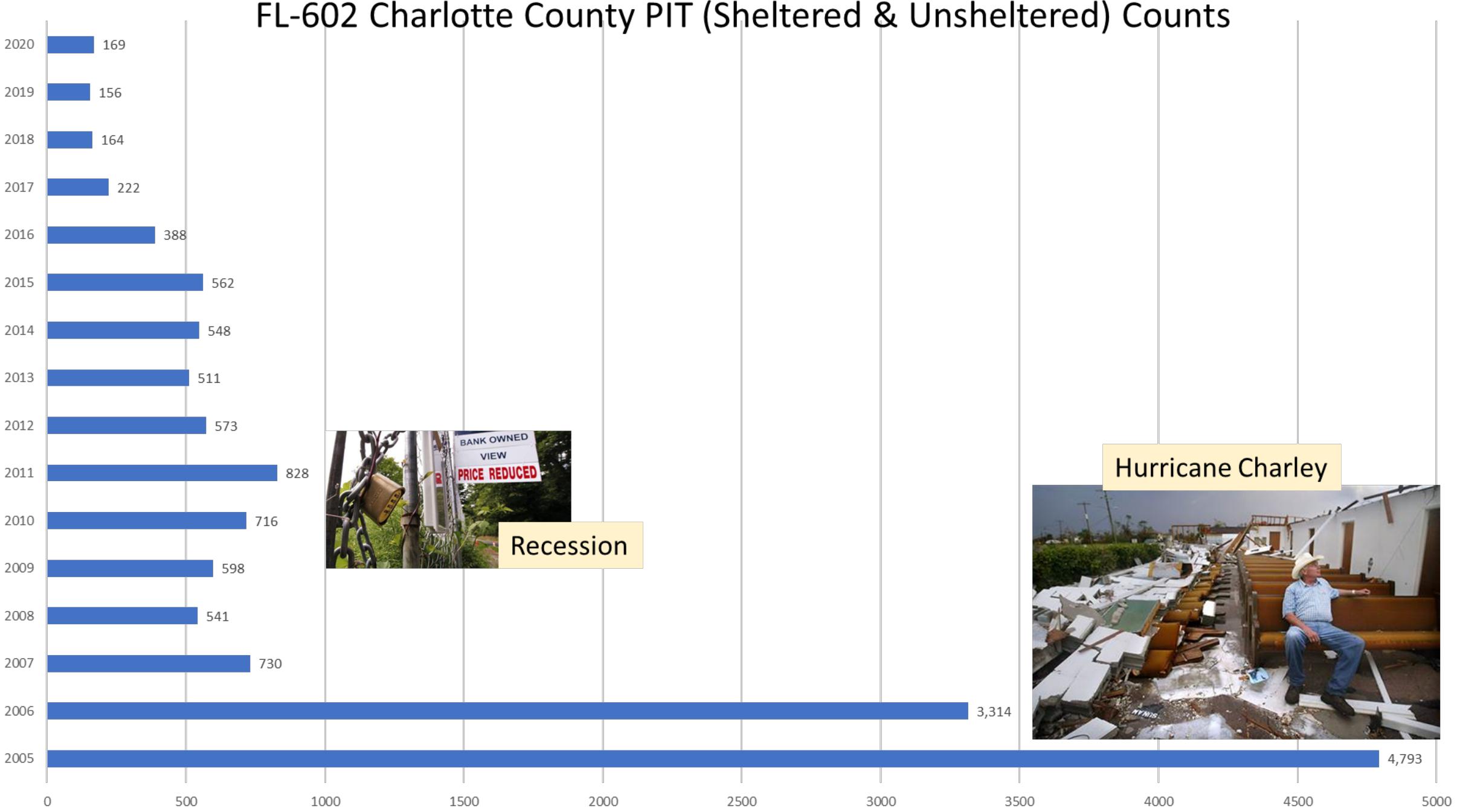
# IT WORKS

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Unsheltered Persons Experiencing Chronic Homelessness

# FL-602 Charlotte County PIT (Sheltered & Unsheltered) Counts





Ended Homelessness among Veterans (2016)

Ended Chronic Homelessness among People with Disabilities (2020)

## Next

- End Homelessness among Unaccompanied Youth
- End Homelessness among Families with Children
- End Homelessness among All Other Individuals



