

#### Digital Navigators March 30, 2021



## Agenda

- 1. Framing Our Work
- 2. Why Digital Navigators?
- 3. What are Digital Navigators?
- 4. Q&A



#### Agenda

Framing Our Work

Why Digital Navigators?

What are Digital Navigators?

Q&A

#### Paolo Balboa, Program and Data Manager National Digital Inclusion Alliance





#### **About NDIA**

A unified voice for home broadband access, public broadband access, personal devices and local technology training and support programs.

- 530+ Affiliates
- 44 States

More info at www.digitalinclusion.org



#### Framing Our Work

**Digital Equity**: Individuals and communities have IT capacity for full participation in society, democracy and economy.

**Digital Inclusion**: Activities necessary for full participation:

- Affordable home broadband
- Appropriate devices
- Digital literacy
- Tech support
- Applications



#### The Solution?

- Affordable Broadband
- Affordable Devices
- Digital Literacy Training



#### Adapting to COVID-19

#### Why Digital Navigators?

- Gathering best practices
- Gathering resources
- Learner-centered approaches
- Asynchronous and Live Instruction methods



#### What are Digital Navigators?

- Replicable, Open, Iterative Model
- Different Variations on the Model
- Developed by and for Practitioners

More info at <u>www.digitalinclusion.org/digital-navigator-</u> <u>model</u>



### Training

- Four Training Days
- Orientation
- Understanding Audience and Using Forms
- Data and Research
- Sharing Skills and Resources



#### **Measuring Success**

- Data Gathering Through <u>Intake Forms</u>
- Data Analysis
- Stories of Impact





# Questions?

