

Day 1 - October 4, 2021

Time	Presentations	Topics Covered	Presenters
1:00 - 2:00 PM EDT	Keynote Speaker + Building and Maintaining Community Partnerships	<ul style="list-style-type: none"> Learn how public-private partnerships have successfully bridged the digital divide in San Diego and other communities Discuss best practices for identifying and engaging potential partners Discuss how to maintain partnerships over time 	<ul style="list-style-type: none"> Keynote: Adrienne Todman, HUD Deputy Secretary Kelsey Baird, NTEN Fellow, Department of Information Technology; City of San Diego Xiomalys Crespo, Promise Zone Program Manager; City of San Diego Jesse Burne, Strategic Initiatives Manager; Denver Housing Authority
2:30 - 3:30 PM EDT	Strategies for Engaging Hard-to-Reach Residents	<ul style="list-style-type: none"> Hear about how different communities and housers have implemented strategies to serve hard-to-reach residents in their digital inclusion initiatives Learn how you can strengthen programming for all residents 	<ul style="list-style-type: none"> Ryan Elza, Vice President of Innovation and Technology; Volunteers of America National Services Tashonna Hallums, Youth Programs Coordinator; Norfolk Redevelopment and Housing Authority Franchel Mendoza, Social Services Coordinator; Fairstead Housing Julius Norman, Youth Programs Manager; Norfolk Redevelopment and Housing Authority Ana Trejo, Grants and Special Projects Manager; Housing Authority City of Brownsville

Time	Networking Sessions*	Topics Covered	Presenters
4:00 - 5:00 PM EDT	Facilitated Idea Exchange	<ul style="list-style-type: none"> Building and Maintaining Community Partnerships This session is designed to be an open dialogue between the audience and presenters – bring your ideas and questions! 	<ul style="list-style-type: none"> Kelsey Baird, NTEN Fellow; Department of Information Technology, City of San Diego Xiomalys Crespo, Promise Zone Program Manager; City of San Diego Jesse Burne, Strategic initiatives Manger; Denver Housing Authority
4:00 - 5:00 PM EDT	Facilitated Idea Exchange	<ul style="list-style-type: none"> Helping Seniors Stay Connected Learn how the presenters implemented programs to help senior residents get and stay connected This session is designed to be an open dialogue between the audience and presenters – bring your ideas and questions! 	<ul style="list-style-type: none"> Jessica Dianni, Resident Services Coordinator; Innovative Housing Concepts Paolo Narciso, Vice President of New Product, Program Development, and Program Optimization; American Association of Retired Persons (AARP) Denise Wesley, Ph.D., Compliance Monitor; Municipal Housing Authority for the City of Yonkers

4:00 – 5:00 PM EDT	Facilitated Idea Exchange	<ul style="list-style-type: none"> • Incorporating Digital Literacy/Inclusion in Other Resident Programs • Hear from experienced ConnectHomeUSA communities how they incorporated digital literacy and inclusion into other resident programs • This session is designed to be an open dialogue between the audience and presenters – bring your ideas and questions! 	<ul style="list-style-type: none"> • Courtney Anderson, Community Outreach Coordinator; City of Phoenix Housing Department • Mindy Davis, Choice Neighborhoods Housing Manager; City of Phoenix Housing Department • Marco Ferreira, Director of Workforce Development; Philadelphia Housing Authority and Business Manager; Philly SEEDS • Jennifer Thomas Arthurs, Assistant Director of Strategic Initiatives; Housing Authority City of Los Angeles
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Day 2 - October 5, 2021