Cynthia & Jerry Brisentine - Last Day of Homelessness After 10+ Years



GULF  
COAST  
**PARTNERSHIP**  
TOGETHER WE CAN

FOR MORE INFORMATION

VISIT US ONLINE: [www.gulfcoastpartnership.org](http://www.gulfcoastpartnership.org)

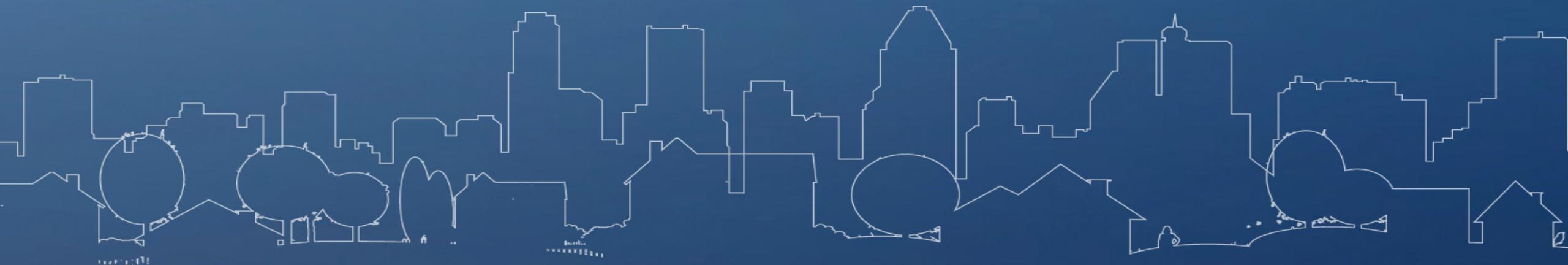
Angela Hogan [ahogan@gulfcoastpartnership.org](mailto:ahogan@gulfcoastpartnership.org)

Tracy Hille [thille@gulfcoastpartnership.org](mailto:thille@gulfcoastpartnership.org)

Gaither Stephens [gstephens@gulfcoastpartnership.org](mailto:gstephens@gulfcoastpartnership.org)

# TA PRODUCT SPOTLIGHT

- Reset Your Community's Critical Partnerships



# Landlord Engagement Systems

- Why invest in landlord engagement systems?
  - Avoid duplicative, redundant, and competing engagement efforts
  - Communicate a clear and coherent message, supported by data and developed by people with lived expertise, to your community and landlords
- Strengths of dedicated organization(s) for landlord engagement
  - Coordinated strategy and engagement on behalf of the community
  - Specific, trained staff responsible for recruiting and maintaining relationships
  - Assess and adjust as environment dictates shifts in practices and preferences
  - Creation and maintenance of pooled risk-mitigation funds



# Landlord Engagement Systems

- Communication Planning
  - Lead with equity
  - Understand the system, implications of eviction moratoria
  - Ensure access to and coordination with available legal services
- Communication Action
  - Ensure quality control for communicating with current landlords
  - Review and adjust CoC and ESG written standards regarding tenant rent
  - Engage community-based organizing groups and others who work with marginalized populations

# Landlord Engagement Systems

- Recruitment and Retention Planning
  - Assess your existing landlord engagement system and capacity
  - Prioritize your unit needs
  - Draft system design options and identify funding opportunities
- Recruitment and Retention Action
  - Be specific with your needs and your ask
  - Update inspection standards
  - Train and standardize



# HUD Exchange Resources

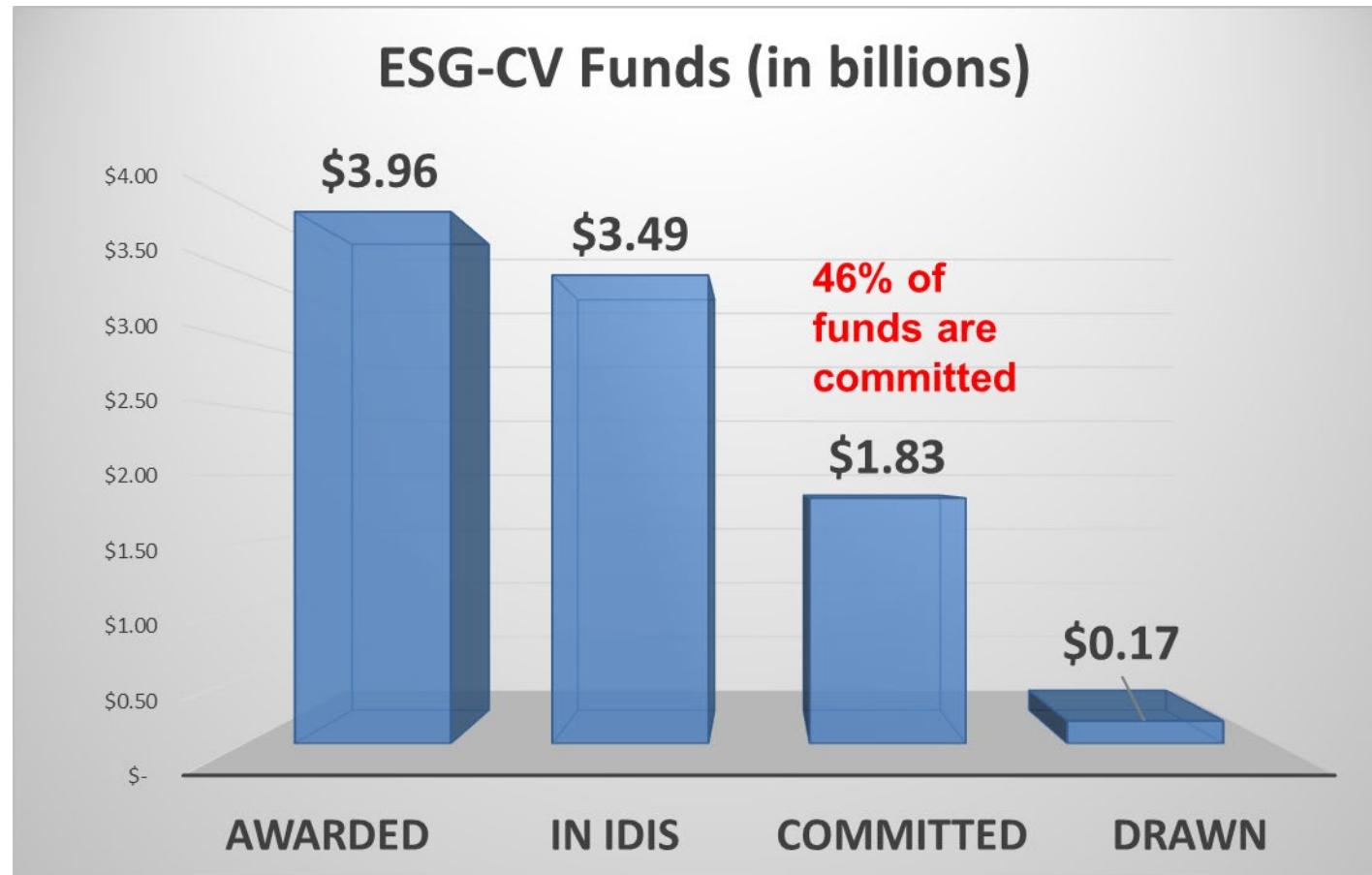
- Landlord Engagement
  - [Reset Your Community's Critical Partnerships](#)
  - [Tools for Landlords with Tenants Impacted by COVID-19](#)
  - [Landlord Engagement in the Time of COVID-19](#)
  - [Landlord Engagement Spotlight: RentConnect in Miami-Dade County](#)
  - [Tenant Guidance: Rental Repayment Plans](#)

- En Español
  - [Restablezca los aliados cruciales de su comunidad durante la respuesta al COVID](#)
  - [Herramientas para Propietarios con Inquilinos Afectados por el COVID-19](#)
  - [Compromiso del Propietario en tiempos de COVID-19](#)
  - [Orientación para inquilinos: planes de pago de alquiler](#)



# ESG-CV Grants Status Report

As of March 5<sup>th</sup>, of the 362 ESG-CV Recipients and \$3.96 Billion allocated:



**Percentage of total funds drawn:**  
**4.87%**

Increase of only .21% over the previous week...