Time	Presentations	Topics Covered	Presenters
1:00 - 2:00 PM EDT	Federal Funding for Broadband	<ul style="list-style-type: none"> • Learn about funding opportunities currently available and those in the pipeline • Featured agencies include: the National Telecommunications & Information Administration; the Federal Communications Commission, the U.S. Departments of Agriculture and Treasury 	<ul style="list-style-type: none"> • Ryan Palmer, Chief, Telecommunications Access Policy Division; Federal Communications Commission • Jeffrey Surrall, Senior Broadband Policy Advisor; U.S. Department of Treasury • Caitlin Sullivan, Broadband Program Specialist; National Telecommunications & Information Administration • Robert Tse, Senior Policy Advisor; U.S. Department of Agriculture • Emy Tseng, Senior Broadband Program Specialist; National Telecommunications & Information Administration
2:30 - 3:30 PM EDT	Using Community Development Block Grant (CDBG) Funding for Broadband	<ul style="list-style-type: none"> • Learn how HUD's Community Development Block Grant (CDBG) programs can fund broadband and digital inclusion initiatives, and the processes involved in obtaining these resources for your community 	<ul style="list-style-type: none"> • Robert Peterson, Director, State and Small Cities Division; Office of Block Grant Assistance; U.S. Department of Housing and Urban Development • Benjamin Schwartz, Deputy Director, State and Small Cities Division; Office of Block Grant Assistance; U.S. Department of Housing and Urban Development • Seema Thomas, Deputy Director, Financial Management Division; Office of Block Grant Assistance; U.S. Department of Housing and Urban Development • Paul Webster, Director, Financial Management Division; Office of Block Grant Assistance; U.S. Department of Housing and Urban Development

Time	Networking Sessions*	Topics Covered	Presenters
4:00 – 5:00 PM EDT	Facilitated Idea Exchange	<ul style="list-style-type: none"> • Best Practices for Finding and Leveraging Grants • Learn from presenters how to leverage grant funding • This session is designed to be an open dialogue between the audience and presenters – bring your ideas and questions! 	<ul style="list-style-type: none"> • Michell Morton, National Telecommunications & Information Administration • Robert Tse, Senior Policy Advisor; U.S. Department of Agriculture • Emy Tseng, Senior Broadband Program Specialist; National Telecommunications & Information Administration
4:00 – 5:00 PM EDT	Facilitated Idea Exchange	<ul style="list-style-type: none"> • Hidden Costs of Digital Inclusion • Discuss with presenters the unexpected costs and creative solutions for getting residents connected • This session is designed to be an open dialogue between the audience and presenters – bring your ideas and questions! 	<ul style="list-style-type: none"> • Knowledge Build Hudson, Government Relations Liaison and Special Projects Coordinator, Housing Authority City of Pittsburgh • Allison Strobel, Chief of Staff; Jersey City Housing Authority
4:00 – 5:00 PM EDT	Facilitated Idea Exchange	<ul style="list-style-type: none"> • Making Inclusive, Digital Ready Communities Through Makerspaces • Learn what Makerspaces are and the many benefits they provide to residents • This session is designed to be an open dialogue between the audience and presenters – bring your ideas and questions! 	<ul style="list-style-type: none"> • Kim Ducharme, Director of Educational User Experience Design; Center for Applied Special Technology • Eric Saliim, Director of North Carolina Central University Fab Lab • Stephanie Santoso, Director of Strategic Initiatives; Citizen School's Makers + Mentors Network

Day 3 - October 6, 2021

Time	Presentations	Topics Covered	Presenters
1:00 - 2:00 PM EDT	Innovative Approaches to Digital Inclusion	<ul style="list-style-type: none"> • Learn how affordable housing organizations and other digital inclusion advocates are providing affordable connectivity, digital literacy training, and low-cost devices through innovative connectivity models and strategies • Learn how these strategies might be implemented in your community 	<ul style="list-style-type: none"> • Lee Davenport, Director of Community Development; U.S. Ignite • Ryan Elza, Vice President of Innovation and Technology; Volunteers of America National Services
2:30 - 3:30 PM EDT	Developing and Updating Your Action Plan + Recognizing CHUSA	<ul style="list-style-type: none"> • Learn about Action Planning to support your program year after year 	<ul style="list-style-type: none"> • Racquel Ellis, Public Housing Consultant; ICF • Dina Lehmann-Kim, ConnectHomeUSA Program Manager; U.S. Department of Housing and Urban Development

	Communities + What Lies Ahead	<ul style="list-style-type: none">• Learn how your community can adapt your Action Plan to support community goals• Recognizing CHUSA accomplishments and a look at what lies ahead for CHUSA	
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**Each participant selects one of the three topics to discuss in a smaller-group session. Come prepared to ask questions, share your own successes or challenges, learn from other communities, and get creative when discussing digital inclusion solutions!*

NOTE: Session topics may be subject to change.