**26 recipients are over 20% drawn**

**20% of your grant allocation must be expended by September 30, 2021**

# ESG-CV Grants Status Report

As of March 8, 2021, of 362 Grantees:

## ESG-CV1

- 97.5% of Grant Agreements executed
- Only 9 to go!
- 16 allocations remaining to load into IDIS

## ESG-CV2

- 76.5% of Grant Agreements executed
- 85 to go...
- 116 allocations remaining to load into IDIS

Making  
Progress!

# RESOURCE SPOTLIGHT

- American Rescue Plan: Housing Overview



# American Rescue Plan—Housing Overview

## **Emergency Rental Assistance Program (ERAP) \$21.55 billion administered by Treasury (through 09/30/2025)**

- \$2.5 billion will be distributed to high-need communities based on the number of very low-income (50% AMI) renter households paying more than 50% of income on rent or living in substandard or overcrowded conditions, rental market costs, and employment trends.
- \$305 million is set aside for territories & \$152 million for small states.

## **Emergency Housing Vouchers \$5 billion (through 09/30/2030)**

- Eligible households: (1) homeless or at risk of homelessness, (2) fleeing or attempting to flee domestic violence, dating violence, stalking, sexual assault, or human trafficking, or (3) are recently homeless and rental assistance will prevent the family's homelessness or at high risk of housing instability.



# American Rescue Plan—Housing Overview

## Homelessness Assistance and Supportive Services Program (distributed under HOME program)

- **\$5 billion** available through 9/30/25
- **Uses:** Tenant Based Rental Assistance, Development of affordable housing, Supportive Services (housing counseling and homeless prevention services) Acquisition & development of non-congregate shelter for shelter or permanent housing; 15% admin, 5% operating costs for CHDOs for capacity building
- **Qualifying households:** 1) households that are homeless or are at risk of homelessness, (2) people fleeing or attempting to flee DV, dating violence, stalking, sexual assault, or human trafficking, or (3) populations for whom supportive services would prevent the family's homelessness or having a high risk of housing instability, or (4) households with a veteran that meets one of these criteria.



# American Rescue Plan—Housing Overview

## Tribal and Rural Assistance

- \$100 million USDA financed rental properties
- \$750 million to tribal nations through the Native American Housing Block Grants, Native Hawaiian Housing Block Grants, and Indian Community Development Block Grants programs.

## Homeowners Assistance

- \$9.96 billion to help homeowners avoid foreclosure through the Homeowner Assistance Fund administered by Treasury.
- \$39 million to assist rural homeowners through USDA's Section 502 and Section 504 direct loan programs.

## Housing Counseling and Fair Housing

- \$100 million for housing counseling through NeighborWorks
- \$20 million Fair Housing activities



# New Resources Posted

- [COVID-19 Homeless System Response: ESG-CV Reporting Guidance](#)
  - [ESG-CV Reporting Guidance](#)
  - [ESG-CV Supplemental Reporting Instructions](#)
  - [ESG-CV Supplemental Reporting Instructions Q2](#)



# Upcoming Webinar

## ESG-CV Q2 Reporting Office Hours

City/County Recipients: Wednesday, March 24<sup>th</sup>, 3pm-4pm EST

State/Territory Recipients: Thursday, March 25<sup>th</sup>, 3pm-4pm EST



# Key Websites

**HUD:** <https://www.hudexchange.info/homelessness-assistance/diseases/infectious-disease-prevention-response/>

**CDC:** <https://www.cdc.gov/coronavirus/2019-ncov/community/homeless-shelters/index.html>

**NHCHC:** <https://nhchc.org/clinical-practice/diseases-and-conditions/influenza/>

**USICH:** <https://www.usich.gov/tools-for-action/coronavirus-covid-19-resources/>

**VA:** <https://www.publichealth.va.gov/n-coronavirus/index.asp>

**HRSA:** <https://bphc.hrsa.gov/emergency-response/coronavirus-frequently-asked-questions.html>



# Federal Partner Contacts

For additional information or assistance, contact:

- Centers for Disease Control and Prevention:

[www.cdc.gov/COVID19](http://www.cdc.gov/COVID19); 1-800-CDC-INFO (232-4636); TTY: 1-888-232-6348

- Department of Housing and Urban Development:

[HUD Exchange Ask-A-Question \(AAQ\) Portal](https://exchange.hud.gov/ask-a-question)



# Q & A

